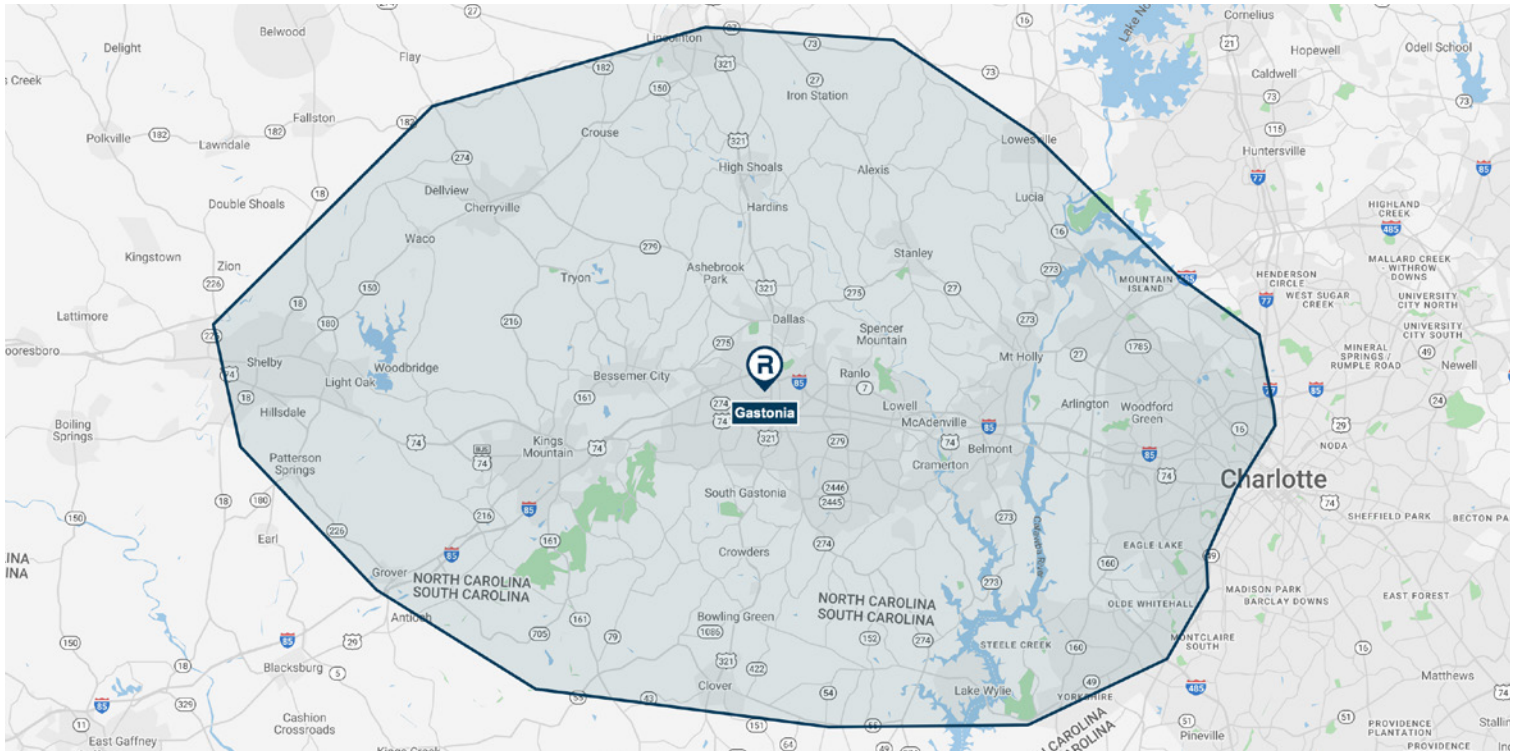


Secondary Retail Trade Area • Retail Market Profile

Gastonia, North Carolina



Population

2020	533,162	0 - 9 Years	12.34%
2023	548,466	10 - 17 Years	10.26%
2028	575,294	18 - 24 Years	8.10%

Educational Attainment (%)

Graduate or Professional Degree	7.89%	25 - 34 Years	14.10%
Bachelors Degree	17.14%	35 - 44 Years	13.29%
Associate Degree	9.58%	45 - 54 Years	13.05%
Some College	22.78%	55 - 64 Years	12.68%
High School Graduate (GED)	28.61%	65 and Older	16.19%
Some High School, No Degree	9.14%	Median Age	38.86
Less than 9th Grade	4.86%	Average Age	39.51

Income

Average HH	\$82,734
Median HH	\$61,489
Per Capita	\$33,160

Age

0 - 9 Years	12.34%
10 - 17 Years	10.26%
18 - 24 Years	8.10%
25 - 34 Years	14.10%
35 - 44 Years	13.29%
45 - 54 Years	13.05%
55 - 64 Years	12.68%
65 and Older	16.19%
Median Age	38.86
Average Age	39.51

Race Distribution (%)

White	52.59%
Black/African American	28.87%
American Indian/Alaskan	0.54%
Asian	3.04%
Native Hawaiian/Islander	0.04%
Other Race	7.42%
Two or More Races	7.50%
Hispanic	12.51%



Kristy Ratchford Crisp

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Secondary Retail Trade Area • Retail Market Profile

Gastonia, North Carolina

