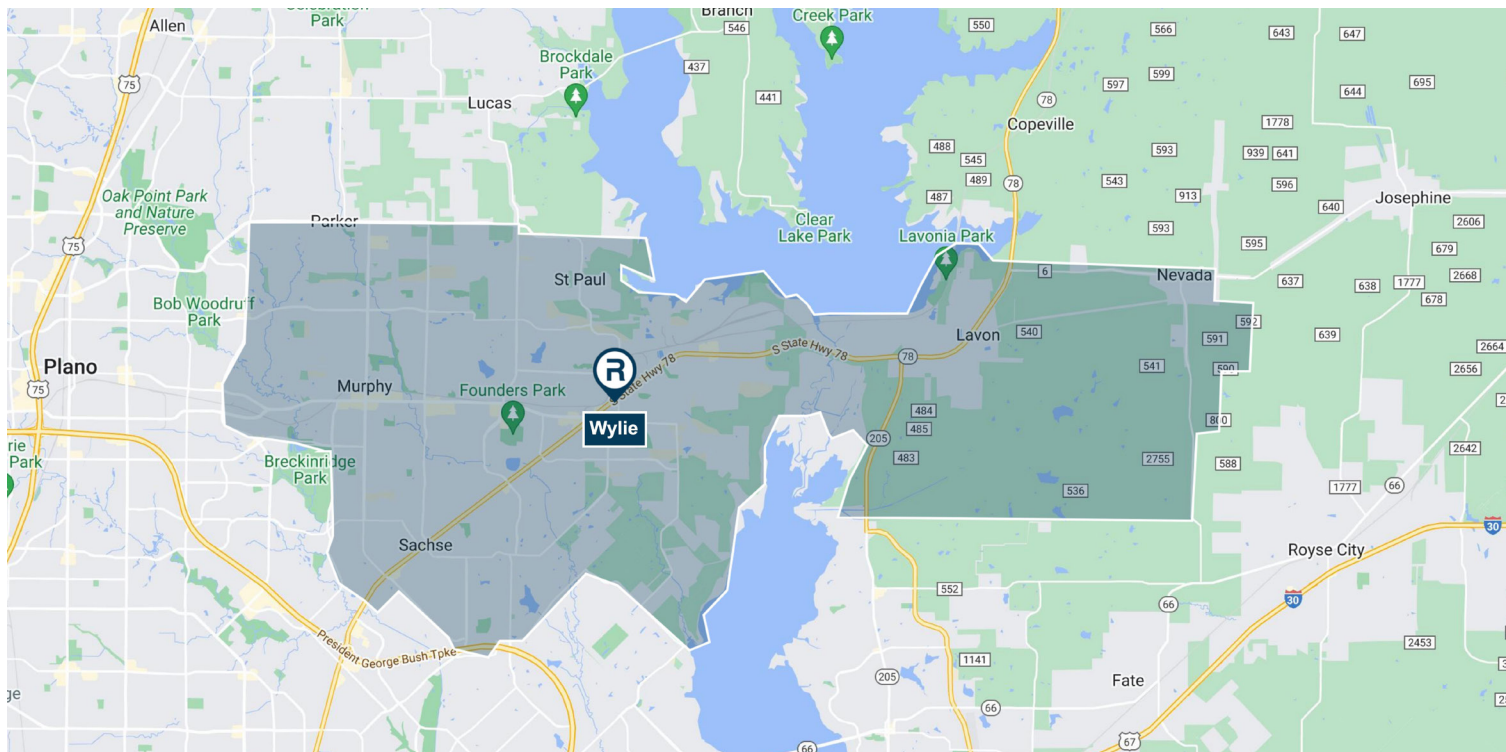


# Primary Retail Trade Area • Retail Market Profile

## Wylie, Texas



### Population

2010	104,628	0 - 9 Years	14.26%
2022	148,295	10 - 17 Years	12.84%
2027	160,208	18 - 24 Years	9.69%

### Educational Attainment (%)

Graduate or Professional Degree	14.98%	25 - 34 Years	11.47%
Bachelors Degree	27.78%	35 - 44 Years	14.30%
Associate Degree	8.97%	45 - 54 Years	15.53%
Some College	20.69%	55 - 64 Years	11.72%
High School Graduate (GED)	20.55%	65 and Older	10.20%
Some High School, No Degree	4.06%	Median Age	36.32
Less than 9th Grade	2.97%	Average Age	36.04

### Income

Average HH	\$134,182
Median HH	\$111,325
Per Capita	\$41,259

### Age

0 - 9 Years	14.26%
10 - 17 Years	12.84%
18 - 24 Years	9.69%
25 - 34 Years	11.47%
35 - 44 Years	14.30%
45 - 54 Years	15.53%
55 - 64 Years	11.72%
65 and Older	10.20%
Median Age	36.32
Average Age	36.04

### Race Distribution (%)

White	55.73%
Black/African American	14.13%
American Indian/Alaskan	0.52%
Asian	20.36%
Native Hawaiian/Islander	0.07%
Other Race	5.44%
Two or More Races	3.76%
Hispanic	15.37%

# WYLIEEDC

**Jason Greiner**

Wylie Economic Development Corporation  
Executive Director

250 South Highway 78  
Wylie, Texas 75098

Phone 972.442.7181  
Jason@Wylieedc.com  
www.wylieedc.com

**Aaron Farmer**

The Retail Coach, LLC  
President

Office 662.844.2155  
Cell 662.231.0608  
AFarmer@theretailcoach.net  
www.TheRetailCoach.net



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net

The information contained herein was obtained from sources believed to be reliable, however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof. The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.



# Primary Retail Trade Area • Retail Market Profile

Wylie, Texas

