

Retail Trade Area • Retail Market Profile

Roma, Texas



Population

2010	25,595	0 - 9 Years	19.61%
2022	27,659	10 - 17 Years	13.25%
2027	28,760	18 - 24 Years	10.87%

Educational Attainment (%)

Graduate or Professional Degree	3.19%	25 - 34 Years	13.78%
Bachelors Degree	7.55%	35 - 44 Years	11.44%
Associate Degree	2.46%	45 - 54 Years	10.60%
Some College	13.40%	55 - 64 Years	8.36%
High School Graduate (GED)	26.60%	65 and Older	12.09%
Some High School, No Degree	15.49%	Median Age	29.33
Less than 9th Grade	31.30%	Average Age	33.26

Income

Average HH	\$52,122	White	98.18%
Median HH	\$31,975	Black/African American	0.08%
Per Capita	\$15,221	American Indian/Alaskan	0.07%
		Asian	0.05%
		Native Hawaiian/Islander	0.00%
		Other Race	1.33%
		Two or More Races	0.29%
		Hispanic	98.22%



Freddy Guerra
City of Roma

Director of Economic Development

77 Convent Avenue
Roma, Texas 78584

Phone 956.849.1411
Cell 956.605.1064
fguerra@cityofroma.net
CityofRoma.net

Aaron Farmer

The Retail Coach, LLC
President

Office 662.844.2155
Cell 662.231.0608
AFarmer@theretailcoach.net
www.TheRetailCoach.net



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net

The information contained herein was obtained from sources believed to be reliable, however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof. The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.

Retail Trade Area • Retail Market Profile

Roma, Texas

