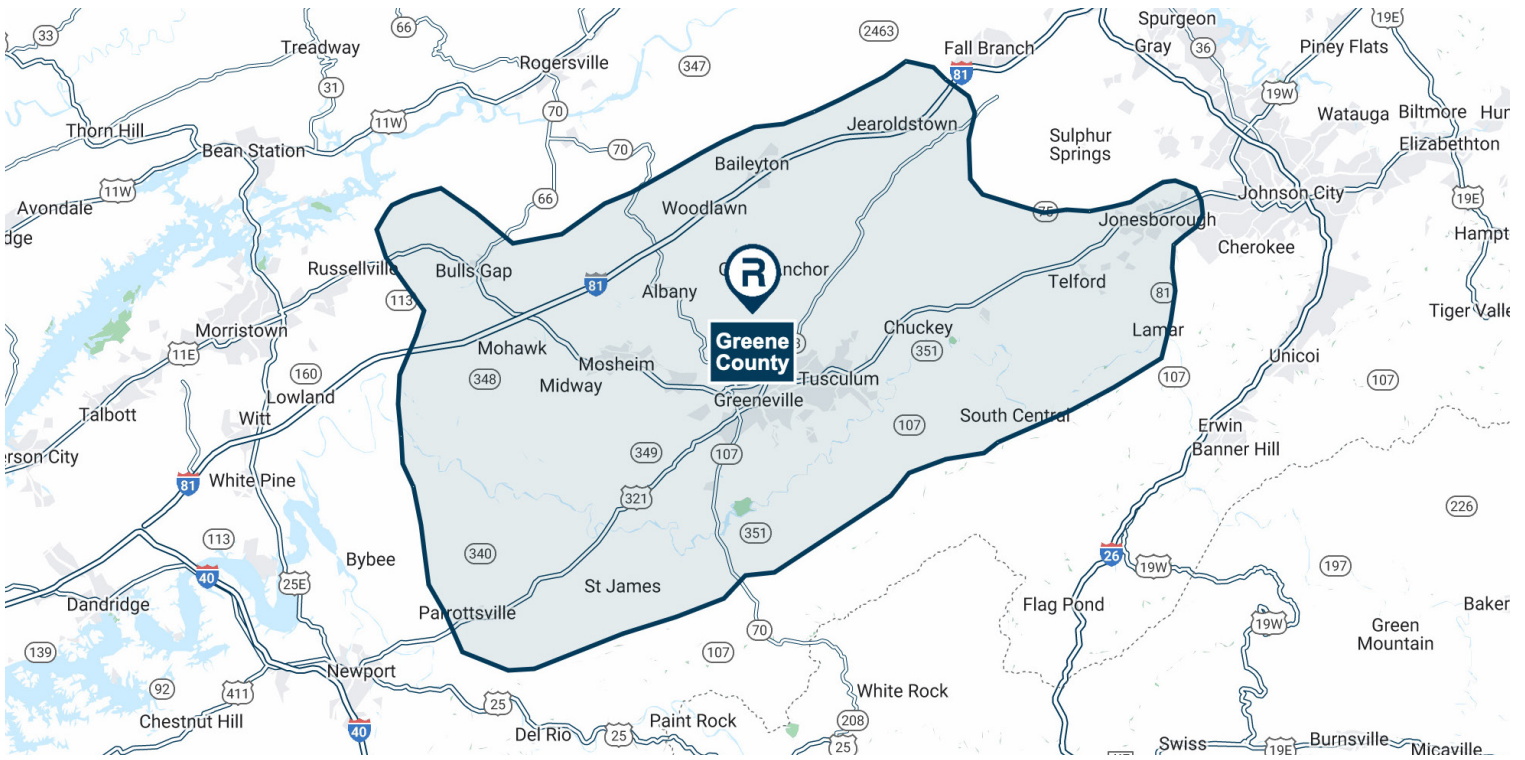


Primary Retail Trade Area • Retail Market Profile

Greene County, Tennessee



Population

2020	98,805	0 - 9 Years	9.85%
2023	99,879	10 - 17 Years	8.72%
2028	102,270	18 - 24 Years	8.17%

Educational Attainment (%)

Graduate or Professional Degree	7.75%	25 - 34 Years	11.89%
Bachelors Degree	11.72%	35 - 44 Years	10.75%
Associate Degree	6.75%	45 - 54 Years	12.81%
Some College	19.29%	55 - 64 Years	14.67%
High School Graduate (GED)	39.46%	65 and Older	23.14%
Some High School, No Degree	9.63%	Median Age	45.52
Less than 9th Grade	5.41%	Average Age	43.82

Income

Average HH	\$68,986
Median HH	\$50,861
Per Capita	\$28,910

Age

0 - 9 Years	9.85%
10 - 17 Years	8.72%
18 - 24 Years	8.17%
25 - 34 Years	11.89%
35 - 44 Years	10.75%
45 - 54 Years	12.81%
55 - 64 Years	14.67%
65 and Older	23.14%
Median Age	45.52
Average Age	43.82

Race Distribution (%)

White	90.39%
Black/African American	1.91%
American Indian/Alaskan	0.27%
Asian	0.57%
Native Hawaiian/Islander	0.03%
Other Race	1.66%
Two or More Races	5.17%
Hispanic	3.76%



GREENE COUNTY PARTNERSHIP
CHAMBER • INDUSTRY • TOURISM

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Primary Retail Trade Area • Retail Market Profile

Greene County, Tennessee

