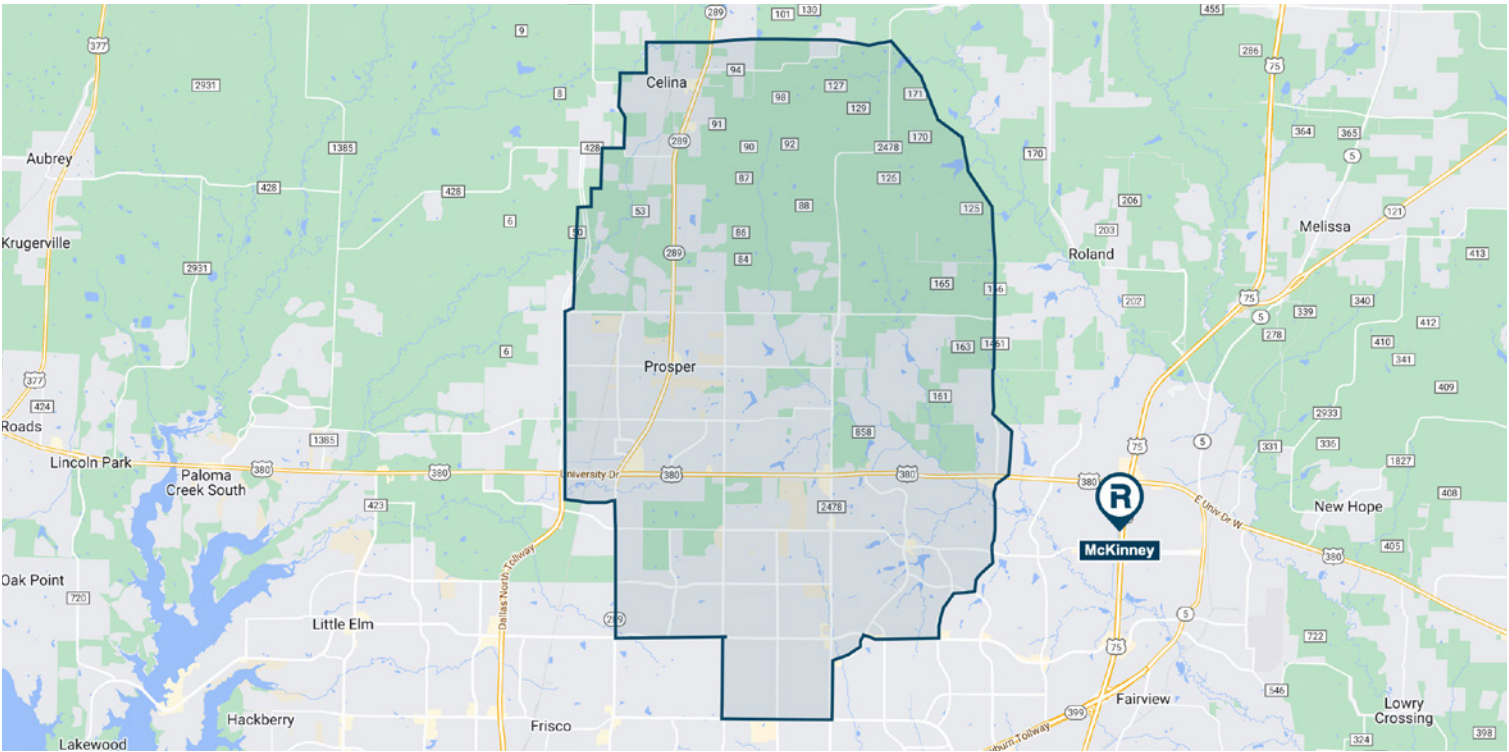


Custer Road Retail Trade Area • Retail Market Profile

McKinney, Texas



Population

2020	149,349
2024	176,637
2029	190,991

Educational Attainment (%)

Graduate or Professional Degree	22.30%
Bachelors Degree	38.83%
Associate Degree	7.10%
Some College	16.95%
High School Graduate (or GED)	11.68%
Some High School, No Degree	1.64%
Less than 9th Grade	1.49%

Income

Average HH	\$196,352
Median HH	\$153,023
Per Capita	\$59,811

Age

0 - 9 Years	14.73%
10 - 17 Years	14.93%
18 - 24 Years	9.84%
25 - 34 Years	7.61%
35 - 44 Years	17.35%
45 - 54 Years	16.27%
55 - 64 Years	10.01%
65 and Older	9.27%
Median Age	36.99
Average Age	35.20

Race Distribution (%)

White	53.82%
Black/African American	10.13%
American Indian/Alaskan	0.50%
Asian	21.59%
Native Hawaiian/Islander	0.08%
Other Race	2.90%
Two or More Races	10.99%
Hispanic	11.21%



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McKinney, Texas

