Retail Trade Area • Retail Market Profile

Victoria, Texas



Population		Age
2020	202,689	0 - 9 Years
2023	205,897	10 - 17 Year
2028	206,393	18 - 24 Year
Educational Attainment (%)		25 - 34 Year
Graduate or Professional		35 - 44 Year
Degree	5.52%	45 - 54 Year
Bachelors Degree	11.33%	55 - 64 Year
Associate Degree	9.10%	65 and Olde
Some College	22.76%	Median Age
High School Graduate (GED)	33.39%	Average Age
Some High School, No Degree	9.54%	Race Distril
Less than 9th Grade	8.36%	White
		Black/Africa
Income		American In
Average HH	\$82,101	Asian
Median HH	\$60,973	Native Hawa
Per Capita	\$31,557	Other Race
		Two or More

13.07%
11.01%
9.21%
12.98%
12.47%
10.75%
11.74%
18.76%
37.91
39.56
)
58.19%
n 6.18%
an 0.74%
1.70%
er 0.03%
14.46%
18.70%
45.90%



Danielle Williams

City of Victoria Economic Development Director

702 N. Main Street, Suite 104 Victoria, Texas 77902

Phone 361.485.3060 DWilliams@VictoriaTX.gov www.VictoriaTX.org

Aaron Farmer

The Retail Coach, LLC President

Office 662.844.2155 Cell 662.231.0608 AFarmer@theretailcoach.net www.TheRetailCoach.net



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net

The information contained herein was obtained from sources believed to be reliable, however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof. The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.

Retail Trade Area • Retail Market Profile

Victoria, Texas



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net