



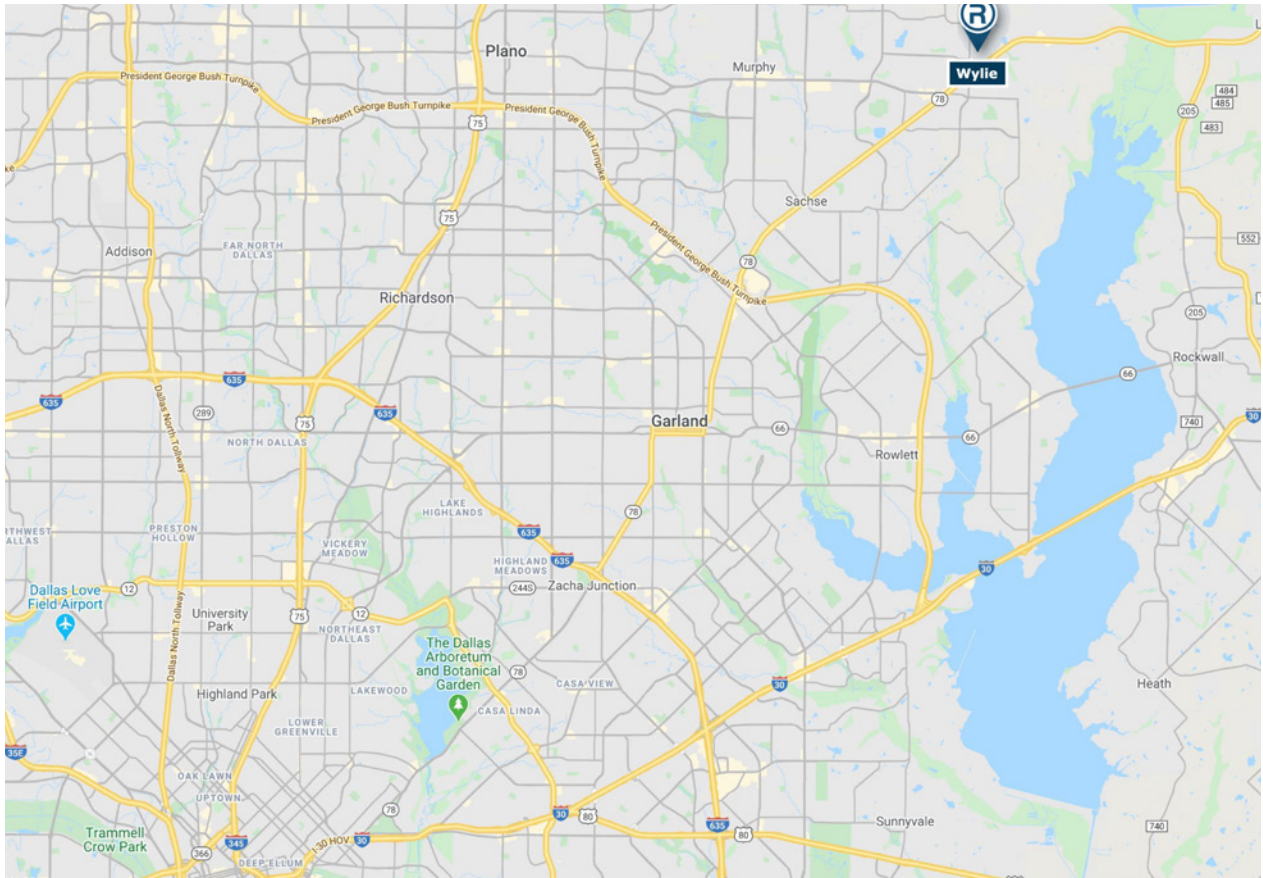
WYLIE, TEXAS

Community Workplace Population



800.851.0962 | INFO@THERETAILCOACH.NET | THERETAILCOACH.NET | AUSTIN, TEXAS • TUPELO, MISSISSIPPI

Contact Information



WYLIE, TX

ECONOMIC DEVELOPMENT CORPORATION

Wylie Economic Development Corporation

Jason Greiner
Executive Director

250 South Highway 78
Wylie, Texas 75098

Phone 972.442.7181
Jason@Wylieedc.com
www.wylieedc.com



About The Retail Coach

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



Community • Workplace Population

Wylie, Texas

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Grand Total	1,330	12,581	9
11: Agriculture, Forestry, Fishing and Hunting	4	15	4
111: Crop Production	0	0	0
112: Animal Production and Aquaculture	2	10	5
113: Forestry and Logging	0	0	0
114: Fishing, Hunting and Trapping	1	3	3
115: Support Activities for Agriculture and Forestry	1	2	2
21: Mining, Quarrying, and Oil and Gas Extraction	0	0	0
211: Oil and Gas Extraction	0	0	0
212: Mining (except Oil and Gas)	0	0	0
213: Support Activities for Mining	0	0	0
22: Utilities	7	370	53
221: Utilities	7	370	53
23: Construction	119	770	6
236: Construction of Buildings	46	294	6
237: Heavy and Civil Engineering Construction	5	35	7
238: Specialty Trade Contractors	68	441	6
31: Manufacturing	7	36	5
311: Food Manufacturing	4	23	6
312: Beverage and Tobacco Product Manufacturing	2	8	4
313: Textile Mills	0	0	0
314: Textile Product Mills	1	5	5
315: Apparel Manufacturing	0	0	0
316: Leather and Allied Product Manufacturing	0	0	0
32: Manufacturing	5	53	11
321: Wood Product Manufacturing	0	0	0
322: Paper Manufacturing	0	0	0
323: Printing and Related Support Activities	3	33	11
324: Petroleum and Coal Products Manufacturing	0	0	0
325: Chemical Manufacturing	0	0	0
326: Plastics and Rubber Products Manufacturing	1	10	10
327: Nonmetallic Mineral Product Manufacturing	1	10	10

