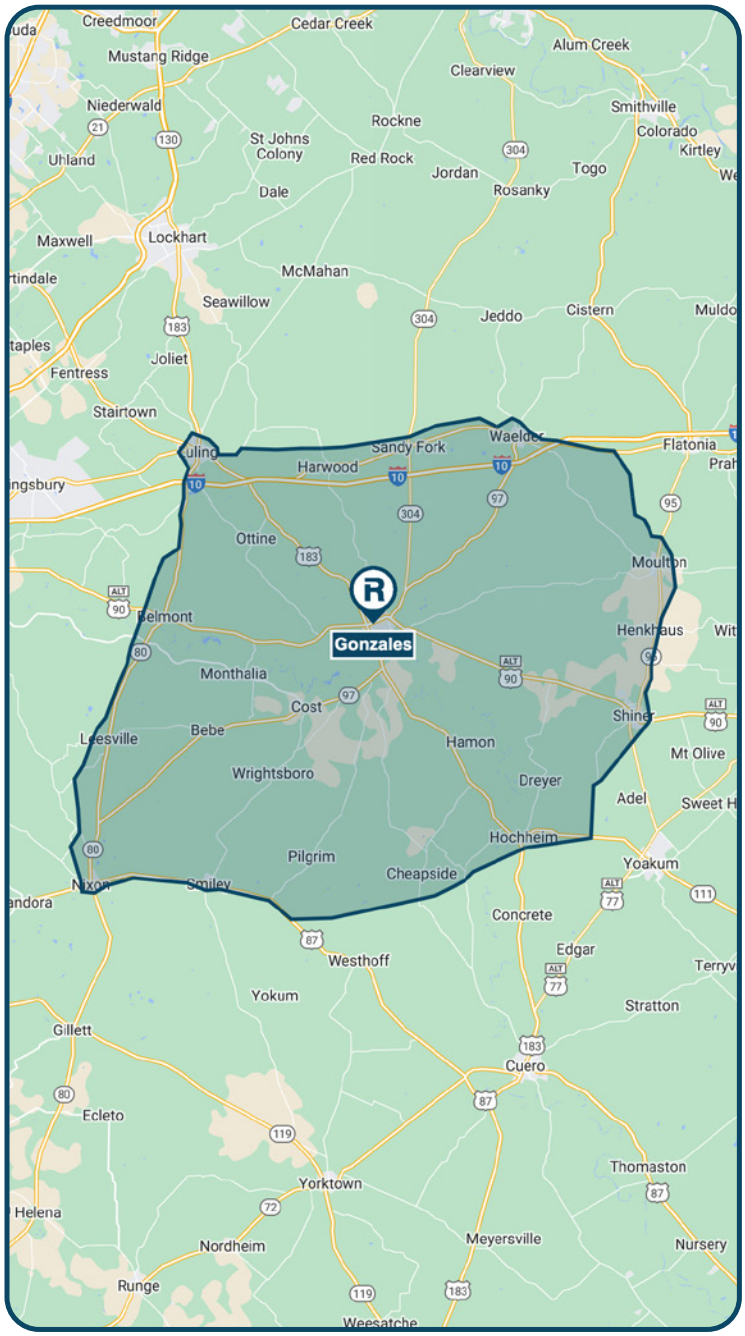
Retail Trade Area — Gonzales, Texas

DEMOGRAPHIC SNAPSHOT

GONZALES ECONOMIC DEVELOPMENT CORPORATION
Michael Edwards | Executive Director
Gonzales Economic Development Corporation
830.519.4008 | MEdwards@Gonzales.Texas.gov
www.GonzalesEDC.org



Population

2020	28,429
2026	29,345
2031	30,102

Age

0-9 Years	13.52%
10 - 17 Years	11.24%
18 - 24 Years	9.50%
25 - 34 Years	11.20%
35 - 44 Years	12.00%
45 - 54 Years	11.02%
55 - 64 Years	11.45%
65 and Older	20.07%
Median Age	38.79
Average Age	39.96

Educational Attainment (%)

Graduate or Professional Degree	3.94%
Bachelors Degree	10.75%
Associate Degree	6.63%
Some College	18.80%
High School Graduate (GED)	38.22%
Some High School, No Degree	12.11%
Less than 9th Grade	9.55%

