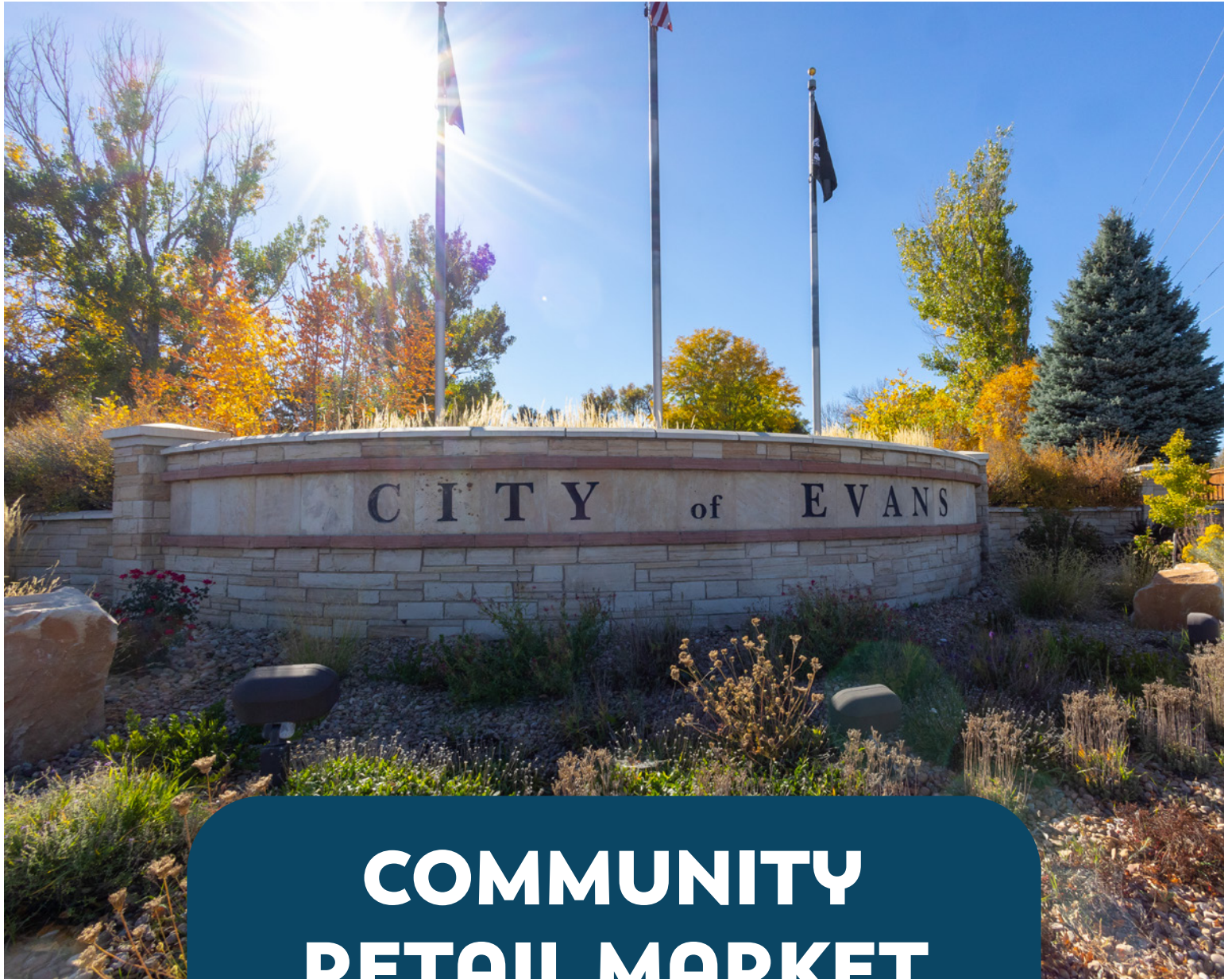




City of
Evans, Colorado



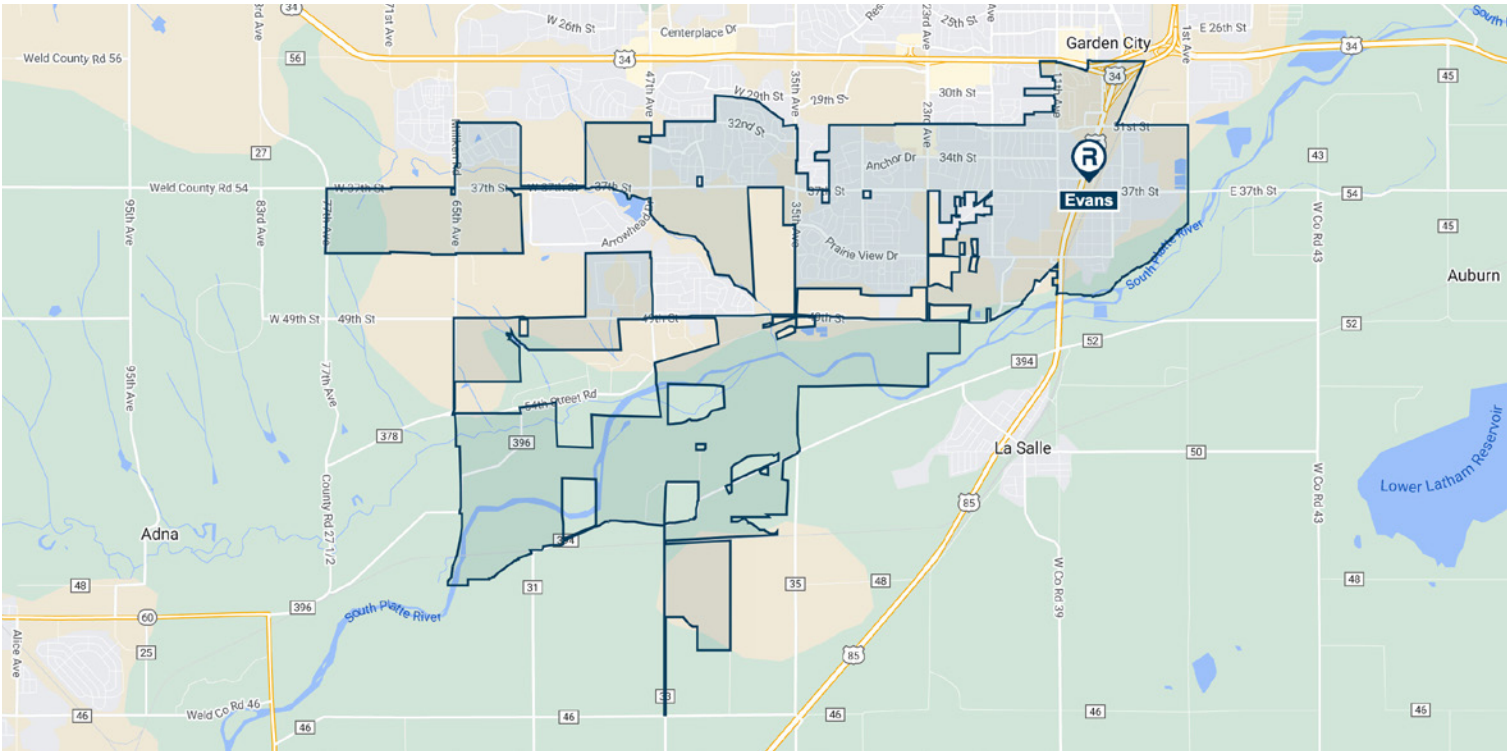
COMMUNITY RETAIL MARKET PROFILE

Prepared for City of Evans, Colorado
May 2024



Community • Retail Market Profile

Evans, Colorado



Population

2020	22,165
2023	23,890
2028	25,598

Educational Attainment (%)

Graduate or Professional Degree	6.50%
Bachelors Degree	12.30%
Associate Degree	6.82%
Some College	21.62%
High School Graduate (GED)	31.65%
Some High School, No Degree	12.27%
Less than 9th Grade	8.83%

Income

Average HH	\$88,497
Median HH	\$70,414
Per Capita	\$30,854

Age

0 - 9 Years	16.43%
10 - 17 Years	12.80%
18 - 24 Years	9.73%
25 - 34 Years	16.24%
35 - 44 Years	16.71%
45 - 54 Years	11.53%
55 - 64 Years	8.15%
65 and Older	8.41%
Median Age	31.91
Average Age	33.10

Race Distribution (%)

White	54.16%
Black/African American	2.38%
American Indian/Alaskan	1.89%
Asian	2.13%
Native Hawaiian/Islander	0.26%
Other Race	20.55%
Two or More Races	18.65%
Hispanic	48.90%



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Retail:360® Dashboard



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