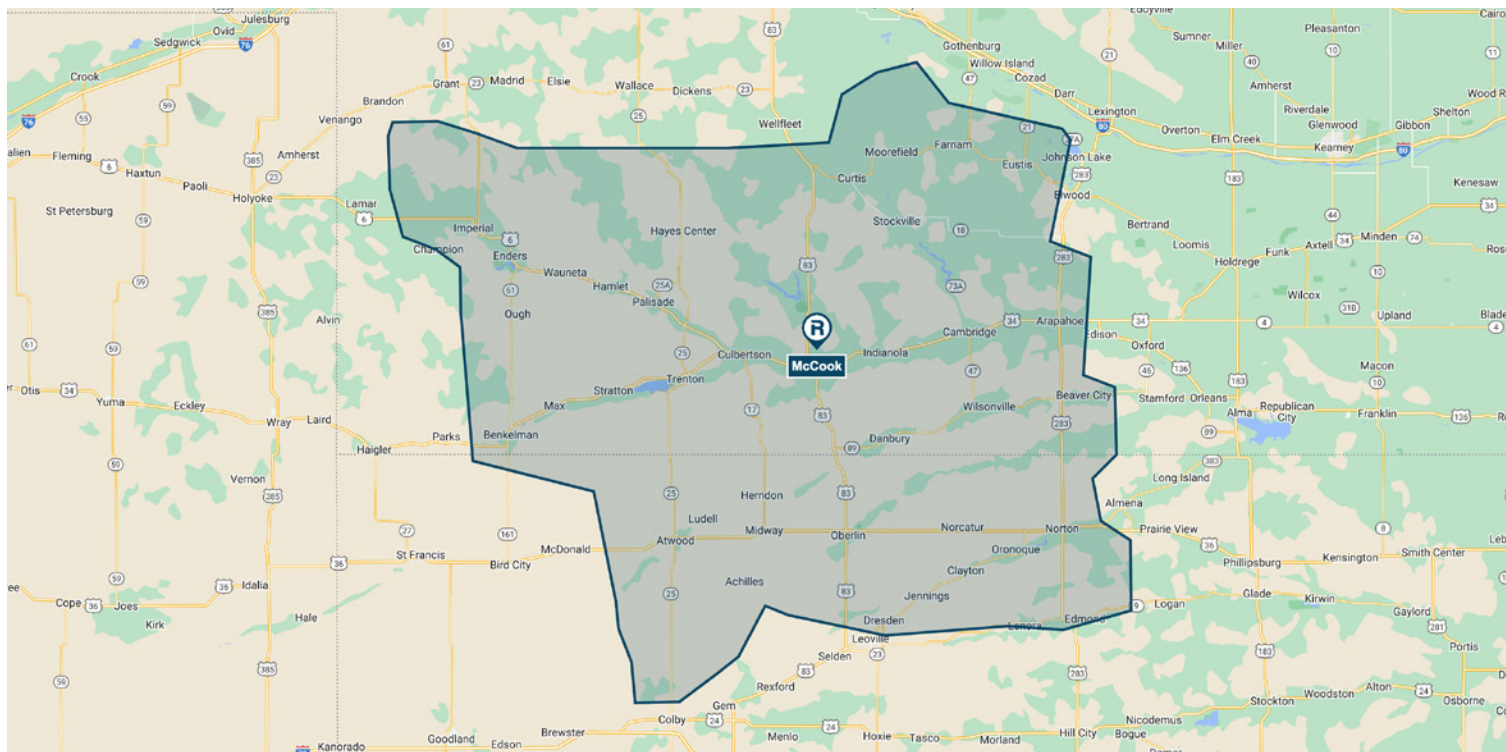


Primary Retail Trade Area • Retail Market Profile

McCook, Nebraska



Population

2020	35,989	0 - 9 Years	12.07%
2024	35,176	10 - 17 Years	9.65%
2029	34,773	18 - 24 Years	8.03%

Educational Attainment (%)

Graduate or Professional Degree	6.44%	25 - 34 Years	10.16%
Bachelors Degree	16.73%	35 - 44 Years	10.92%
Associate Degree	11.55%	45 - 54 Years	10.14%
Some College	27.68%	55 - 64 Years	13.15%
High School Graduate (GED)	29.88%	65 and Older	25.88%
Some High School, No Degree	5.50%	Median Age	44.23
Less than 9th Grade	2.23%	Average Age	43.72

Income

Average HH	\$83,565
Median HH	\$62,718
Per Capita	\$36,416

Race Distribution (%)

White	89.59%
Black/African American	1.14%
American Indian/Alaskan	0.49%
Asian	0.35%
Native Hawaiian/Islander	0.07%
Other Race	2.88%
Two or More Races	5.49%
Hispanic	7.11%



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