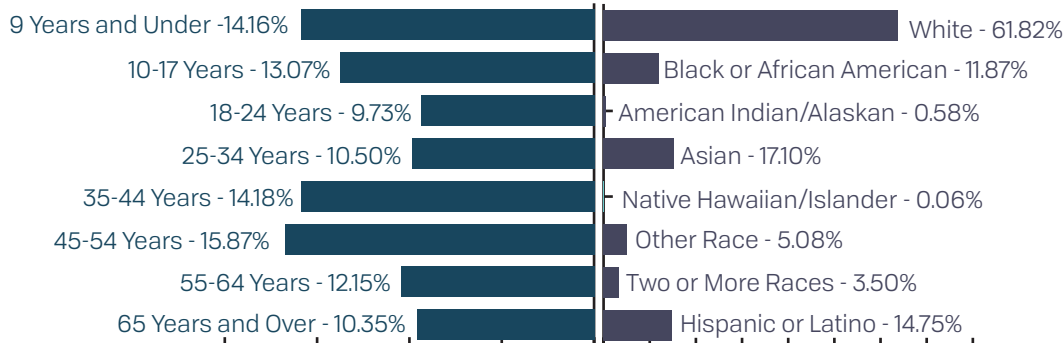


Graduate or Professional	13.8%
Bachelor's Degree	28.5%
Associate Degree	8.1%
Some College, No Degree	20.4%
High School Graduate	21.1%
Some High School, No Degree	4.3%
Less than 9th Grade	3.7%

RACE DISTRIBUTION AND AGE



Median Age 36.97
Average Age 36.25

HOUSEHOLD INCOME

AVERAGE HOUSEHOLD INCOME

\$ 1 2 8 , 9 5 6

MEDIAN HOUSEHOLD INCOME

\$ 1 0 3 , 9 9 0

PER CAPITA INCOME

\$ 4 0 , 6 9 0

OPPORTUNITY IN WYLIE

Clothing & Accessory Stores

Sales Leakage = \$142,145,281

Sporting Goods Services

Sales Leakage = \$51,491,922

Food Service & Drinking Places

Sales Leakage = \$468,229,179

Potential Retail Sales	\$4,191,796,761
Actual Sales	\$456,818,879
Sales Leakage	\$3,734,977,792

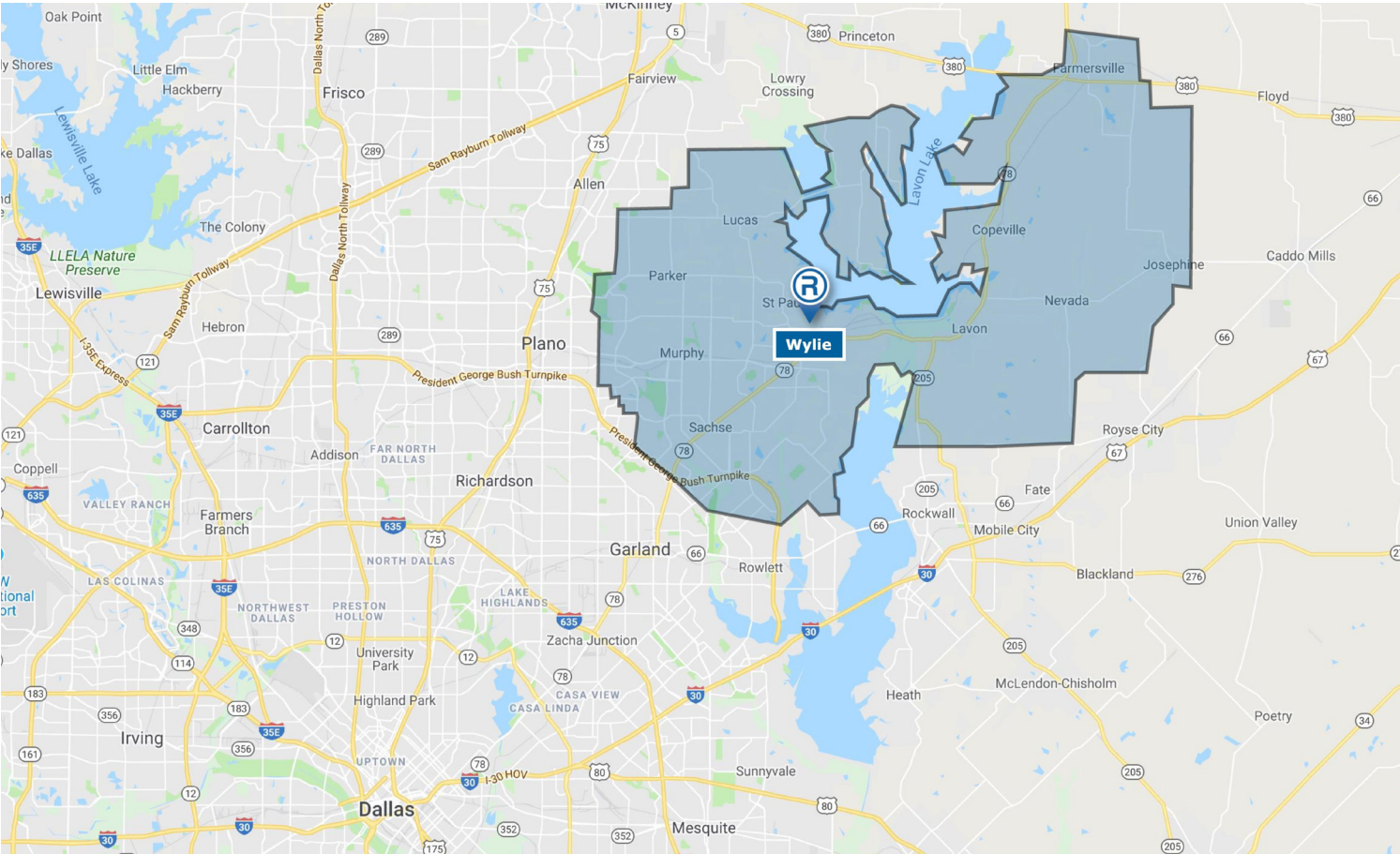
Wylie Economic Development Corporation
250 South Highway 78
Wylie, TX 75098

