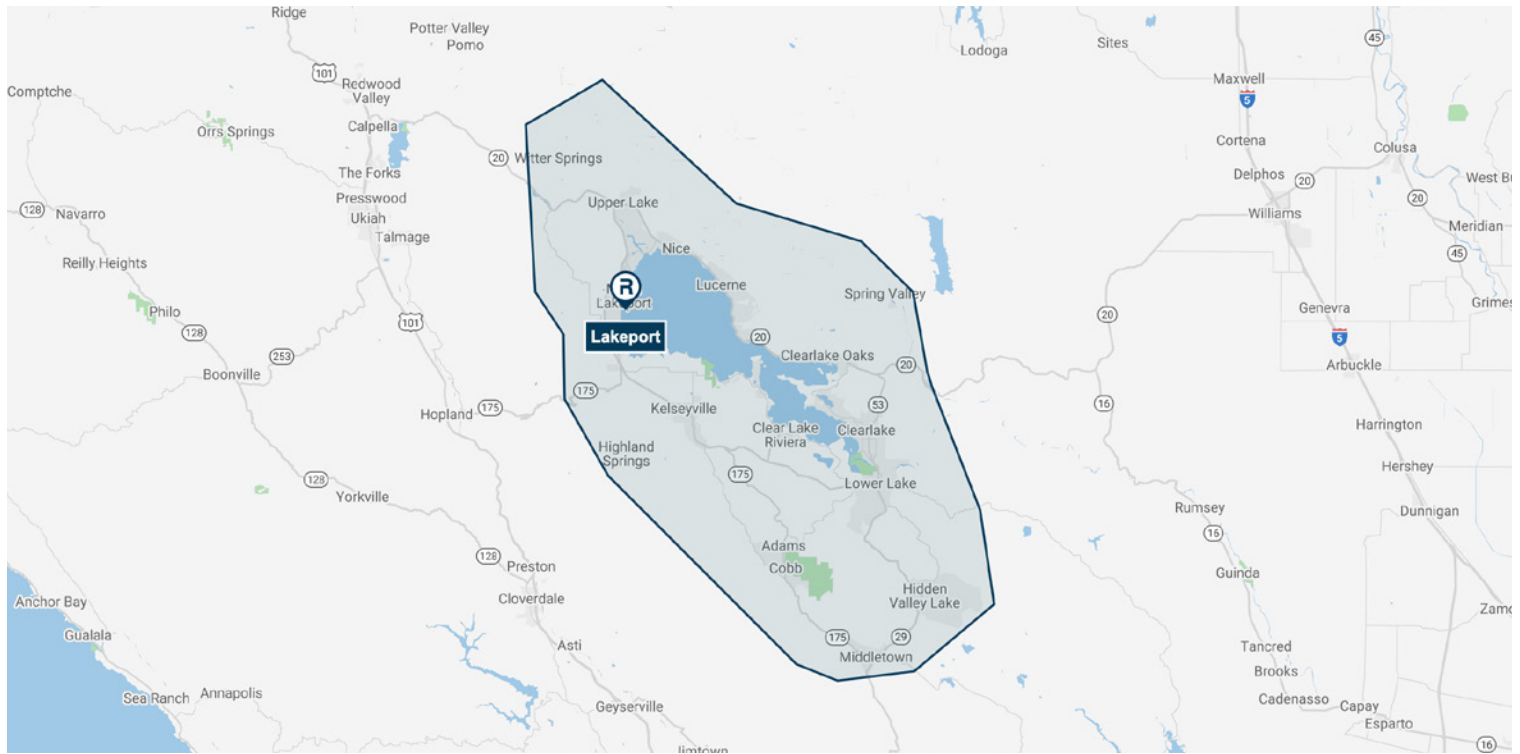


Primary Retail Trade Area • Retail Market Profile

Lakeport, California



Population

Year	Population
2020	66,769
2023	67,785
2028	69,338

Educational Attainment (%)

Education Level	Percentage
Graduate or Professional Degree	5.58%
Bachelors Degree	10.10%
Associate Degree	9.01%
Some College	30.47%
High School Graduate (GED)	30.55%
Some High School, No Degree	9.02%
Less than 9th Grade	5.28%

Income

Income Metric	Amount
Average HH	\$74,684
Median HH	\$52,610
Per Capita	\$30,495

Age

Age Group	Percentage
0 - 9 Years	12.15%
10 - 17 Years	9.50%
18 - 24 Years	6.97%
25 - 34 Years	10.64%
35 - 44 Years	11.18%
45 - 54 Years	10.54%
55 - 64 Years	14.53%
65 and Older	24.50%
Median Age	44.60
Average Age	43.35

Race Distribution (%)

Race	Percentage
White	66.22%
Black/African American	1.77%
American Indian/Alaskan	3.55%
Asian	1.32%
Native Hawaiian/Islander	0.15%
Other Race	12.63%
Two or More Races	14.36%
Hispanic	25.21%



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Lakeport, California

