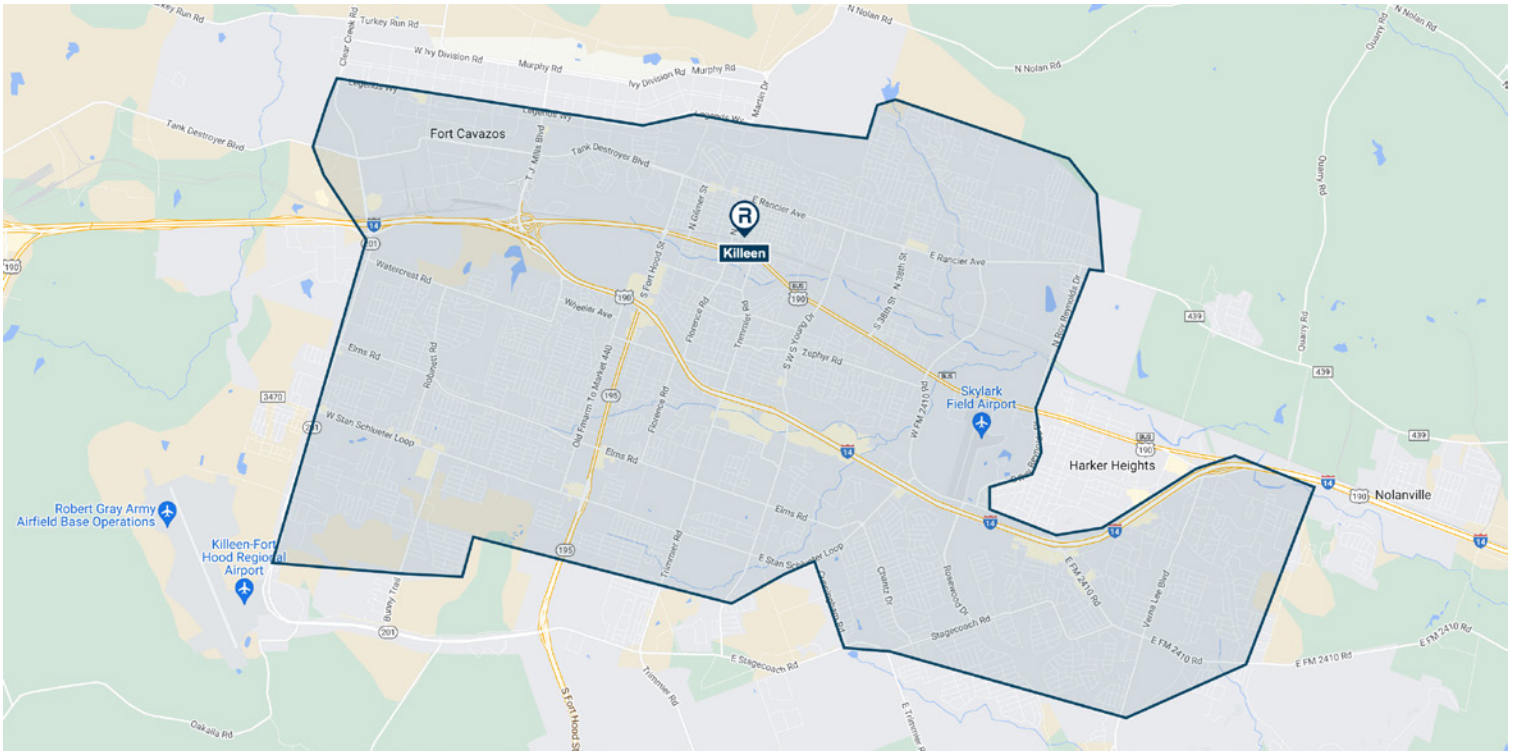


# Primary Retail Trade Area • Retail Market Profile

Downtown Killeen, Texas



## Population

2020	165,119
2023	170,195
2028	175,900

## Educational Attainment (%)

Graduate or Professional Degree	6.92%
Bachelors Degree	14.63%
Associate Degree	12.96%
Some College	31.34%
High School Graduate (GED)	25.85%
Some High School, No Degree	5.45%
Less than 9th Grade	2.87%

## Income

Average HH	\$69,965
Median HH	\$53,762
Per Capita	\$26,092

## Age

0 - 9 Years	17.27%
10 - 17 Years	12.36%
18 - 24 Years	12.38%
25 - 34 Years	17.46%
35 - 44 Years	14.71%
45 - 54 Years	10.34%
55 - 64 Years	7.82%
65 and Older	7.66%
Median Age	29.42
Average Age	31.80

## Race Distribution (%)

White	31.69%
Black/African American	35.82%
American Indian/Alaskan	1.14%
Asian	4.04%
Native Hawaiian/Islander	1.57%
Other Race	10.28%
Two or More Races	15.46%
Hispanic	28.21%



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# Primary Retail Trade Area • Retail Market Profile

Downtown Killeen, Texas

