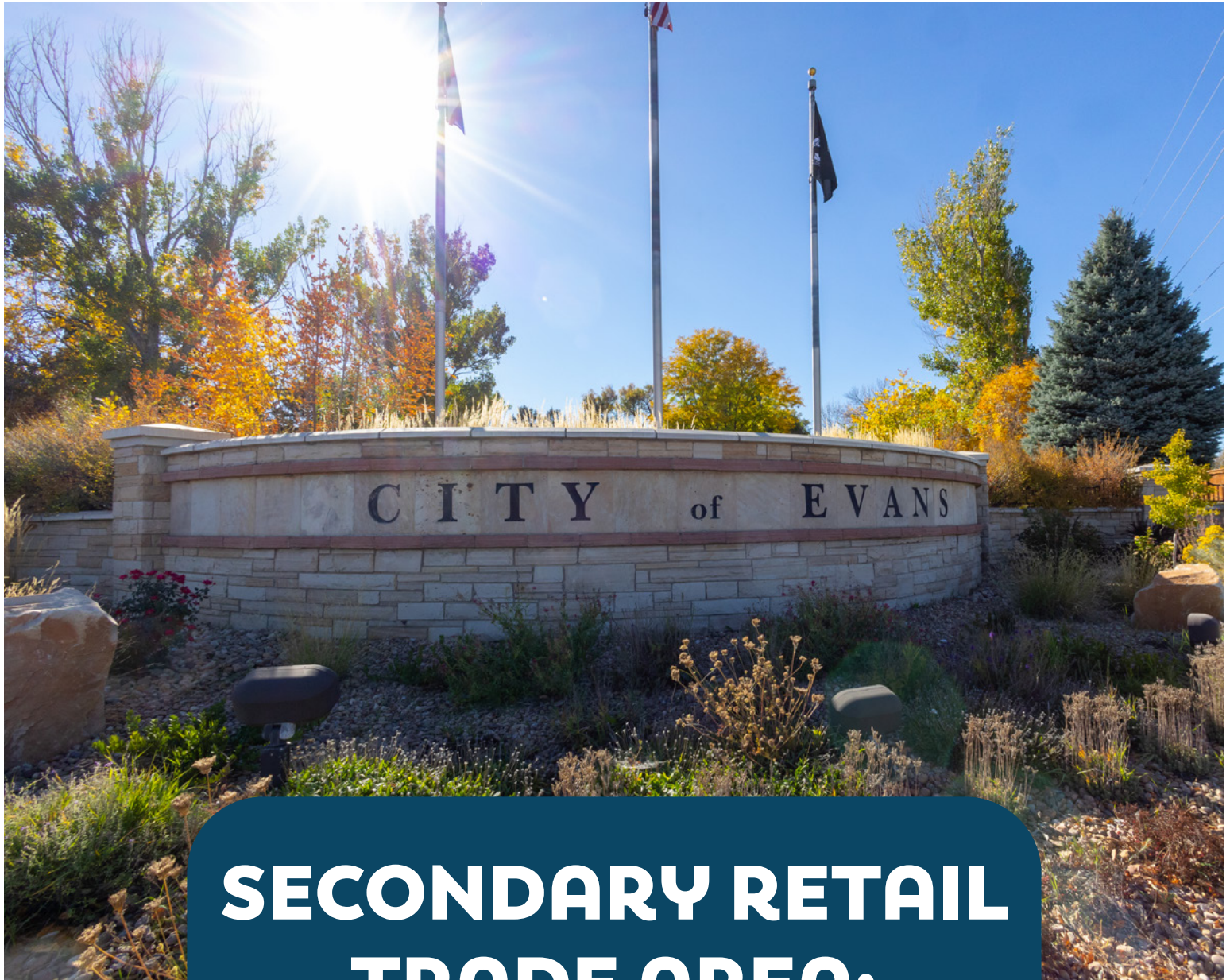




City of  
**Evans, Colorado**



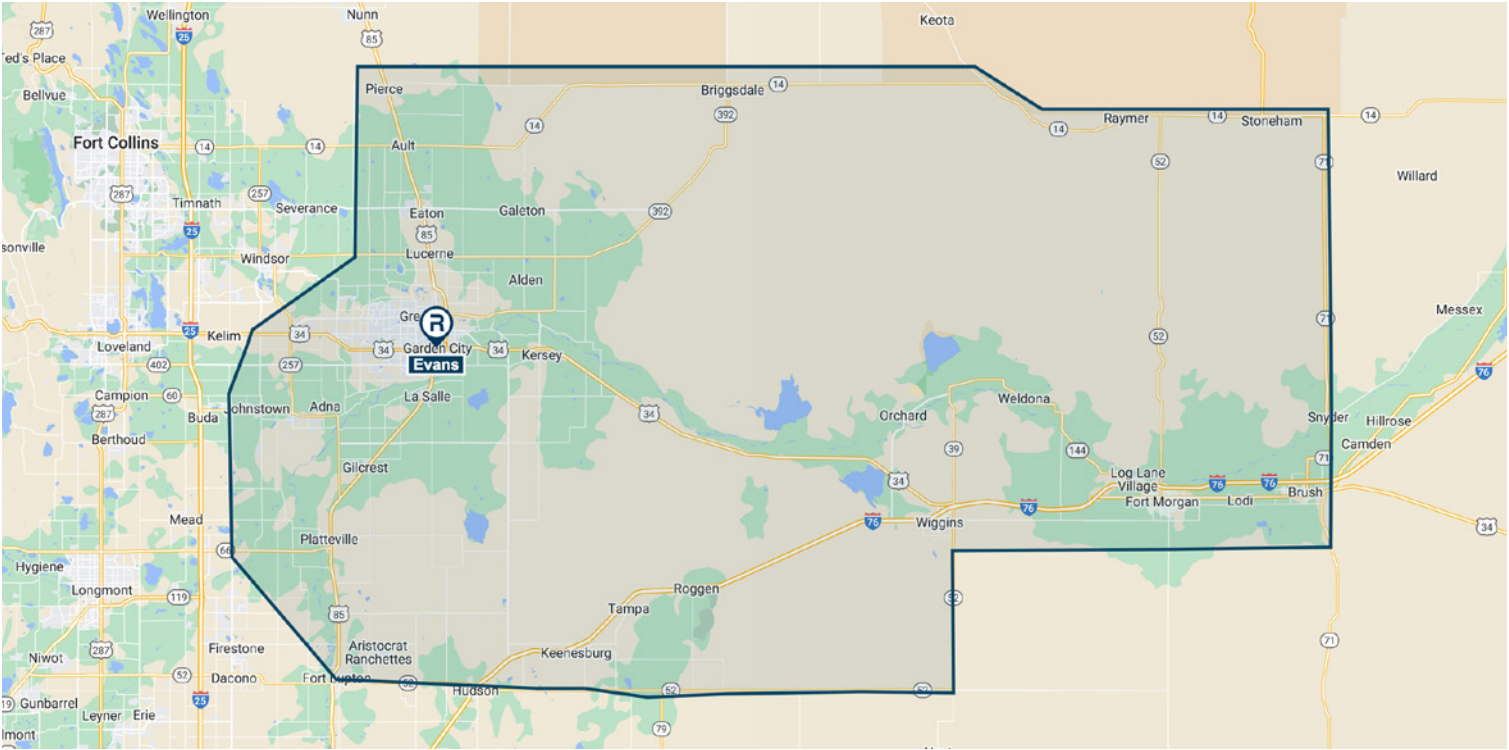
# **SECONDARY RETAIL TRADE AREA:** RETAIL MARKET PROFILE

Prepared for City of Evans, Colorado  
May 2024



# Secondary Retail Trade Area • Retail Market Profile

Evans, Colorado



Population		Age	
2020	222,898	0 - 9 Years	14.02%
2023	232,184	10 - 17 Years	11.51%
2028	245,631	18 - 24 Years	10.10%
Educational Attainment (%)		25 - 34 Years	14.36%
Graduate or Professional Degree	8.62%	35 - 44 Years	14.78%
Bachelors Degree	14.74%	45 - 54 Years	11.22%
Associate Degree	9.09%	55 - 64 Years	10.25%
Some College	22.04%	65 and Older	13.77%
High School Graduate (GED)	28.69%	Median Age	35.01
Some High School, No Degree	7.98%	Average Age	36.70
Less than 9th Grade	8.83%	Race Distribution (%)	
Income		White	62.56%
Average HH	\$91,182	Black/African American	2.28%
Median HH	\$72,885	American Indian/Alaskan	1.68%
Per Capita	\$32,677	Asian	1.29%
		Native Hawaiian/Islander	0.11%
		Other Race	15.32%
		Two or More Races	16.76%
		Hispanic	39.17%

The information contained herein was obtained from sources believed to be reliable, however, The Retail Coach, LLC makes no guarantees, warranties or representations as to the completeness or accuracy thereof.  
The presentation of this property is submitted subject to errors, omissions, changes of price or conditions, prior sale or lease or withdrawn without notice.



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Retail:360® Dashboard





## Evans, Colorado

