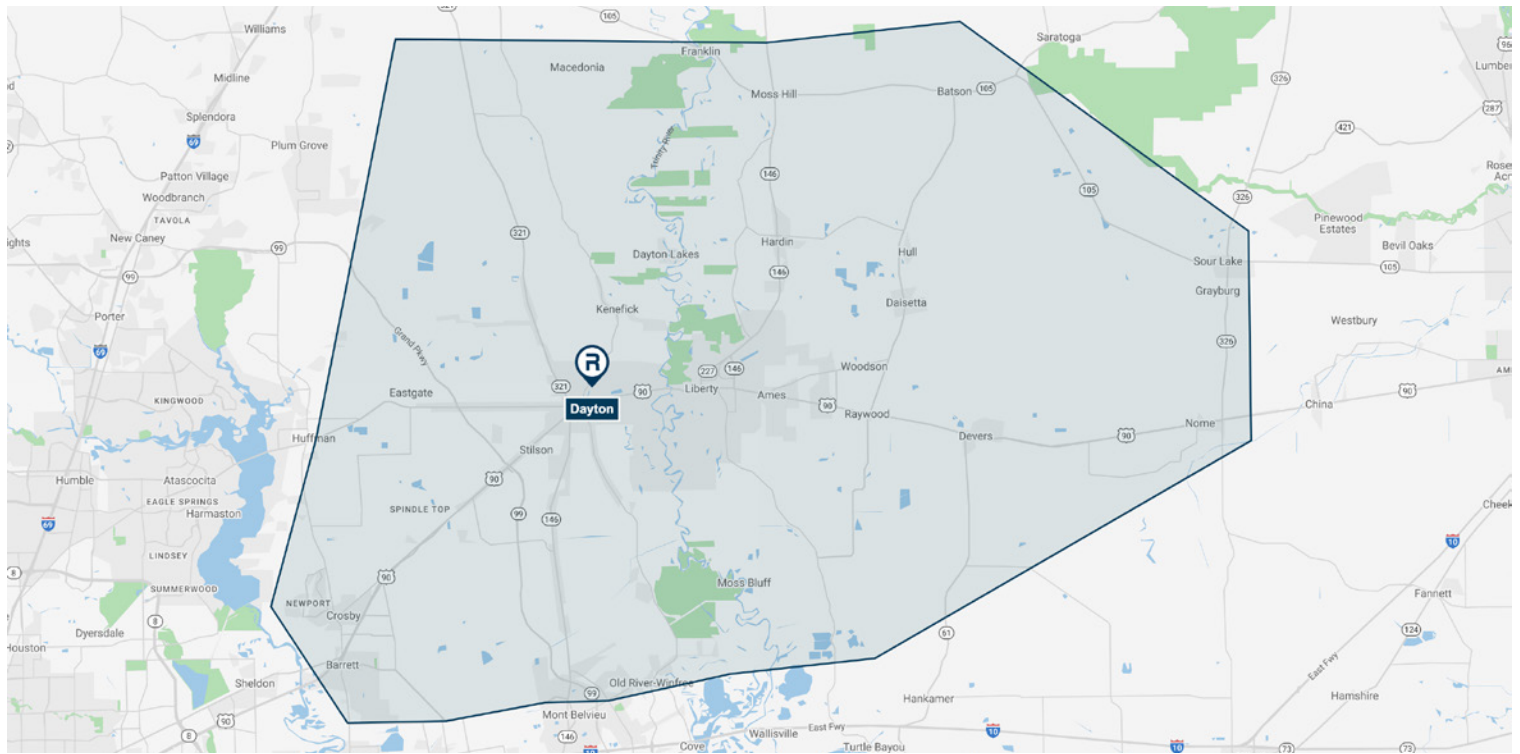


Retail Trade Area • Retail Market Profile

Dayton, Texas



Population

2020	97,198
2023	102,763
2028	108,799

Age

0 - 9 Years	14.12%
10 - 17 Years	11.77%
18 - 24 Years	9.31%
25 - 34 Years	13.76%
35 - 44 Years	12.70%
45 - 54 Years	11.96%
55 - 64 Years	11.64%
65 and Older	14.74%
Median Age	35.80
Average Age	37.45

Educational Attainment (%)

Graduate or Professional Degree	4.15%
Bachelors Degree	9.55%
Associate Degree	7.28%
Some College	26.76%
High School Graduate (GED)	37.11%
Some High School, No Degree	8.93%
Less than 9th Grade	6.22%

Race Distribution (%)

White	61.99%
Black/African American	9.23%
American Indian/Alaskan	1.17%
Asian	0.65%
Native Hawaiian/Islander	0.02%
Other Race	14.84%
Two or More Races	12.09%
Hispanic	31.72%

Income

Average HH	\$93,073
Median HH	\$66,490
Per Capita	\$32,178



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Dayton, Texas

