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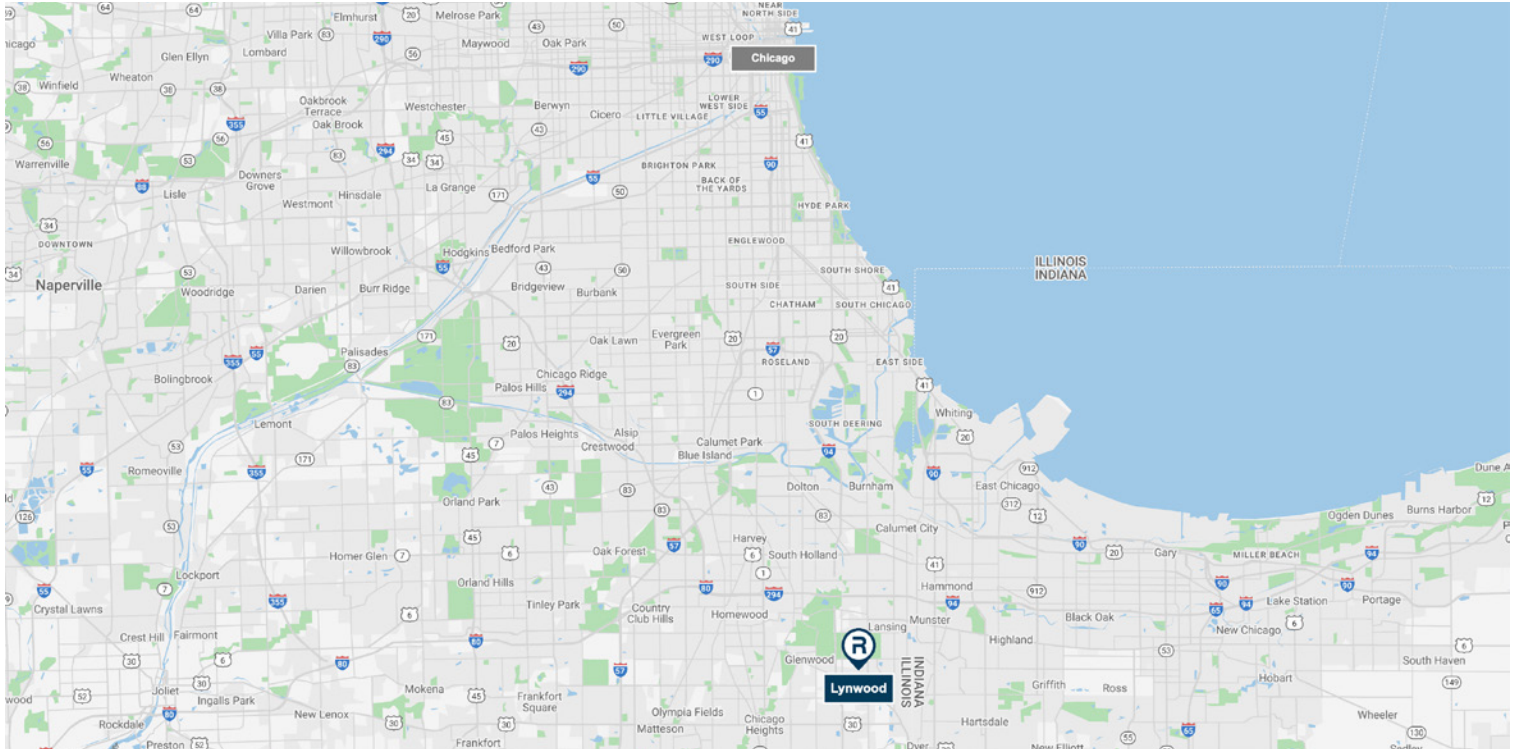
Community Demographic Profile

LYNWOOD, ILLINOIS

Prepared for Village of Lynwood
January 2023

Community • Demographic Snapshot

Lynwood, Illinois



Population

2023 8,717

Educational Attainment (%)

