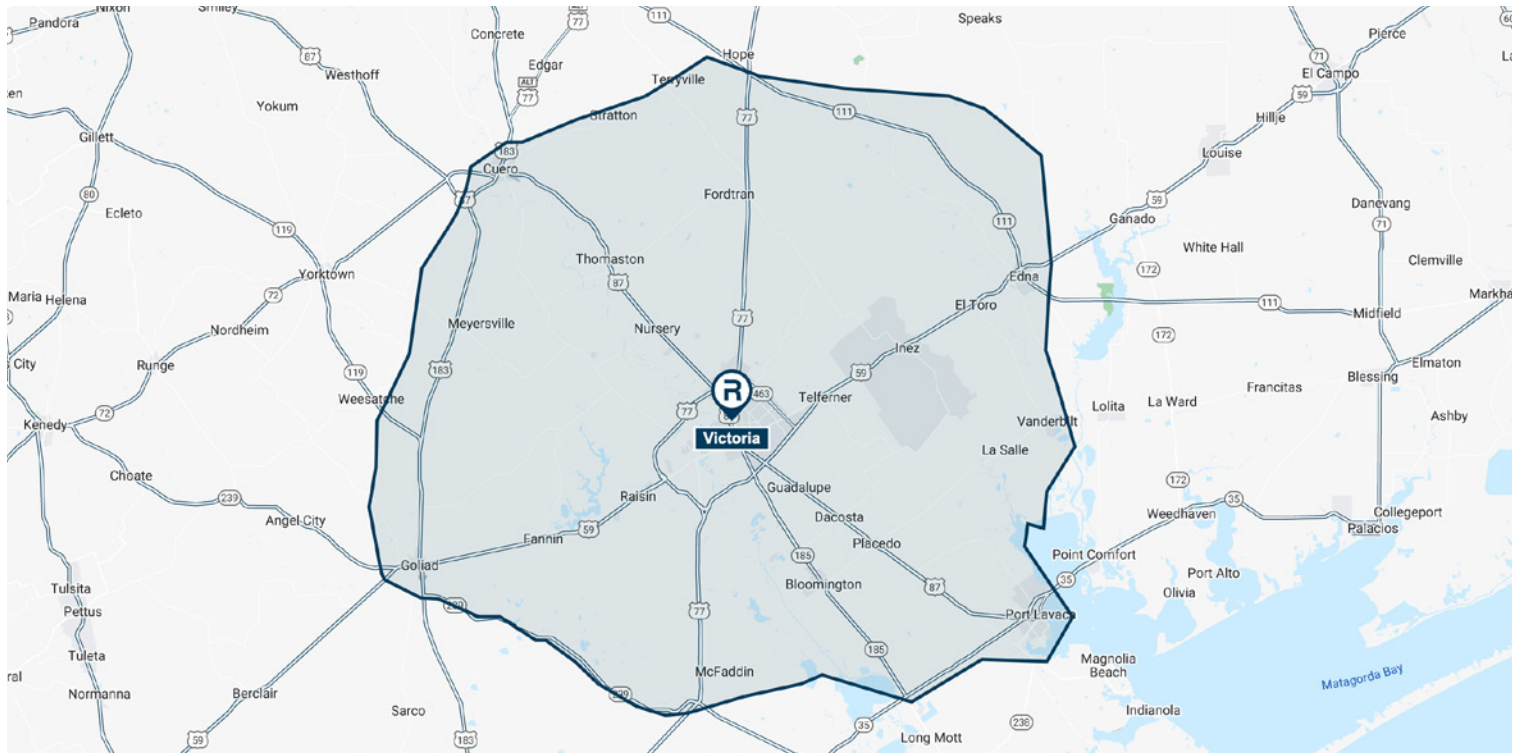


# Primary Retail Trade Area • Retail Market Profile

Victoria, Texas



## Population

2020	131,291
2023	132,412
2028	133,054

## Age

0 - 9 Years	13.37%
10 - 17 Years	11.25%
18 - 24 Years	9.07%
25 - 34 Years	12.99%
35 - 44 Years	12.58%
45 - 54 Years	10.80%
55 - 64 Years	11.65%
65 and Older	18.29%
Median Age	37.58
Average Age	39.23

## Educational Attainment (%)

Graduate or Professional Degree	6.21%
Bachelors Degree	12.09%
Associate Degree	9.95%
Some College	23.55%
High School Graduate (GED)	31.80%
Some High School, No Degree	8.89%
Less than 9th Grade	7.51%

## Race Distribution (%)

White	56.82%
Black/African American	6.33%
American Indian/Alaskan	0.76%
Asian	1.97%
Native Hawaiian/Islander	0.04%
Other Race	13.67%
Two or More Races	20.42%
Hispanic	47.85%

## Income

Average HH	\$83,662
Median HH	\$62,019
Per Capita	\$32,102



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# Primary Retail Trade Area • Retail Market Profile

Victoria, Texas

