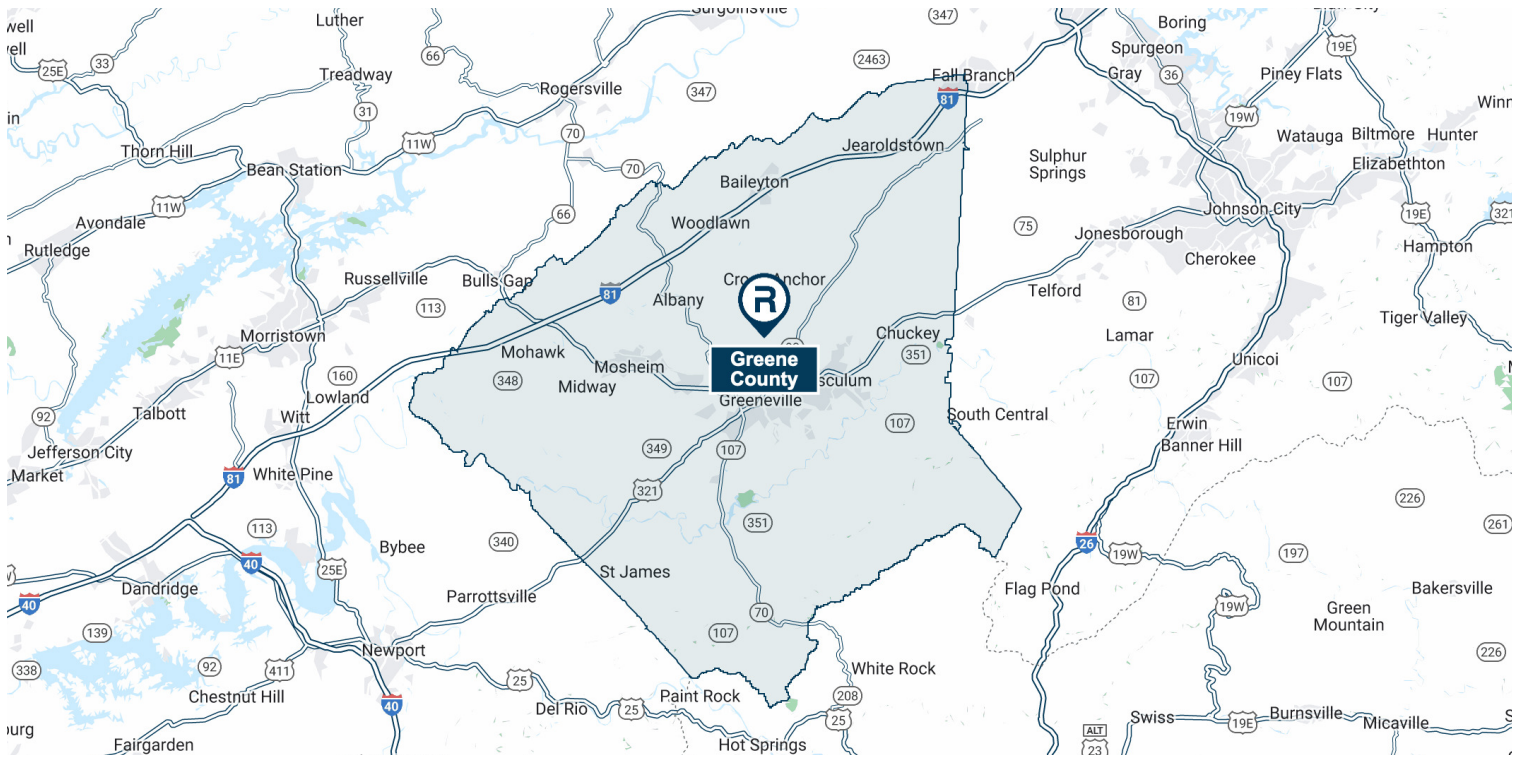


County • Retail Market Profile

Greene County, Tennessee



Population

2020	70,152
2023	70,730
2028	72,155

Age

0 - 9 Years	9.75%
10 - 17 Years	8.69%
18 - 24 Years	8.41%
25 - 34 Years	11.13%
35 - 44 Years	10.83%
45 - 54 Years	12.78%
55 - 64 Years	14.70%
65 and Older	23.71%
Median Age	46.01
Average Age	44.10

Educational Attainment (%)

Graduate or Professional Degree	7.14%
Bachelors Degree	10.81%
Associate Degree	6.39%
Some College	19.10%
High School Graduate (GED)	40.90%
Some High School, No Degree	9.78%
Less than 9th Grade	5.87%

Race Distribution (%)

White	90.19%
Black/African American	2.01%
American Indian/Alaskan	0.30%
Asian	0.52%
Native Hawaiian/Islander	0.02%
Other Race	1.81%
Two or More Races	5.15%
Hispanic	4.01%

Income

Average HH	\$62,908
Median HH	\$47,278
Per Capita	\$26,627



GREENE COUNTY PARTNERSHIP
CHAMBER • INDUSTRY • TOURISM

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