Community • Workplace Population

Wylie, Texas

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
33: Manufacturing	27	1913	71
331: Primary Metal Manufacturing	2	410	205
332: Fabricated Metal Product Manufacturing	9	234	26
333: Machinery Manufacturing	2	891	446
334: Computer and Electronic Product Manufacturing	3	140	47
335: Electrical Equipment, Appliance, and Component Manufacturing	0	0	0
336: Transportation Equipment Manufacturing	1	129	129
337: Furniture and Related Product Manufacturing	1	4	4
339: Miscellaneous Manufacturing	9	105	12
42: Wholesale Trade	31	290	9
423: Merchant Wholesalers, Durable Goods	22	244	11
424: Merchant Wholesalers, Nondurable Goods	6	37	6
425: Wholesale Electronic Markets and Agents and Brokers	3	9	3
44: Retail Trade	126	1,207	10
441: Motor Vehicle and Parts Dealers	25	166	7
442: Furniture and Home Furnishings Stores	8	52	7
443: Electronics and Appliance Stores	7	33	5
444: Building Material and Garden Equipment and Supplies Dealers	17	256	15
445: Food and Beverage Stores	22	409	19
446: Health and Personal Care Stores	24	197	8
447: Gasoline Stations	4	17	4
448: Clothing and Clothing Accessories Stores	19	77	4
45: Retail Trade	53	964	18
451: Sporting Goods, Hobby, Musical Instrument, and Book Stores	6	16	3
452: General Merchandise Stores	15	690	46
453: Miscellaneous Store Retailers	21	94	4
454: Nonstore Retailers	11	164	15
48: Transportation and Warehousing	23	164	7
481: Air Transportation	0	0	0
482: Rail Transportation	0	0	0
483: Water Transportation	0	0	0
484: Truck Transportation	13	61	5
485: Transit and Ground Passenger Transportation	6	82	14
486: Pipeline Transportation	0	0	0
487: Scenic and Sightseeing Transportation	0	0	0
488: Support Activities for Transportation	4	21	5
49: Transportation and Warehousing	1	4	4
491: Postal Service	1	4	4
492: Couriers and Messengers	0	0	0
493: Warehousing and Storage	0	0	0

Community • Workplace Population

Wylie, Texas

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
51: Information	26	219	8
511: Publishing Industries (except Internet)	3	23	8
512: Motion Picture and Sound Recording Industries	3	35	12
515: Broadcasting (except Internet)	0	0	0
517: Telecommunications	17	136	8
518: Data Processing, Hosting, and Related Services	0	0	0
519: Other Information Services	3	25	8
52: Finance and Insurance	62	213	3
521: Monetary Authorities-Central Bank	0	0	0
522: Credit Intermediation and Related Activities	33	127	4
523: Securities, Commodity Contracts, and Other Financial Investments and Related Activities	8	23	3
524: Insurance Carriers and Related Activities	21	63	3
525: Funds, Trusts, and Other Financial Vehicles	0	0	0
53: Real Estate and Rental and Leasing	53	193	4
531: Real Estate	40	180	5
532: Rental and Leasing Services	13	13	1
533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)	0	0	0
54: Professional, Scientific, and Technical Services	82	330	4
541: Professional, Scientific, and Technical Services	82	330	4
55: Management of Companies and Enterprises	1	4	4
551: Management of Companies and Enterprises	1	4	4
56: Administrative and Support and Waste Management and Remediation Services	44	293	7
561: Administrative and Support Services	43	279	6
562: Waste Management and Remediation Services	1	14	14
61: Educational Services	32	1,816	57
611: Educational Services	32	1,816	57
62: Health Care and Social Assistance	223	1,227	6
621: Ambulatory Health Care Services	194	724	4
622: Hospitals	2	30	15
623: Nursing and Residential Care Facilities	2	190	95
624: Social Assistance	25	283	11
71: Arts, Entertainment, and Recreation	26	158	6
711: Performing Arts, Spectator Sports, and Related Industries	9	40	4
712: Museums, Historical Sites, and Similar Institutions	5	54	11
713: Amusement, Gambling, and Recreation Industries	12	64	5

Community • Workplace Population

Wylie, Texas

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
72: Accommodation and Food Services	85	1,376	16
721: Accommodation	3	47	16
722: Food Services and Drinking Places	82	1,329	16
81: Other Services (except Public Administration)	129	700	5
811: Repair and Maintenance	52	307	6
812: Personal and Laundry Services	46	200	4
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	31	193	6
92: Public Administration	17	233	14
921: Executive, Legislative, and Other General Government Support	14	206	15
922: Justice, Public Order, and Safety Activities	3	27	9
923: Administration of Human Resource Programs	0	0	0
924: Administration of Environmental Quality Programs	0	0	0
925: Administration of Housing Programs, Urban Planning, and Community Development	0	0	0
926: Administration of Economic Programs	0	0	0
927: Space Research and Technology	0	0	0
928: National Security and International Affairs	0	0	0
99: Unassigned	147	33	0
999: Unassigned	147	33	0



ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