Income

Average HH	$89,264
Median HH	$65,863
Per Capita	$34,345

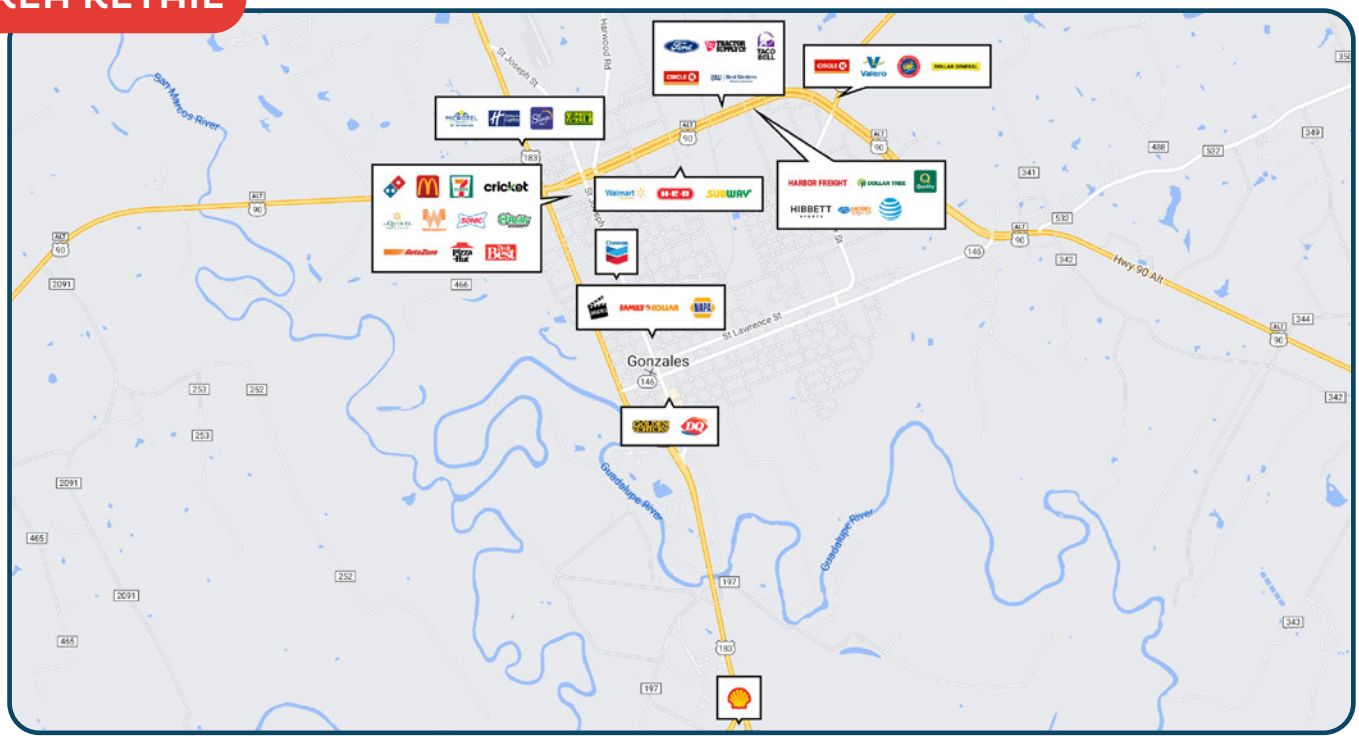
Race Distribution

White	59.38%
Black/African American	5.52%
American Indian/Alaskan	0.81%
Asian	0.52%
Native Hawaiian/Islander	0.12%
Other Race	15.81%
Two or More Races	17.85%
Hispanic	46.90%
Non-Hispanic	53.10%

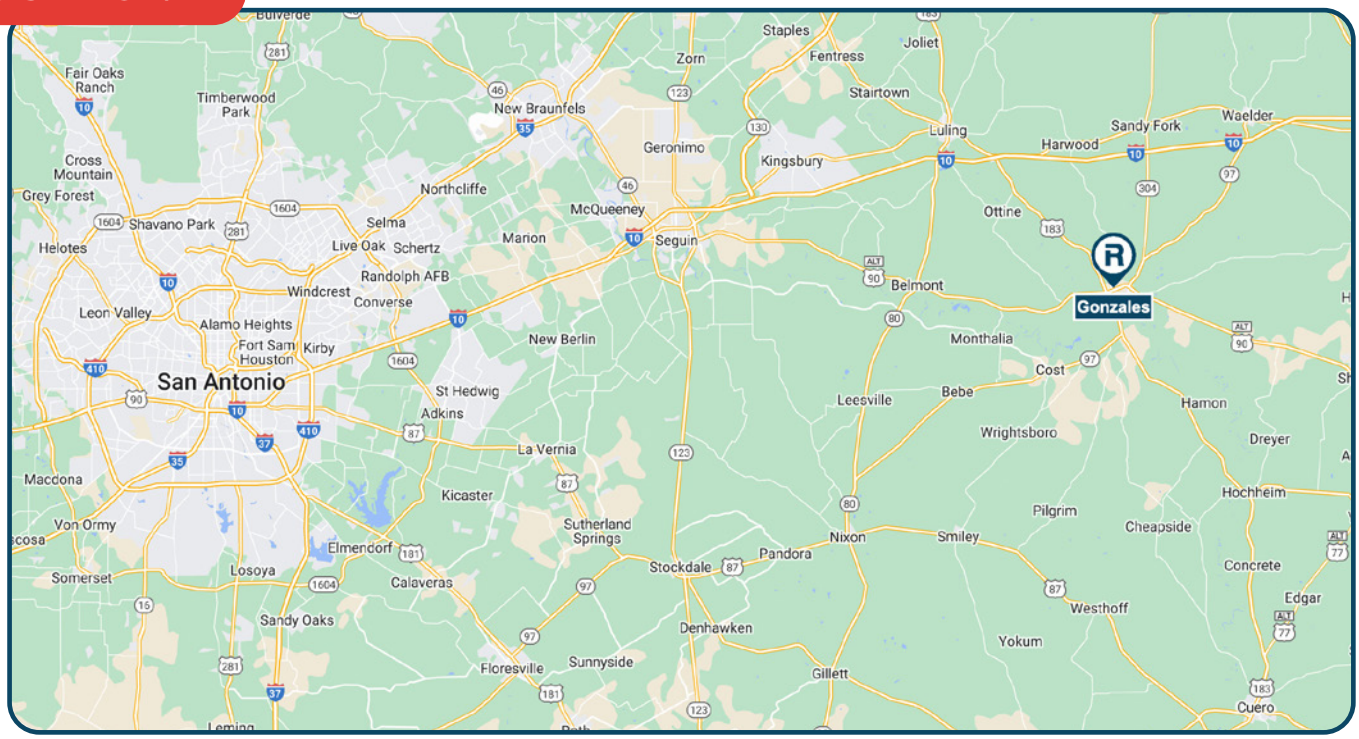
Retail Trade Area — Gonzales, Texas

DEMOGRAPHIC SNAPSHOT

AREA RETAIL



LOCATION



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