Graduate or Professional Degree	11.00%
Bachelors Degree	21.48%
Associate Degree	6.09%
Some College	32.76%
High School Graduate (GED)	23.10%
Some High School, No Degree	3.85%
Less than 9th Grade	1.72%

Income

Average HH	\$93,401
Median HH	\$74,071
Per Capita	\$36,371

Age

0 - 9 Years	11.43%
10 - 17 Years	10.37%
18 - 24 Years	8.73%
25 - 34 Years	14.39%
35 - 44 Years	11.68%
45 - 54 Years	11.69%
55 - 64 Years	13.61%
65 and Older	18.11%
Median Age	39.20
Average Age	40.30

Race Distribution (%)

White	14.27%
Black/African American	74.39%
American Indian/Alaskan	0.37%
Asian	0.65%
Native Hawaiian/Islander	0.00%
Other Race	4.77%
Two or More Races	5.54%
Hispanic	9.16%



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Community • Demographic Profile

Lynwood, Illinois

DESCRIPTION	DATA	%
Population		
2023 Estimate	8,717	
2023 Est. Population by Single-Classification Race	8,717	
White Alone	1,244	14.27%
Black or African American Alone	6,485	74.39%
Amer. Indian and Alaska Native Alone	32	0.37%
Asian Alone	57	0.65%
Native Hawaiian and Other Pacific Island Alone	0	0.00%
Some Other Race Alone	416	4.77%
Two or More Races	483	5.54%
2023 Est. Population by Hispanic or Latino Origin	8,717	
Not Hispanic or Latino	7,919	90.85%
Hispanic or Latino	798	9.16%
Mexican	755	94.61%
Puerto Rican	11	1.38%
Cuban	10	1.25%
All Other Hispanic or Latino	22	2.76%
2023 Est. Hisp. or Latino Pop by Single-Class. Race	798	
White Alone	102	12.78%
Black or African American Alone	57	7.14%
American Indian and Alaska Native Alone	20	2.51%
Asian Alone	3	0.38%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%
Some Other Race Alone	377	47.24%
Two or More Races	239	29.95%
2023 Est. Pop by Race, Asian Alone, by Category	57	
Chinese, except Taiwanese	11	19.30%
Filipino	10	17.54%
Japanese	1	1.75%
Asian Indian	24	42.10%
Korean	4	7.02%
Vietnamese	2	3.51%
Cambodian	0	0.00%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	1	1.75%
All Other Asian Races Including 2+ Category	4	7.02%

DESCRIPTION	DATA	%
2023 Est. Population by Ancestry	8,717	
Arab	0	0.00%
Czech	42	0.48%
Danish	0	0.00%
Dutch	197	2.26%
English	60	0.69%
French (except Basque)	10	0.12%
French Canadian	13	0.15%
German	424	4.86%
Greek	2	0.02%
Hungarian	3	0.03%
Irish	177	2.03%
Italian	126	1.45%
Lithuanian	1	0.01%
United States or American	149	1.71%
Norwegian	20	0.23%
Polish	453	5.20%
Portuguese	0	0.00%
Russian	28	0.32%
Scottish	20	0.23%
Scotch-Irish	13	0.15%
Slovak	17	0.20%
Subsaharan African	191	2.19%
Swedish	34	0.39%
Swiss	1	0.01%
Ukrainian	8	0.09%
Welsh	3	0.03%
West Indian (except Hisp. groups)	125	1.43%
Other ancestries	5,294	60.73%
Ancestry Unclassified	1,306	14.98%
2023 Est. Pop Age 5+ by Language Spoken At Home		
Speak Only English at Home	7,115	86.51%
Speak Asian/Pacific Island Language at Home	0	0.00%
Speak IndoEuropean Language at Home	141	1.72%
Speak Spanish at Home	809	9.84%
Speak Other Language at Home	159	1.93%

