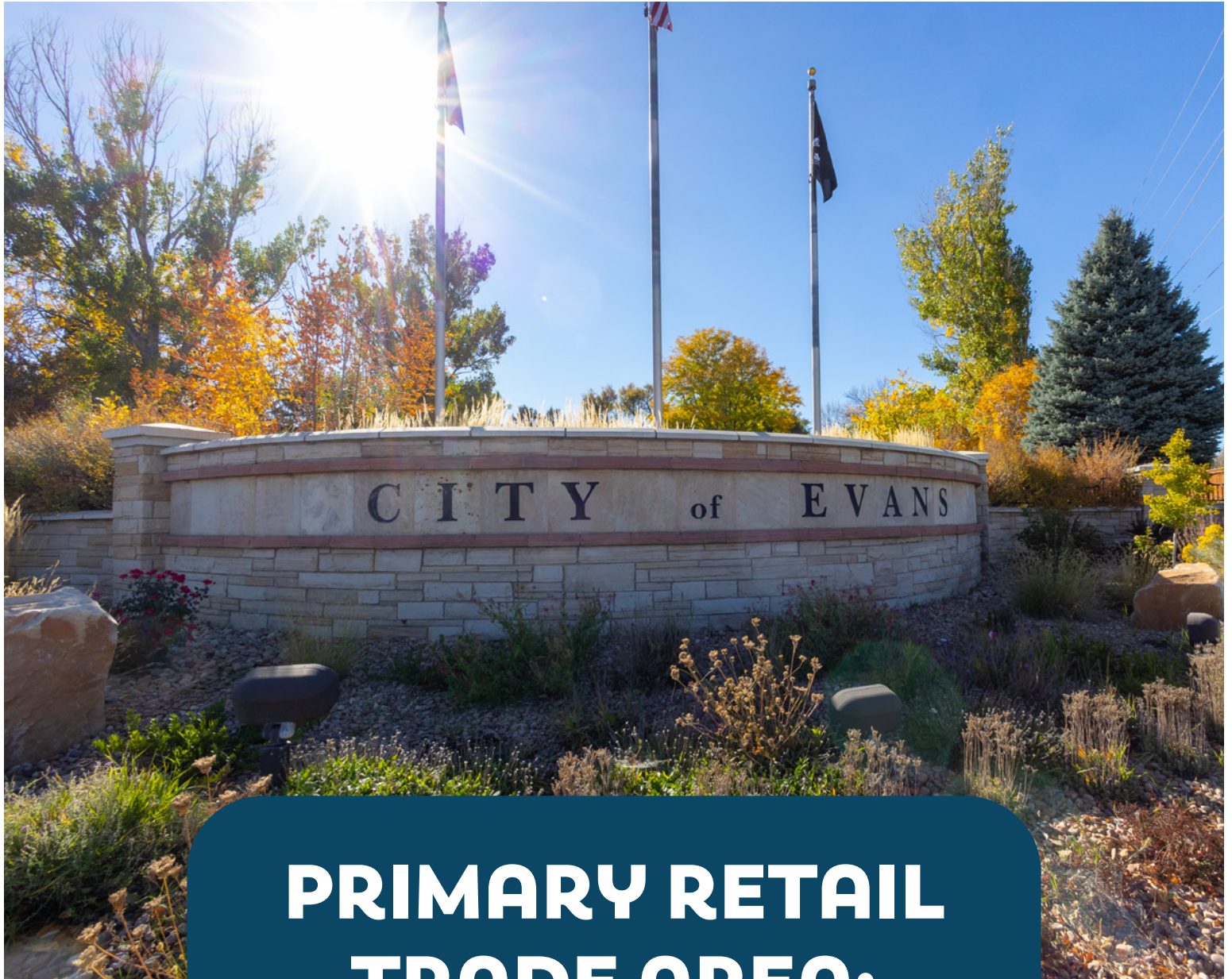




City of  
**Evans, Colorado**



# **PRIMARY RETAIL TRADE AREA:**

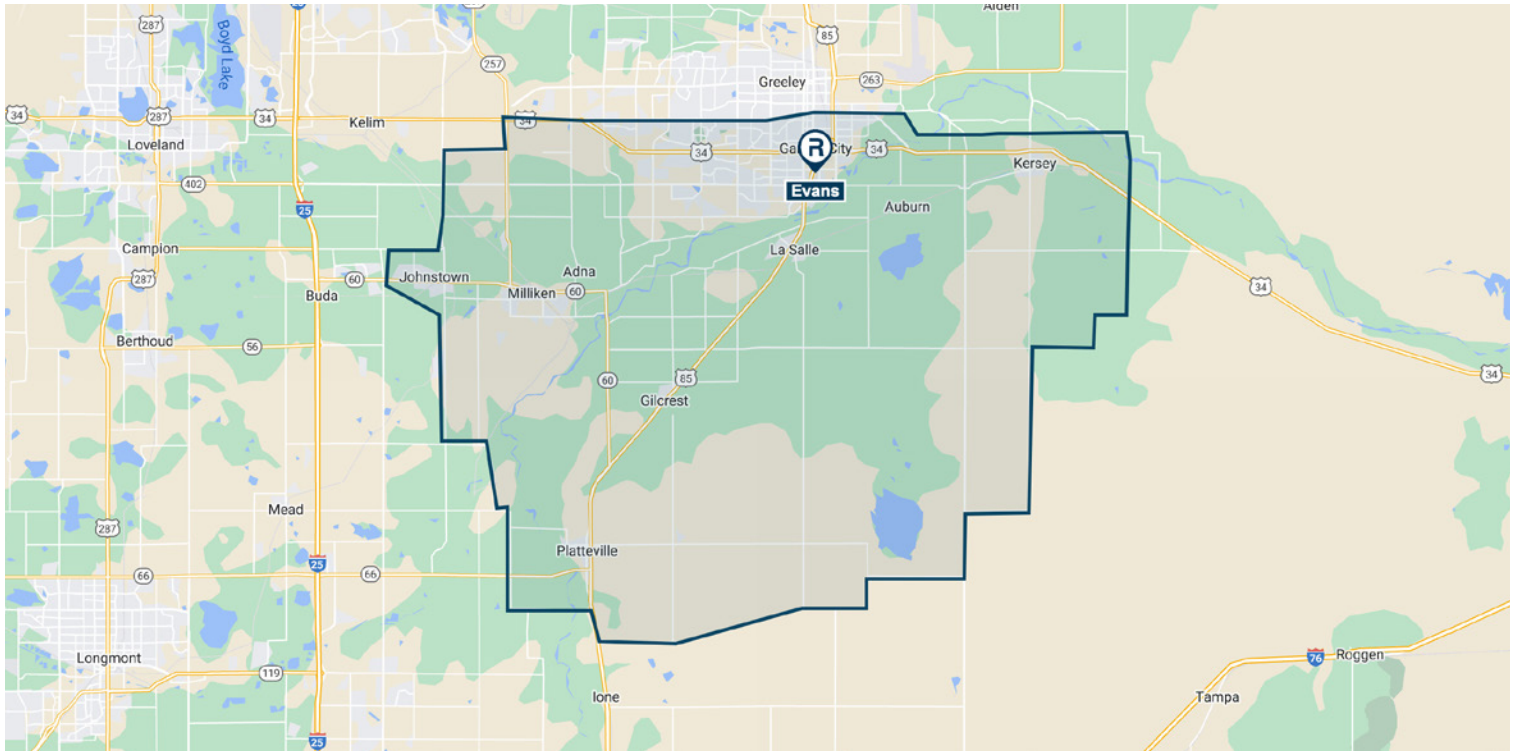
## RETAIL MARKET PROFILE

Prepared for City of Evans, Colorado  
May 2024



# Primary Retail Trade Area • Retail Market Profile

Evans, Colorado



## Population

2020	99,927
2023	104,881
2028	111,852

## Educational Attainment (%)

Graduate or Professional Degree	8.30%
Bachelors Degree	14.16%
Associate Degree	9.19%
Some College	22.96%
High School Graduate (GED)	29.48%
Some High School, No Degree	7.18%
Less than 9th Grade	8.72%

## Income

Average HH	\$92,995
Median HH	\$74,717
Per Capita	\$32,871

## Age

0 - 9 Years	14.75%
10 - 17 Years	11.88%
18 - 24 Years	11.13%
25 - 34 Years	14.60%
35 - 44 Years	15.52%
45 - 54 Years	11.24%
55 - 64 Years	9.28%
65 and Older	11.59%
Median Age	33.42
Average Age	35.20

## Race Distribution (%)

White	61.43%
Black/African American	2.33%
American Indian/Alaskan	1.78%
Asian	1.40%
Native Hawaiian/Islander	0.13%
Other Race	16.00%
Two or More Races	16.92%
Hispanic	40.95%



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Retail:360® Dashboard





## Evans, Colorado