Phone: 972.442.7901
Info@wylieedc.com
www.wylieedc.com

WYLIE, TX
ECONOMIC DEVELOPMENT CORPORATION



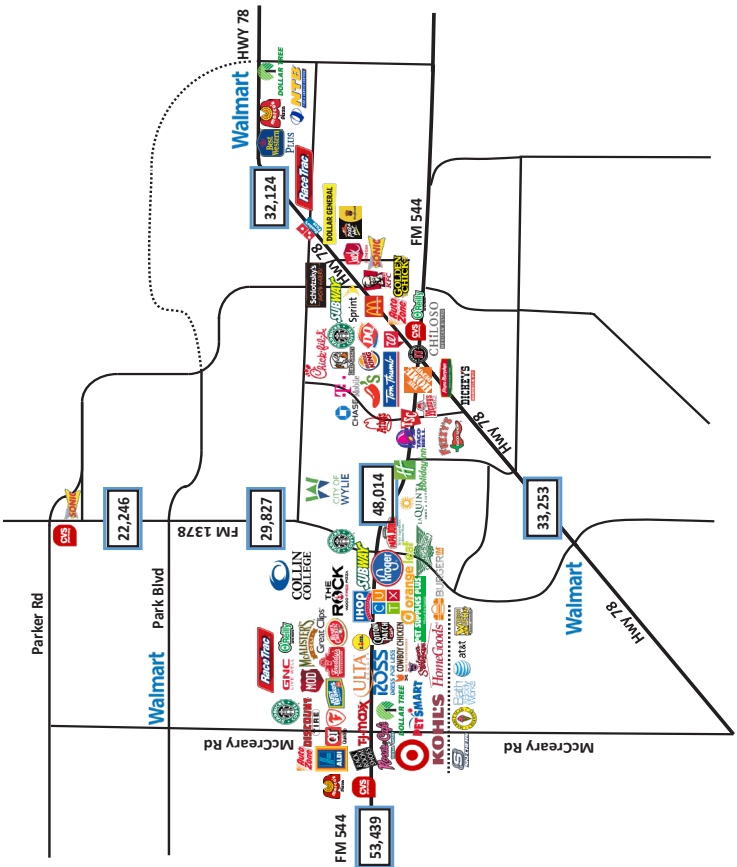
RETAIL TRADE AREA



EXISTING RETAIL



TRAFFIC COUNTS



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.