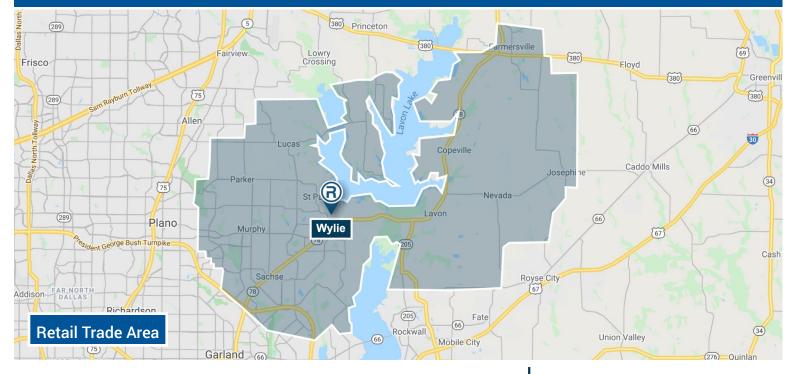
Retail Market Profile

Wylie, Texas



Population

2010	170,137
2021	231,183
2026	253,511

Educational Attainment (%)

	/
Graduate or Professional Degree	14.7%
Bachelors Degree	27.9%
Associate Degree	8.3%
Some College	20.4%
High School Graduate (GED)	21.5%
Some High School, No Degree	4.0%
Less than 9th Grade	3.3%
Income	
Average HH	\$140,471
Median HH	\$111,956
Per Capita	\$44,099

The**Retail**Coach.

Age

-	
0 - 9 Years	13.71%
10 - 17 Years	12.68%
18 - 24 Years	9.73%
25 - 34 Years	11.33%
35 - 44 Years	13.69%
45 - 54 Years	15.52%
55 - 64 Years	12.34%
65 and Older	11.00%
Median Age	36.99
Average Age	36.67
Race Distribution (%)	
White	59.19%
Black/African American	12.37%
American Indian/Alaskan	0.56%
Asian	18.87%
Native Hawaiian/Islander	0.07%
Other Race	5.31%
Two or More Races	3.64%
Hispanic	15.37%

WYLIEEDC

Jason Greiner

Wylie Economic Development Corporation Executive Director

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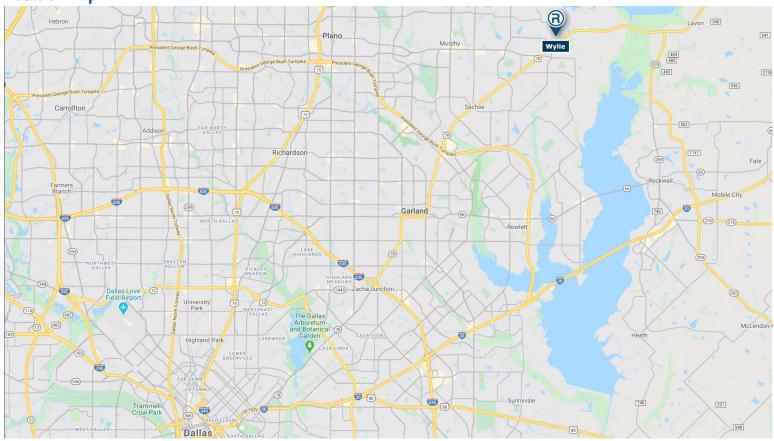
Wylie, Texas

Area Retail



Location Map

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