Community • Demographic Profile

Lynwood, Illinois

DESCRIPTION	DATA	%
2023 Est. Population by Age	8,717	
Age 0 - 4	493	5.66%
Age 5 - 9	503	5.77%
Age 10 - 14	551	6.32%
Age 15 - 17	353	4.05%
Age 18 - 20	326	3.74%
Age 21 - 24	435	4.99%
Age 25 - 34	1,254	14.39%
Age 35 - 44	1,018	11.68%
Age 45 - 54	1,019	11.69%
Age 55 - 64	1,186	13.61%
Age 65 - 74	1,002	11.50%
Age 75 - 84	449	5.15%
Age 85 and over	128	1.47%
Age 16 and over	7,055	80.93%
Age 18 and over	6,817	78.20%
Age 21 and over	6,491	74.46%
Age 65 and over	1,579	18.11%
2023 Est. Median Age		39.20
2023 Est. Average Age		40.30
2023 Est. Population by Sex	8,717	
Male	4,050	46.46%
Female	4,667	53.54%

DESCRIPTION	DATA	%
2023 Est. Male Population by Age	4,050	
Age 0 - 4	253	6.25%
Age 5 - 9	254	6.27%
Age 10 - 14	278	6.86%
Age 15 - 17	182	4.49%
Age 18 - 20	167	4.12%
Age 21 - 24	220	5.43%
Age 25 - 34	622	15.36%
Age 35 - 44	443	10.94%
Age 45 - 54	436	10.77%
Age 55 - 64	535	13.21%
Age 65 - 74	428	10.57%
Age 75 - 84	190	4.69%
Age 85 and over	42	1.04%
2023 Est. Median Age, Male		35.98
2023 Est. Average Age, Male		38.60
2023 Est. Female Population by Age	4,667	
Age 0 - 4	240	5.14%
Age 5 - 9	249	5.33%
Age 10 - 14	273	5.85%
Age 15 - 17	171	3.66%
Age 18 - 20	159	3.41%
Age 21 - 24	215	4.61%
Age 25 - 34	632	13.54%
Age 35 - 44	575	12.32%
Age 45 - 54	583	12.49%
Age 55 - 64	651	13.95%
Age 65 - 74	574	12.30%
Age 75 - 84	259	5.55%
Age 85 and over	86	1.84%
2023 Est. Median Age, Female		41.83
2023 Est. Average Age, Female		41.80

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DESCRIPTION	DATA	%
2023 Est. Pop Age 15+ by Marital Status		
Total, Never Married	2,991	41.72%
Males, Never Married	1,525	21.27%
Females, Never Married	1,466	20.45%
Married, Spouse present	2,475	34.52%
Married, Spouse absent	444	6.19%
Widowed	264	3.68%
Males Widowed	48	0.67%
Females Widowed	216	3.01%
Divorced	996	13.89%
Males Divorced	374	5.22%
Females Divorced	622	8.68%
2023 Est. Pop Age 25+ by Edu. Attainment		
Less than 9th grade	104	1.72%
Some High School, no diploma	233	3.85%
High School Graduate (or GED)	1,399	23.10%
Some College, no degree	1,984	32.76%
Associate Degree	369	6.09%
Bachelor's Degree	1,301	21.48%
Master's Degree	573	9.46%
Professional School Degree	48	0.79%
Doctorate Degree	45	0.74%
2023 Est. Pop Age 25+ by Edu. Attain., Hisp./ Lat.		
No High School Diploma	125	27.72%
High School Graduate	115	25.50%
Some College or Associate's Degree	117	25.94%
Bachelor's Degree or Higher	94	20.84%
Households		
2023 Estimate	3,389	
2023 Est. Households by Household Type	3,389	
Family Households	2,403	70.91%
Nonfamily Households	986	29.09%
2023 Est. Group Quarters Population	14	
2023 Households by Ethnicity, Hispanic/Latino	221	

