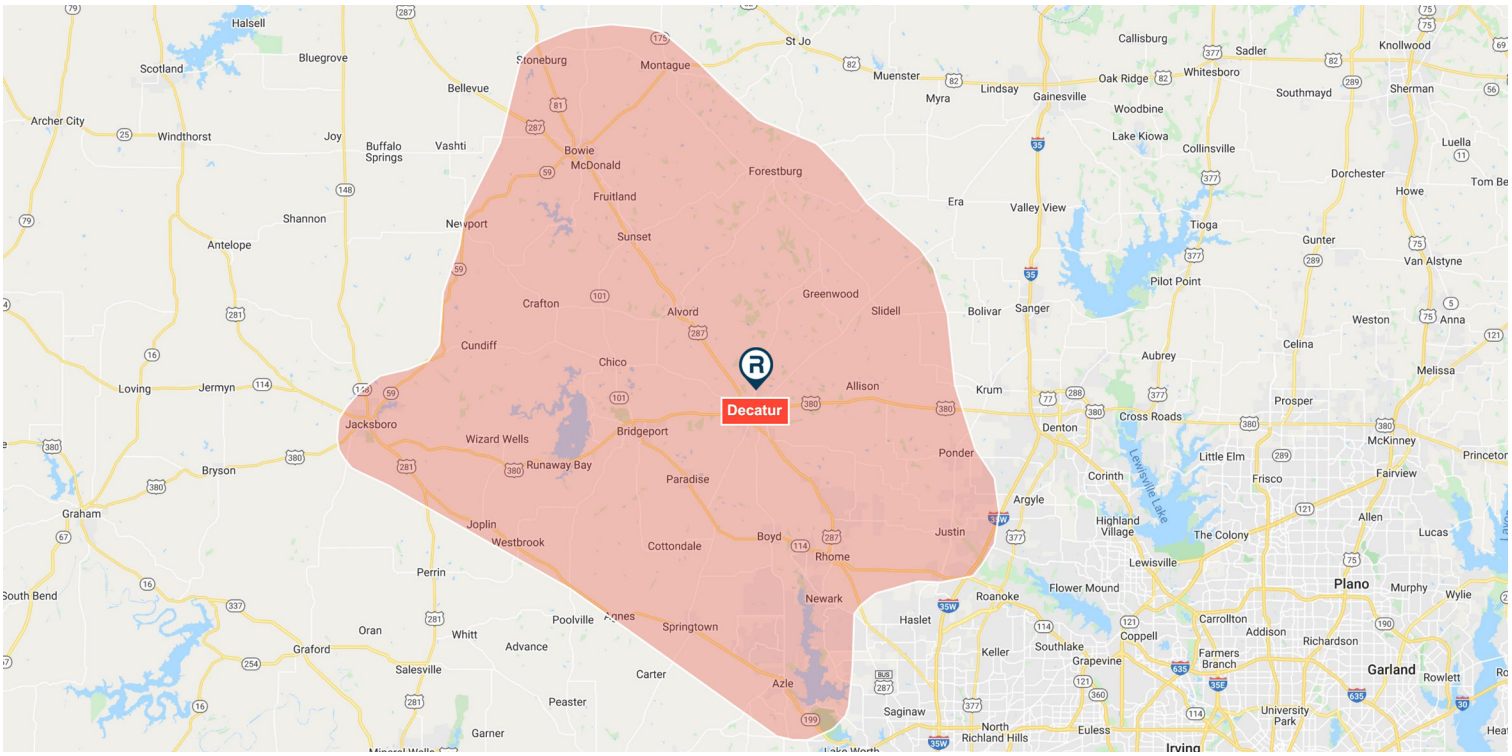
Retail Trade Area • Retail Market Profile

Decatur, Texas



Population

2010	148,967
2022	187,284
2027	199,148

Educational Attainment (%)

Graduate or Professional Degree	6.39%
Bachelors Degree	15.92%
Associate Degree	8.74%
Some College	24.01%
High School Graduate (GED)	32.18%
Some High School, No Degree	7.91%
Less than 9th Grade	4.87%

Income

Average HH	$109,376
Median HH	$84,945
Per Capita	$40,103

Age

0 - 9 Years	12.20%
10 - 17 Years	10.95%
18 - 24 Years	8.38%
25 - 34 Years	11.83%
35 - 44 Years	12.45%
45 - 54 Years	12.68%
55 - 64 Years	13.88%
65 and Older	17.63%
Median Age	40.37
Average Age	40.25

Race Distribution (%)

White	87.33%
Black/African American	2.18%
American Indian/Alaskan	0.93%
Asian	0.88%
Native Hawaiian/Islander	0.07%
Other Race	5.89%
Two or More Races	2.70%
Hispanic	16.61%

DECATUR
BUSINESS. TEXAS STYLE.

