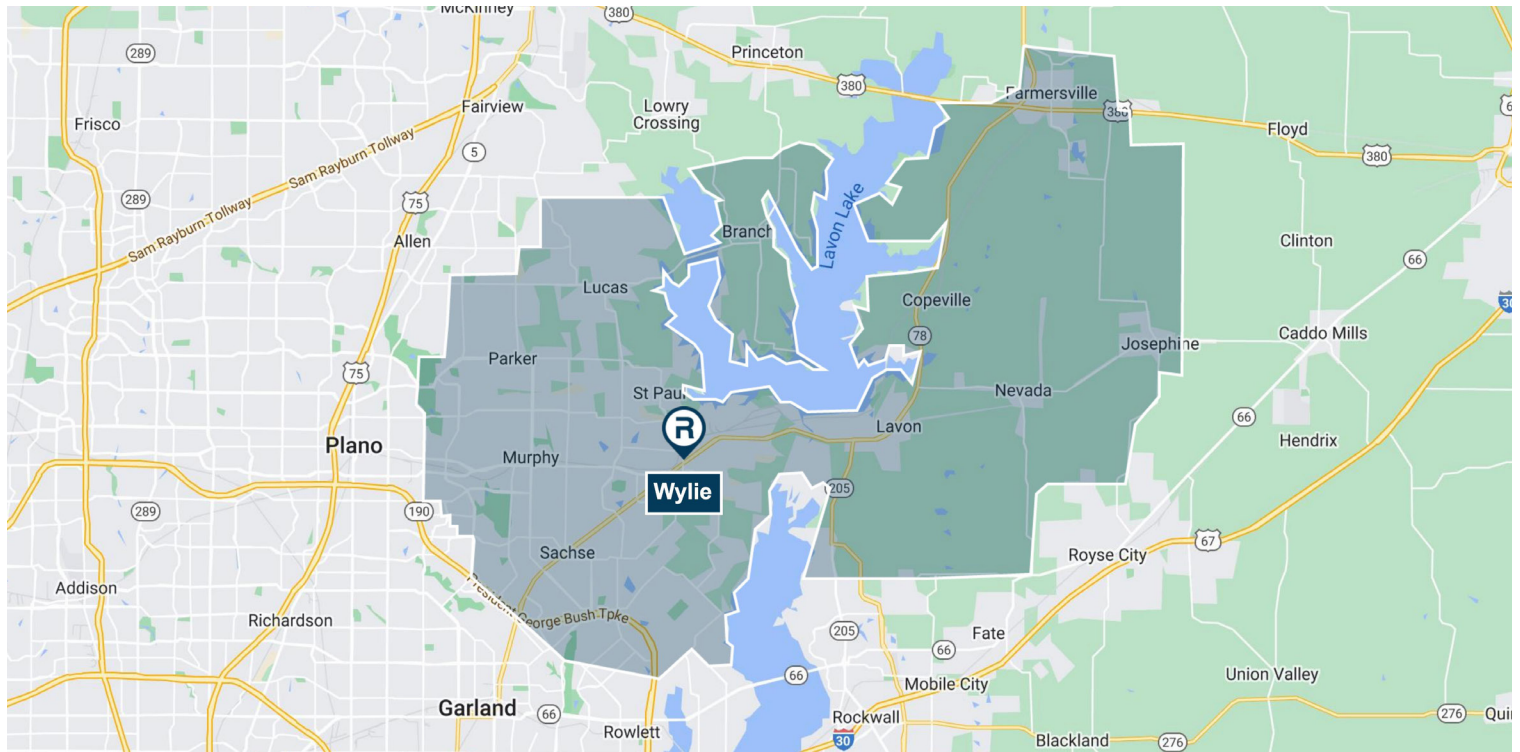


# Retail Trade Area • Retail Market Profile

## Wylie, Texas



### Population

2010	170,458	0 - 9 Years	13.27%
2022	239,538	10 - 17 Years	12.56%
2027	258,357	18 - 24 Years	9.68%

### Educational Attainment (%)

Graduate or Professional Degree	15.18%	25 - 34 Years	11.81%
Bachelors Degree	27.89%	35 - 44 Years	13.51%
Associate Degree	8.60%	45 - 54 Years	15.25%
Some College	20.43%	55 - 64 Years	12.52%
High School Graduate (GED)	20.94%	65 and Older	11.39%
Some High School, No Degree	3.96%	Median Age	37.08
Less than 9th Grade	3.00%	Average Age	36.98

### Income

Average HH	\$139,443	White	58.64%
Median HH	\$112,122	Black/African American	12.66%
Per Capita	\$43,811	American Indian/Alaskan	0.55%
		Asian	19.08%
		Native Hawaiian/Islander	0.07%
		Other Race	5.34%
		Two or More Races	3.65%
		Hispanic	15.44%

## WYLIE EDC

### Jason Greiner

Wylie Economic Development Corporation  
Executive Director

250 South Highway 78  
Wylie, Texas 75098

Phone 972.442.7181  
Jason@Wylieedc.com  
www.wylieedc.com

### Aaron Farmer

The Retail Coach, LLC  
President

Office 662.844.2155  
Cell 662.231.0608  
AFarmer@theretailcoach.net  
www.TheRetailCoach.net



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net

The information contained herein was obtained from sources believed to be reliable, however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof. The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.



## Wylie, Texas

