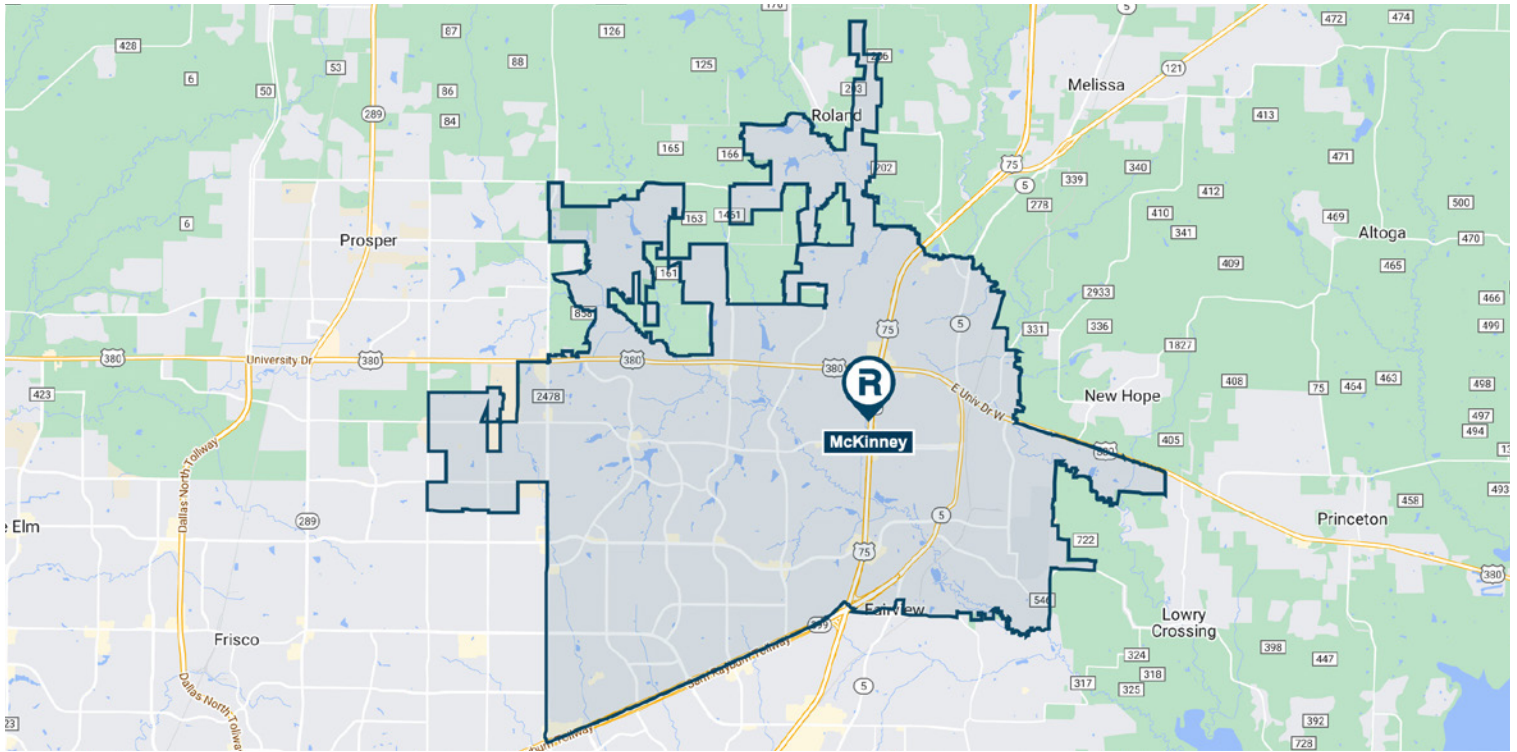


Downtown Primary Retail Trade Area • Retail Market Profile

McKinney, Texas



Population

2020	188,442
2024	211,706
2029	222,808

Educational Attainment (%)

Graduate or Professional Degree	17.75%
Bachelors Degree	34.18%
Associate Degree	8.20%
Some College	18.79%
High School Graduate (GED)	15.25%
Some High School, No Degree	2.51%
Less than 9th Grade	3.33%

Income

Average HH	\$148,493
Median HH	\$108,569
Per Capita	\$52,492

Age

0 - 9 Years	12.80%
10 - 17 Years	12.43%
18 - 24 Years	10.31%
25 - 34 Years	11.48%
35 - 44 Years	15.46%
45 - 54 Years	14.80%
55 - 64 Years	10.98%
65 and Older	11.74%
Median Age	37.07
Average Age	36.97

Race Distribution (%)

White	52.65%
Black/African American	14.20%
American Indian/Alaskan	0.67%
Asian	14.11%
Native Hawaiian/Islander	0.09%
Other Race	5.48%
Two or More Races	12.80%
Hispanic	17.33%



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McKinney, Texas