Kevin Holzbog
Decatur Economic Development Corporation
Executive Director

203 W. Walnut Suite 102
Decatur, Texas 76234

Phone 940.393.0350
Cell 903.624.6354
kholzbog@decatur-edc.com
www.decaturtx.org

Aaron Farmer
The Retail Coach, LLC
President

Office 662.844.2155
Cell 662.231.0608
AFarmer@theretailcoach.net
www.TheRetailCoach.net

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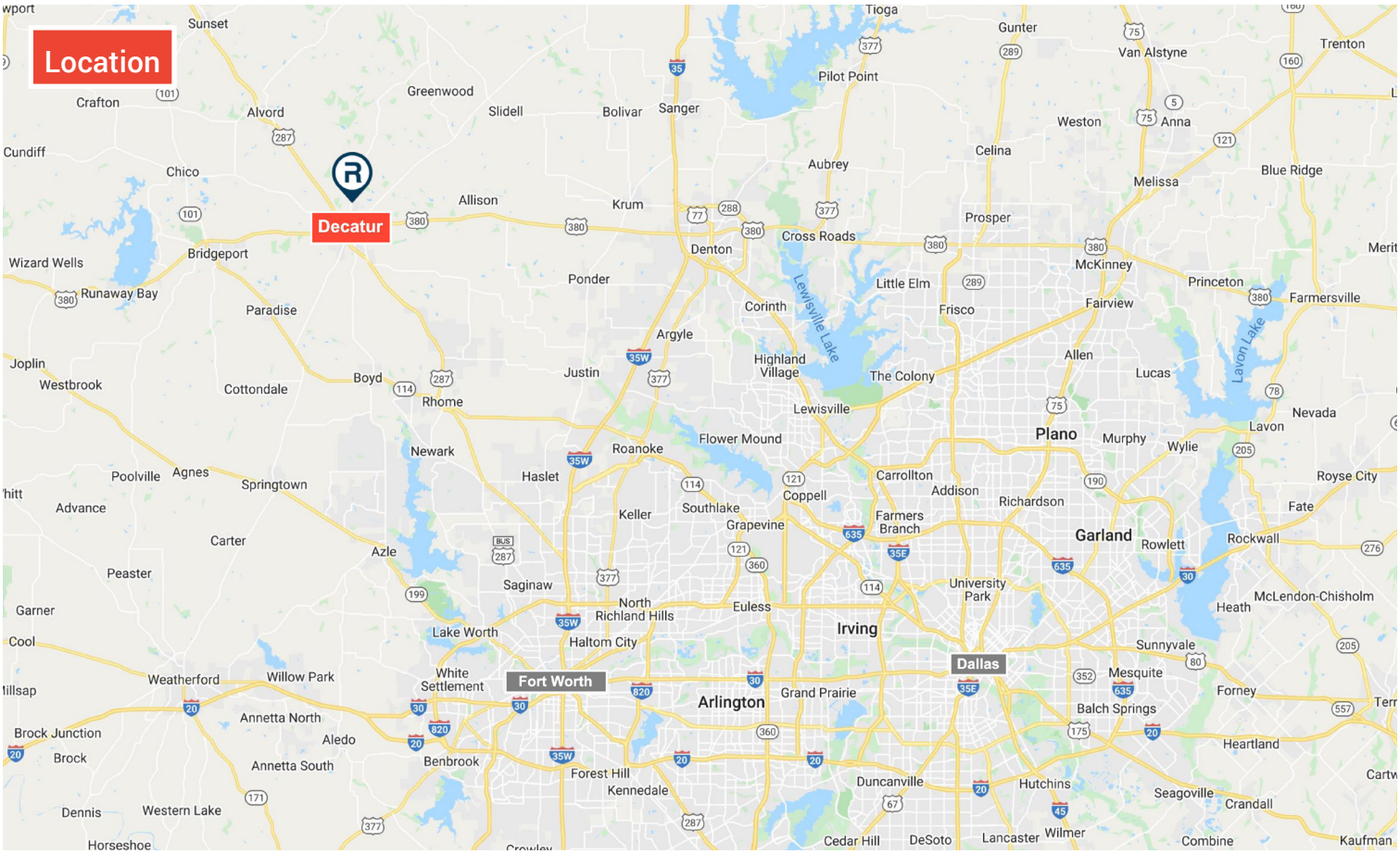
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