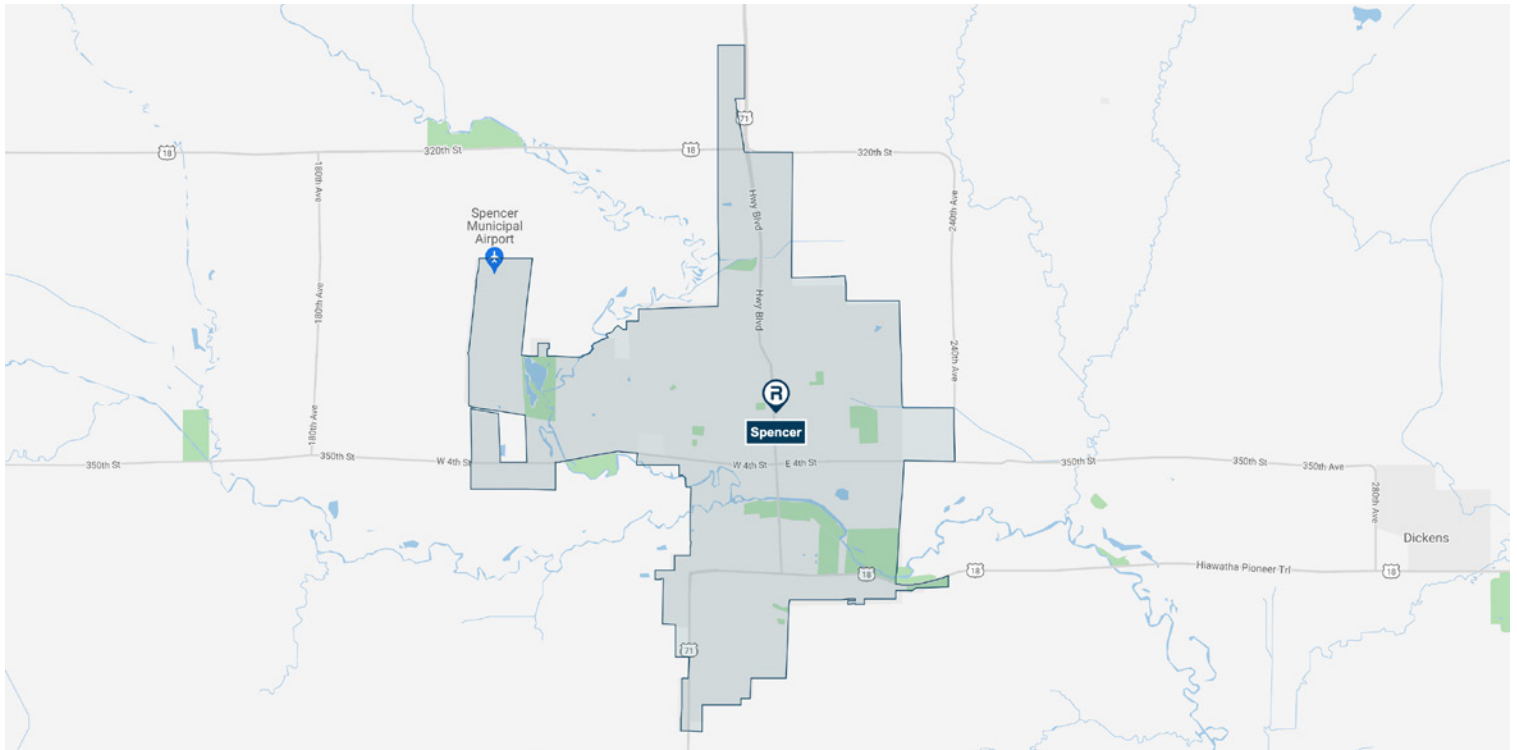


# Community • Retail Market Profile

Spencer, Iowa



## Population

2020	11,325	0 - 9 Years	12.35%
2023	11,605	10 - 17 Years	10.36%
2028	11,901	18 - 24 Years	7.74%

## Educational Attainment (%)

Graduate or Professional Degree	7.40%	25 - 34 Years	11.00%
Bachelors Degree	16.98%	35 - 44 Years	12.28%
Associate Degree	11.52%	45 - 54 Years	10.69%
Some College	26.75%	55 - 64 Years	12.39%
High School Graduate (GED)	32.41%	65 and Older	23.19%
Some High School, No Degree	4.40%	Median Age	41.92
Less than 9th Grade	0.55%	Average Age	42.40

## Income

Average HH	\$71,554
Median HH	\$52,448
Per Capita	\$32,476

## Race Distribution (%)

White	90.93%
Black/African American	0.76%
American Indian/Alaskan	0.40%
Asian	1.23%
Native Hawaiian/Islander	0.05%
Other Race	2.36%
Two or More Races	4.27%
Hispanic	5.85%



**CITY of  
SPENCER**

**Dan Gifford**  
City of Spencer  
City Manager

101 West 5th Street  
Spencer, Iowa 51301

Phone 712.580.7200 ext. 210  
DGifford@SpencerIowaCity.com  
www.SpencerIowaCity.com

**Kyle Cofer**  
The Retail Coach, LLC  
Project Director

Office 662.844.2155  
Cell 662.319.7144  
KyleCofer@TheRetailCoach.net  
www.TheRetailCoach.net



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net

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Spencer, Iowa

