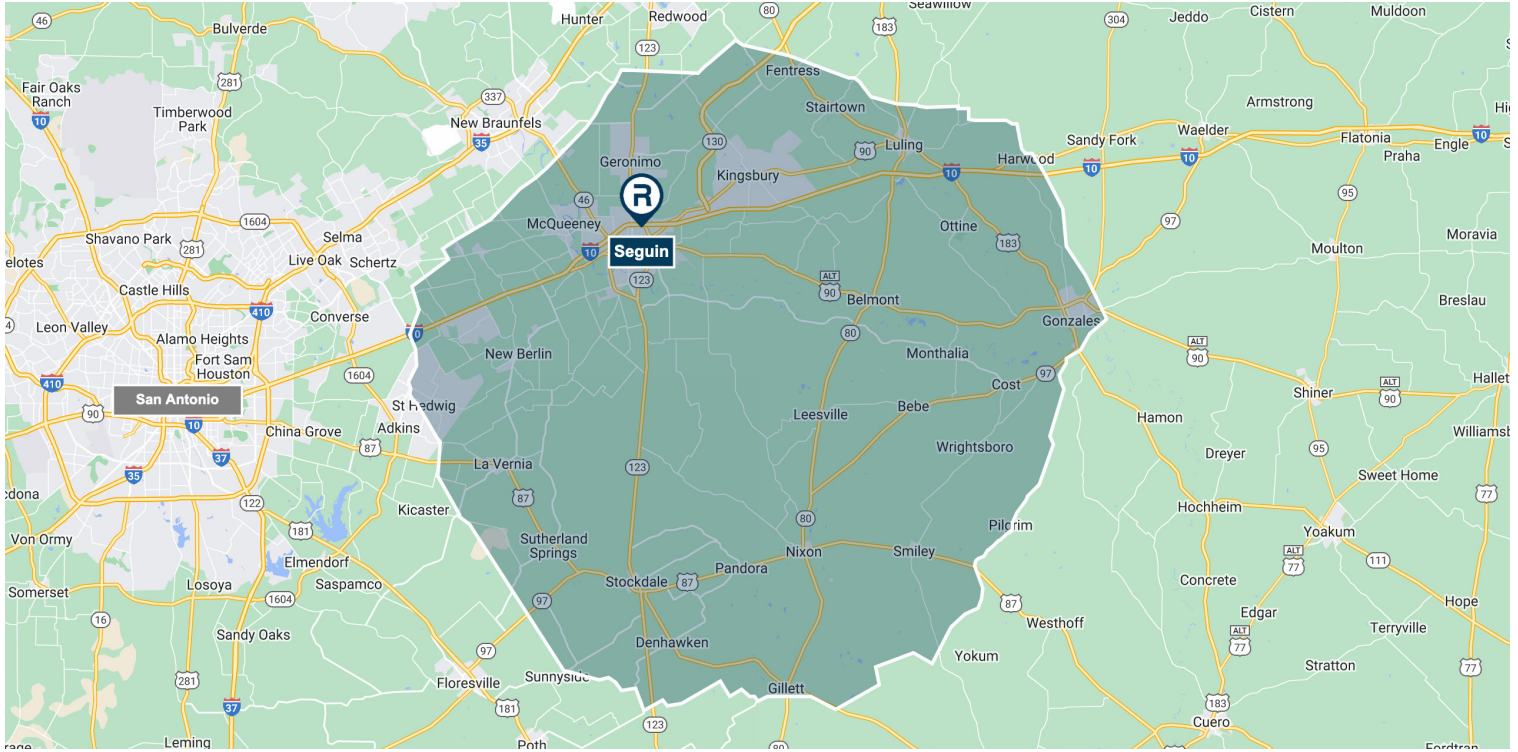


# Retail Trade Area • Retail Market Profile

## Seguin, Texas



### Population

2010	97,475	0 - 9 Years	12.51%
2022	115,399	10 - 17 Years	10.86%
2027	122,179	18 - 24 Years	9.16%

### Educational Attainment (%)

Graduate or Professional Degree	5.77%	25 - 34 Years	12.06%
Bachelors Degree	14.08%	35 - 44 Years	12.79%
Associate Degree	7.01%	45 - 54 Years	11.73%
Some College	19.82%	55 - 64 Years	12.37%
High School Graduate (GED)	38.26%	65 and Older	18.52%
Some High School, No Degree	9.39%	Median Age	39.22
Less than 9th Grade	5.68%	Average Age	40.02

### Income

Average HH	\$91,614
Median HH	\$69,839
Per Capita	\$34,106

### Age

0 - 9 Years	12.51%
10 - 17 Years	10.86%
18 - 24 Years	9.16%
25 - 34 Years	12.06%
35 - 44 Years	12.79%
45 - 54 Years	11.73%
55 - 64 Years	12.37%
65 and Older	18.52%
Median Age	39.22
Average Age	40.02

### Race Distribution (%)

White	80.00%
Black/African American	4.76%
American Indian/Alaskan	0.74%
Asian	0.72%
Native Hawaiian/Islander	0.09%
Other Race	10.92%
Two or More Races	2.78%
Hispanic	43.60%



### ECONOMIC DEVELOPMENT CORPORATION

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## Seguin, Texas

