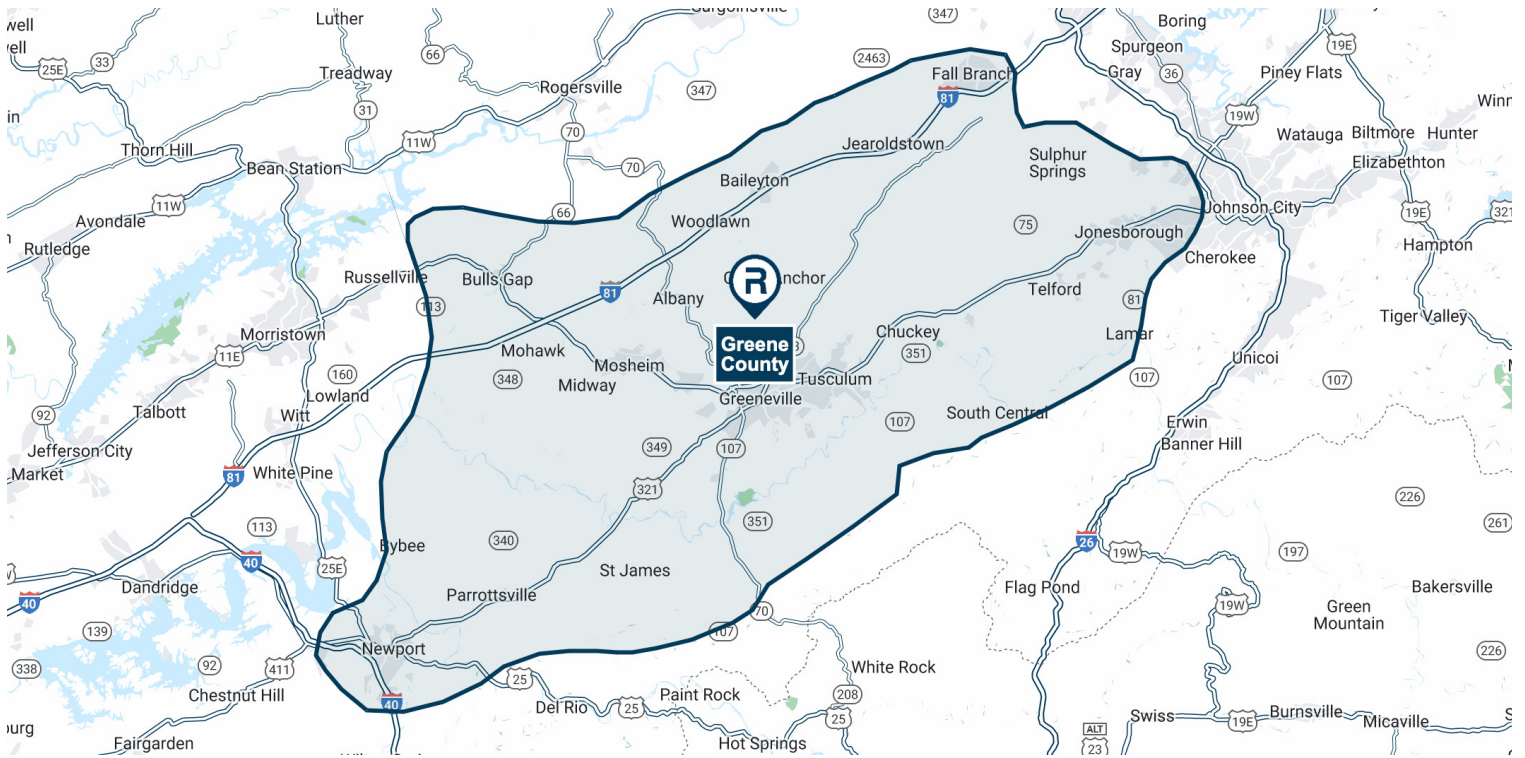


Secondary Retail Trade Area • Retail Market Profile

Greene County, Tennessee



Population

2020	136,649	0 - 9 Years	9.96%
2023	138,234	10 - 17 Years	8.84%
2028	141,619	18 - 24 Years	7.99%

Educational Attainment (%)

Graduate or Professional Degree	7.79%	25 - 34 Years	12.05%
Bachelors Degree	11.79%	35 - 44 Years	10.76%
Associate Degree	6.84%	45 - 54 Years	12.85%
Some College	18.72%	55 - 64 Years	14.63%
High School Graduate (GED)	40.28%	65 and Older	22.92%
Some High School, No Degree	9.28%	Median Age	45.34
Less than 9th Grade	5.30%	Average Age	43.67

Income

Average HH	\$71,623
Median HH	\$51,151
Per Capita	\$30,127

Age

0 - 9 Years	9.96%
10 - 17 Years	8.84%
18 - 24 Years	7.99%
25 - 34 Years	12.05%
35 - 44 Years	10.76%
45 - 54 Years	12.85%
55 - 64 Years	14.63%
65 and Older	22.92%
Median Age	45.34
Average Age	43.67

Race Distribution (%)

White	90.17%
Black/African American	1.92%
American Indian/Alaskan	0.33%
Asian	0.72%
Native Hawaiian/Islander	0.04%
Other Race	1.59%
Two or More Races	5.22%
Hispanic	3.65%



GREENE COUNTY PARTNERSHIP
CHAMBER • INDUSTRY • TOURISM

Aly Collins

Greene County Partnership
General Manager

115 Academy Street
Greeneville, Tennessee 37743

Phone 423.638.4111
Aly@GreeneCountyPartnership.net
www.GreeneCountyPartnership.com

Kyle Cofer

The Retail Coach, LLC
Project Director

Office 662.844.2155
Cell 662.319.7144
KyleCofer@TheRetailCoach.net
www.TheRetailCoach.net



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net

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Secondary Retail Trade Area • Retail Market Profile

Greene County, Tennessee

