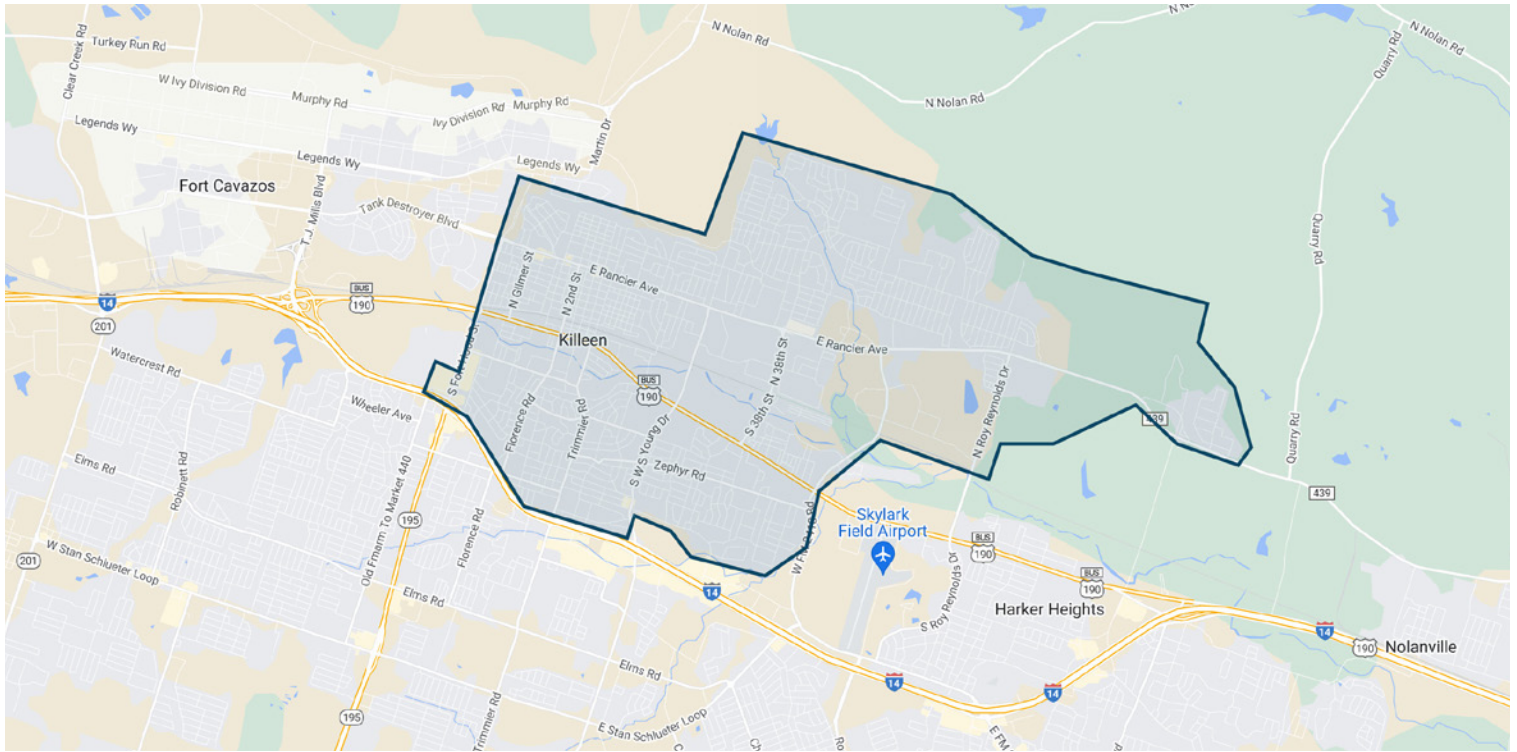


Rancier Ave Retail Trade Area • Retail Market Profile

Killeen, Texas



Population

| | |
|------|--------|
| 2020 | 48,595 |
| 2023 | 49,631 |
| 2028 | 50,532 |

Educational Attainment (%)

| | |
|---------------------------------|--------|
| Graduate or Professional Degree | 3.46% |
| Bachelors Degree | 9.00% |
| Associate Degree | 9.04% |
| Some College | 33.31% |
| High School Graduate (GED) | 30.55% |
| Some High School, No Degree | 10.04% |
| Less than 9th Grade | 4.59% |

Income

| | |
|------------|----------|
| Average HH | \$51,777 |
| Median HH | \$41,440 |
| Per Capita | \$21,485 |

Age

| | |
|---------------|--------|
| 0 - 9 Years | 17.03% |
| 10 - 17 Years | 12.56% |
| 18 - 24 Years | 12.26% |
| 25 - 34 Years | 15.16% |
| 35 - 44 Years | 14.87% |
| 45 - 54 Years | 9.54% |
| 55 - 64 Years | 8.15% |
| 65 and Older | 10.45% |
| Median Age | 30.19 |
| Average Age | 33.10 |

Race Distribution (%)

| | |
|--------------------------|--------|
| White | 28.94% |
| Black/African American | 37.33% |
| American Indian/Alaskan | 1.29% |
| Asian | 2.93% |
| Native Hawaiian/Islander | 1.37% |
| Other Race | 13.46% |
| Two or More Races | 14.68% |
| Hispanic | 31.37% |



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