Retail Market Profile

Wylie, Texas



Population	
2010	170,152
2020	228,639
2025	251,179
Educational Attainment (9	%)
Graduate or Professional Degree	14.0%
Bachelors Degree	28.5%
Associate Degree	8.3%
Some College	20.7%
High School Graduate (GED)	20.6%
Some High School, No Degree	4.7%
Less than 9th Grade	3.3%
Income	
Average HH	\$134,780
Median HH	\$108,210
Per Capita	\$42,376

Age	
0 - 9 Years	13.96%
10 - 17 Years	12.87%
18 - 24 Years	9.76%
25 - 34 Years	10.77%
35 - 44 Years	13.89%
45 - 54 Years	15.83%
55 - 64 Years	12.26%
65 and Older	10.66%
Median Age	37.06
Average Age	36.47
Race Distribution (%)	
White	60.51%
Black/African American	12.00%
American Indian/Alaskan	0.58%
Asian	18.02%
Native Hawaiian/Islander	0.06%
Other Race	5.25%
Two or More Races	3.59%
Hispanic	15.23%



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Wylie, Texas

Area Retail



Location Map