DESCRIPTION	DATA	%
2023 Est. Households by Household Income	3,389	
Income < \$15,000	274	8.09%
Income \$15,000 - \$24,999	239	7.05%
Income \$25,000 - \$34,999	198	5.84%
Income \$35,000 - \$49,999	413	12.19%
Income \$50,000 - \$74,999	588	17.35%
Income \$75,000 - \$99,999	314	9.27%
Income \$100,000 - \$124,999	338	9.97%
Income \$125,000 - \$149,999	382	11.27%
Income \$150,000 - \$199,999	432	12.75%
Income \$200,000 - \$249,999	151	4.46%
Income \$250,000 - \$499,999	53	1.56%
Income \$500,000+	7	0.21%
2023 Est. Average Household Income		\$93,401
2023 Est. Median Household Income		\$74,071
2023 Median HH Inc. by Single-Class. Race or Eth.		
White Alone		\$60,438
Black or African American Alone		\$85,449
American Indian and Alaska Native Alone		\$50,000
Asian Alone		\$57,653
Native Hawaiian and Other Pacific Islander Alone		\$0
Some Other Race Alone		\$48,085
Two or More Races		\$14,152
Hispanic or Latino		\$99,410
Not Hispanic or Latino		\$72,914
2023 Est. Family HH Type by Presence of Own Child.	2,403	
Married-Couple Family, own children	591	24.59%
Married-Couple Family, no own children	866	36.04%
Male Householder, own children	77	3.20%
Male Householder, no own children	110	4.58%
Female Householder, own children	421	17.52%
Female Householder, no own children	338	14.07%
2023 Est. Households by Household Size	3,389	
1-person	896	26.44%
2-person	1,003	29.60%
3-person	727	21.45%
4-person	400	11.80%
5-person	306	9.03%
6-person	37	1.09%
7-or-more-person	20	0.59%
2023 Est. Average Household Size		2.57

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DESCRIPTION	DATA	%
2023 Est. Households by Presence of People Under 18	3,389	
Households with 1 or More People under Age 18:	1,301	38.39%
Married-Couple Family	683	52.50%
Other Family, Male Householder	97	7.46%
Other Family, Female Householder	512	39.35%
Nonfamily, Male Householder	5	0.38%
Nonfamily, Female Householder	4	0.31%
Households with No People under Age 18:	2,088	
Married-Couple Family	773	37.02%
Other Family, Male Householder	92	4.41%
Other Family, Female Householder	249	11.93%
Nonfamily, Male Householder	378	18.10%
Nonfamily, Female Householder	596	28.54%
2023 Est. Households by Number of Vehicles	3,389	
No Vehicles	154	4.54%
1 Vehicle	1,256	37.06%
2 Vehicles	1,182	34.88%
3 Vehicles	559	16.50%
4 Vehicles	175	5.16%
5 or more Vehicles	63	1.86%
2023 Est. Average Number of Vehicles		1.9
Family Households		
2023 Estimate	2,403	
2023 Est. Families by Poverty Status	2,403	
2023 Families at or Above Poverty	2,314	96.30%
2023 Families at or Above Poverty with Children	984	40.95%
2023 Families Below Poverty	89	3.70%
2023 Families Below Poverty with Children	52	2.16%
2023 Est. Pop 16+ by Employment Status		
Civilian Labor Force, Employed	4,323	61.28%
Civilian Labor Force, Unemployed	463	6.56%
Armed Forces	6	0.09%
Not in Labor Force	2,263	32.08%

