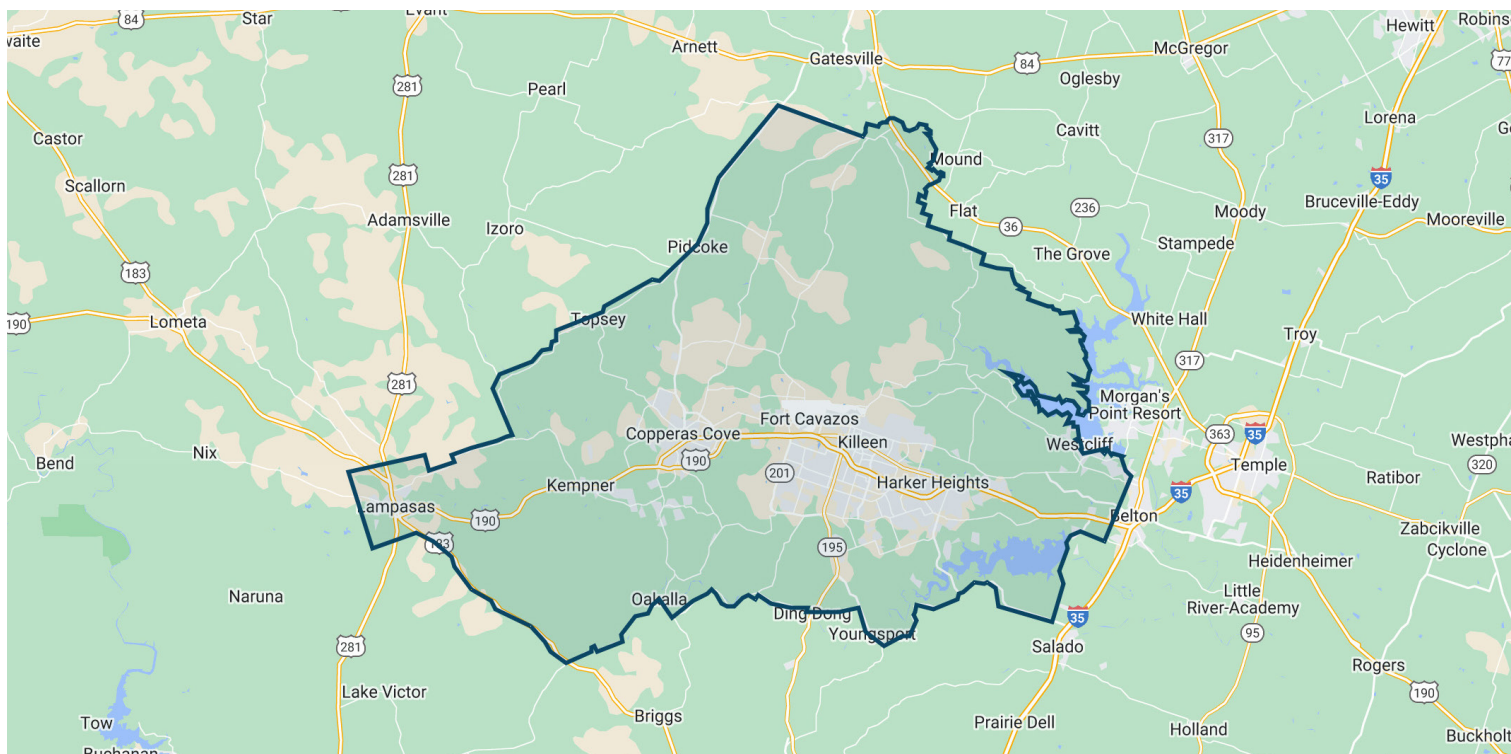


# Killeen Mall Retail Trade Area • Retail Market Profile

Killeen, Texas



## Population

2020	299,597
2023	311,198
2028	325,270

## Educational Attainment (%)

Graduate or Professional Degree	7.44%
Bachelors Degree	14.72%
Associate Degree	12.97%
Some College	30.68%
High School Graduate (GED)	26.03%
Some High School, No Degree	5.47%
Less than 9th Grade	2.70%

## Income

Average HH	\$78,798
Median HH	\$59,742
Per Capita	\$28,755

## Age

0 - 9 Years	16.10%
10 - 17 Years	11.81%
18 - 24 Years	11.71%
25 - 34 Years	16.95%
35 - 44 Years	14.30%
45 - 54 Years	10.64%
55 - 64 Years	8.78%
65 and Older	9.72%
Median Age	30.99
Average Age	33.50

## Race Distribution (%)

White	40.91%
Black/African American	28.71%
American Indian/Alaskan	1.09%
Asian	3.70%
Native Hawaiian/Islander	1.53%
Other Race	9.10%
Two or More Races	14.96%
Hispanic	26.09%



### Kate Kizito

City of Killeen  
Downtown Revitalization Director

200 East Avenue D  
2nd Floor  
Killeen, Texas 76540

Phone 254.501.7645  
KKizito@KilleenTexas.gov  
www.KilleenTexas.gov

### Aaron Farmer

The Retail Coach, LLC  
President

Office 662.844.2155  
Cell 662.231.0608  
AFarmer@theretailcoach.net  
www.TheRetailCoach.net



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