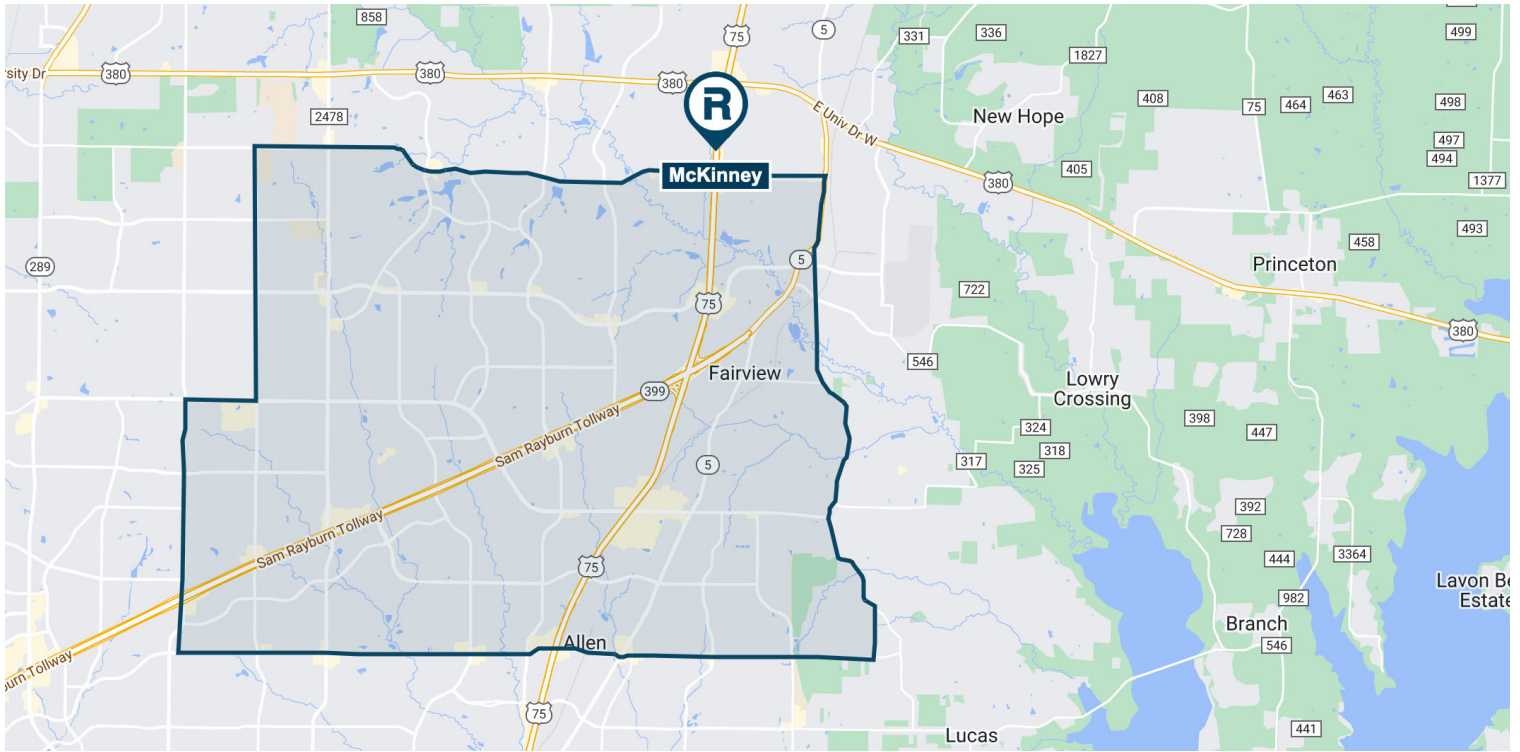


# Highway 121 Retail Trade Area • Retail Market Profile

McKinney, Texas



## Population

2020	223,778	0 - 9 Years	11.83%
2024	250,509	10 - 17 Years	13.32%
2029	263,334	18 - 24 Years	10.42%

## Educational Attainment (%)

Graduate or Professional Degree	23.28%	25 - 34 Years	10.33%
Bachelors Degree	36.44%	35 - 44 Years	14.52%
Associate Degree	6.61%	45 - 54 Years	16.27%
Some College	18.00%	55 - 64 Years	11.61%
High School Graduate (GED)	12.19%	65 and Older	11.71%
Some High School, No Degree	1.87%	Median Age	38.07
Less than 9th Grade	1.61%	Average Age	37.43

## Income

Average HH	\$168,834	<b>Race Distribution (%)</b>	
Median HH	\$118,124	White	49.02%
Per Capita	\$59,492	Black/African American	11.88%
		American Indian/Alaskan	0.52%
		Asian	24.16%
		Native Hawaiian/Islander	0.08%
		Other Race	3.42%
		Two or More Races	10.93%
		Hispanic	12.33%

The information contained herein was obtained from sources believed to be reliable, however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof.

The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.



## Cindy Schneible

McKinney Community Development Corporation  
President

7300 SH 121, SB, Suite 200  
McKinney, Texas 75070

Phone 972.547.7653

Cell 214.755.4829

CSchneible@McKinneyCDC.org

www.McKinneyCDC.org

## Aaron Farmer

The Retail Coach, LLC  
President

Office 662.844.2155

Cell 662.231.0608

AFarmer@TheRetailCoach.net

www.TheRetailCoach.net





## McKinney, Texas