DESCRIPTION	DATA	%
2023 Est. Civ. Employed Pop 16+ by Class of Worker	4,445	
For-Profit Private Workers	2,967	66.75%
Non-Profit Private Workers	333	7.49%
Local Government Workers	202	4.54%
State Government Workers	442	9.94%
Federal Government Workers	235	5.29%
Self-Employed Workers	265	5.96%
Unpaid Family Workers	1	0.02%
2023 Est. Civ. Employed Pop 16+ by Occupation	4,445	
Architect/Engineer	38	0.86%
Arts/Entertainment/Sports	60	1.35%
Building Grounds Maintenance	80	1.80%
Business/Financial Operations	211	4.75%
Community/Social Services	305	6.86%
Computer/Mathematical	114	2.56%
Construction/Extraction	145	3.26%
Education/Training/Library	270	6.07%
Farming/Fishing/Forestry	1	0.02%
Food Prep/Serving	222	4.99%
Health Practitioner/Technician	151	3.40%
Healthcare Support	239	5.38%
Maintenance Repair	131	2.95%
Legal	43	0.97%
Life/Physical/Social Science	9	0.20%
Management	327	7.36%
Office/Admin. Support	538	12.10%
Production	424	9.54%
Protective Services	139	3.13%
Sales/Related	275	6.19%
Personal Care/Service	92	2.07%
Transportation/Moving	631	14.20%
2023 Est. Pop 16+ by Occupation Classification	4,445	
White Collar	2,341	52.67%
Blue Collar	1,331	29.94%
Service and Farm	773	17.39%
2023 Est. Workers Age 16+ by Transp. to Work	4,188	
Drove Alone	3,187	76.10%
Car Pooled	364	8.69%
Public Transportation	197	4.70%
Walked	12	0.29%
Bicycle	1	0.02%
Other Means	88	2.10%
Worked at Home	339	8.10%

Community • Demographic Profile

Lynwood, Illinois

DESCRIPTION	DATA	%
2023 Est. Workers Age 16+ by Travel Time to Work		
Less than 15 Minutes	456	
15 - 29 Minutes	1,375	
30 - 44 Minutes	840	
45 - 59 Minutes	396	
60 or more Minutes	723	
2023 Est. Avg Travel Time to Work in Minutes		38
2023 Est. Occupied Housing Units by Tenure	3,389	
Owner Occupied	2,665	78.64%
Renter Occupied	724	21.36%
2023 Owner Occ. HUs: Avg. Length of Residence		16.30 [†]
2023 Renter Occ. HUs: Avg. Length of Residence		6.20 [†]
2023 Est. Owner-Occupied Housing Units by Value	3,389	
Value Less than \$20,000	267	10.02%
Value \$20,000 - \$39,999	169	6.34%
Value \$40,000 - \$59,999	135	5.07%
Value \$60,000 - \$79,999	67	2.51%
Value \$80,000 - \$99,999	60	2.25%
Value \$100,000 - \$149,999	413	15.50%
Value \$150,000 - \$199,999	588	22.06%
Value \$200,000 - \$299,999	484	18.16%
Value \$300,000 - \$399,999	308	11.56%
Value \$400,000 - \$499,999	112	4.20%
Value \$500,000 - \$749,999	44	1.65%
Value \$750,000 - \$999,999	15	0.56%
Value \$1,000,000 or \$1,499,999	2	0.08%
Value \$1,500,000 or \$1,999,999	1	0.04%
Value \$2,000,000+	0	0.00%
2023 Est. Median All Owner-Occupied Housing Value		\$168,962
2023 Est. Housing Units by Units in Structure		
1 Unit Detached	2,028	56.33%
1 Unit Attached	215	5.97%
2 Units	0	0.00%
3 or 4 Units	304	8.44%
5 to 19 Units	184	5.11%
20 to 49 Units	0	0.00%
50 or More Units	0	0.00%
Mobile Home or Trailer	850	23.61%
Boat, RV, Van, etc.	19	0.53%

DESCRIPTION	DATA	%
2023 Est. Housing Units by Year Structure Built		
Housing Units Built 2014 or later	54	1.50%
Housing Units Built 2010 to 2014	172	4.78%
Housing Units Built 2000 to 2009	678	18.83%
Housing Units Built 1990 to 1999	716	19.89%
Housing Units Built 1980 to 1989	649	18.03%
Housing Units Built 1970 to 1979	712	19.78%
Housing Units Built 1960 to 1969	271	7.53%
Housing Units Built 1950 to 1959	169	4.69%
Housing Units Built 1940 to 1949	70	1.94%
Housing Unit Built 1939 or Earlier	109	3.03%
2023 Est. Median Year Structure Built		1987

[†] Years

About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts – all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.



The**RetailCoach**.®

ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Environics Analytics, ESRI, U.S. Census Bureau, Economy.com, Placer.AI, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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