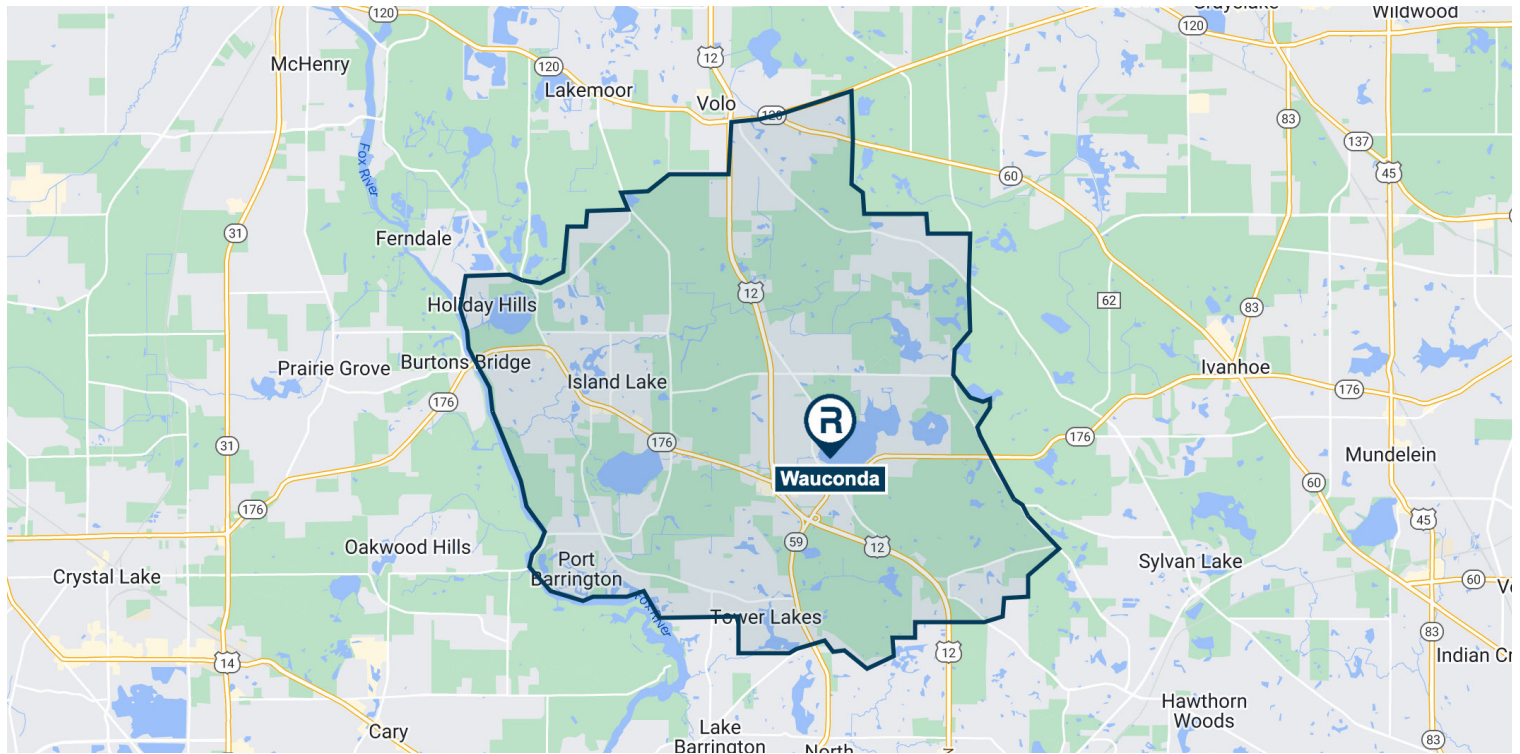


Primary Retail Trade Area • Retail Market Profile

Wauconda, Illinois



Population

2020	35,464
2023	36,161
2028	36,264

Educational Attainment (%)

Graduate or Professional Degree	11.49%
Bachelors Degree	28.16%
Associate Degree	7.60%
Some College	20.35%
High School Graduate (GED)	24.48%
Some High School, No Degree	3.97%
Less than 9th Grade	3.94%

Income

Average HH	\$131,251
Median HH	\$100,821
Per Capita	\$48,408

Age

0 - 9 Years	11.79%
10 - 17 Years	10.93%
18 - 24 Years	8.67%
25 - 34 Years	10.62%
35 - 44 Years	14.04%
45 - 54 Years	14.12%
55 - 64 Years	14.26%
65 and Older	15.58%
Median Age	40.83
Average Age	39.95

Race Distribution (%)

White	74.96%
Black/African American	1.41%
American Indian/Alaskan	0.72%
Asian	3.87%
Native Hawaiian/Islander	0.01%
Other Race	7.68%
Two or More Races	11.35%
Hispanic	18.13%



Village of Wauconda

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