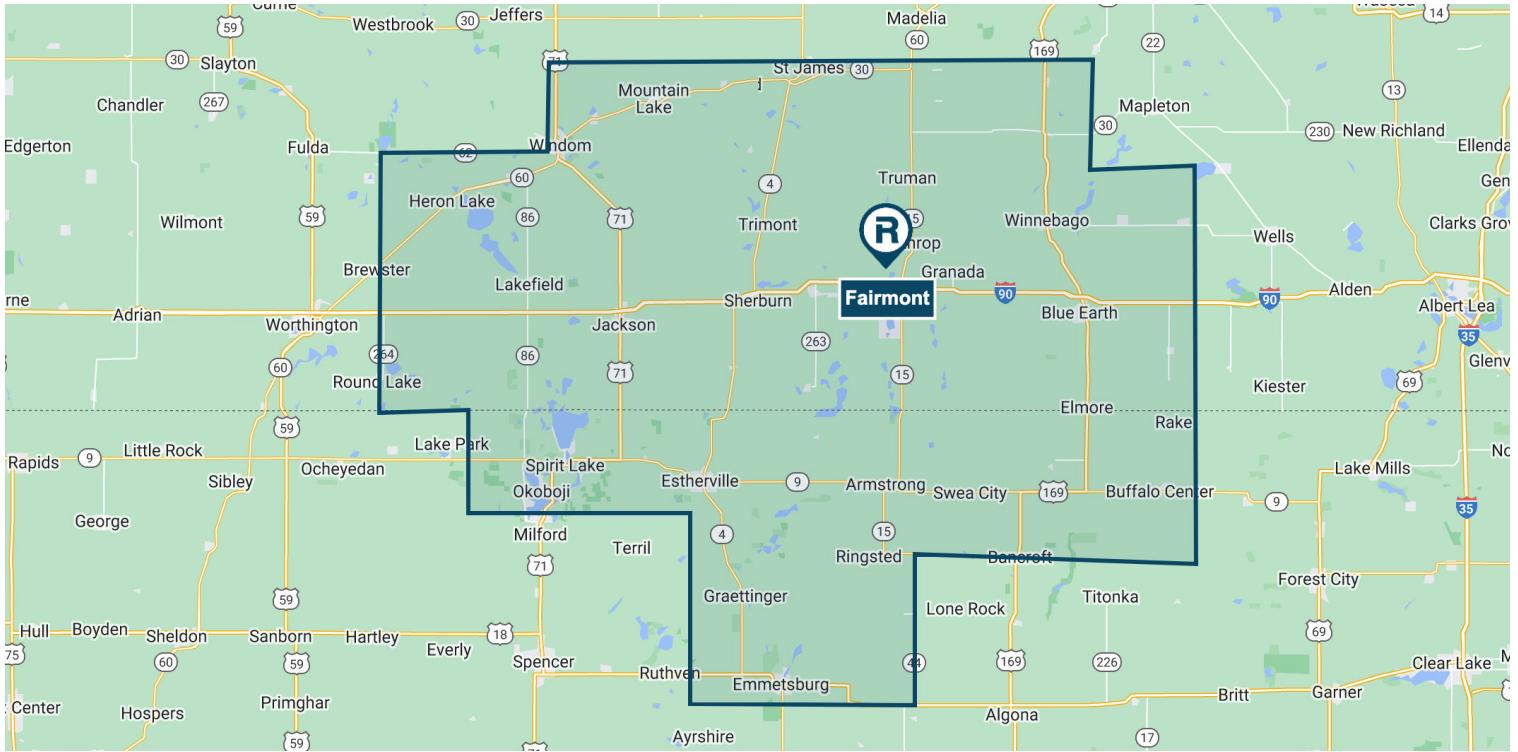


Retail Trade Area • Retail Market Profile

Fairmont, Minnesota



Population

2020	85,202
2023	84,578
2028	84,324

Educational Attainment (%)

Graduate or Professional Degree	5.59%
Bachelors Degree	16.84%
Associate Degree	13.27%
Some College	22.57%
High School Graduate (GED)	33.73%
Some High School, No Degree	4.57%
Less than 9th Grade	3.43%

Income

Average HH	\$82,828
Median HH	\$63,870
Per Capita	\$36,396

Age

0 - 9 Years	11.73%
10 - 17 Years	9.90%
18 - 24 Years	7.88%
25 - 34 Years	10.33%
35 - 44 Years	10.87%
45 - 54 Years	10.35%
55 - 64 Years	13.92%
65 and Older	25.02%
Median Age	44.34
Average Age	43.60

Race Distribution (%)

White	87.21%
Black/African American	1.06%
American Indian/Alaskan	0.51%
Asian	1.04%
Native Hawaiian/Islander	0.15%
Other Race	4.62%
Two or More Races	5.42%
Hispanic	9.42%



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