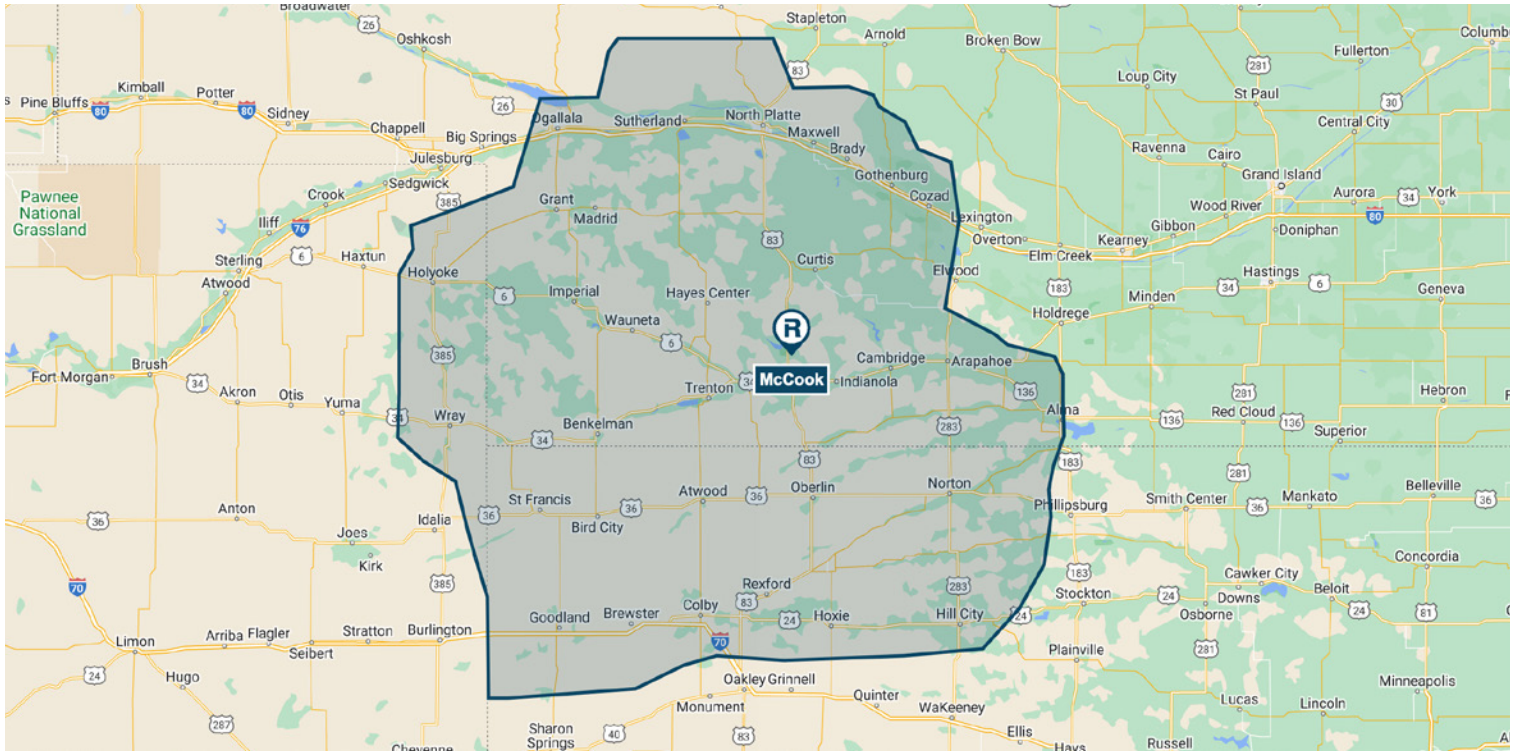


Secondary Retail Trade Area • Retail Market Profile

McCook, Nebraska



Population

2020	123,120
2024	120,053
2029	118,617

Educational Attainment (%)

Graduate or Professional Degree	6.82%
Bachelors Degree	15.42%
Associate Degree	12.72%
Some College	26.78%
High School Graduate (GED)	29.80%
Some High School, No Degree	5.55%
Less than 9th Grade	2.90%

Income

Average HH	\$86,259
Median HH	\$65,585
Per Capita	\$37,210

Age

0 - 9 Years	12.18%
10 - 17 Years	10.33%
18 - 24 Years	8.74%
25 - 34 Years	10.22%
35 - 44 Years	11.49%
45 - 54 Years	10.66%
55 - 64 Years	12.54%
65 and Older	23.85%
Median Age	42.41
Average Age	42.49

Race Distribution (%)

White	87.49%
Black/African American	1.02%
American Indian/Alaskan	0.56%
Asian	0.59%
Native Hawaiian/Islander	0.08%
Other Race	3.79%
Two or More Races	6.47%
Hispanic	10.12%



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