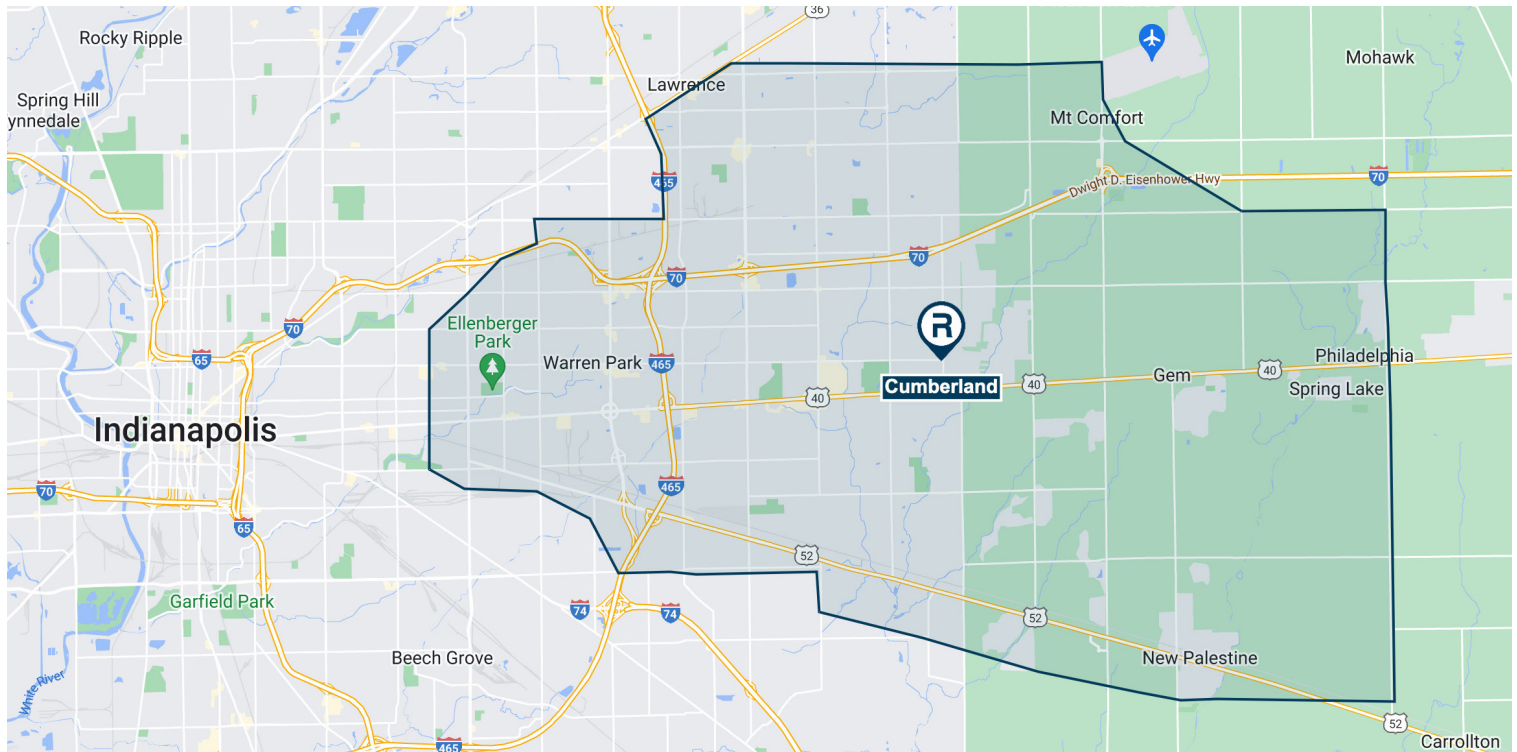


# Primary Retail Trade Area • Retail Market Profile

## Cumberland, Indiana



### Population

2020	142,569	0 - 9 Years	14.42%
2023	143,157	10 - 17 Years	11.19%
2028	145,901	18 - 24 Years	8.54%

### Educational Attainment (%)

Graduate or Professional Degree	7.04%	25 - 34 Years	14.94%
Bachelors Degree	15.11%	35 - 44 Years	12.73%
Associate Degree	8.06%	45 - 54 Years	11.39%
Some College	20.69%	55 - 64 Years	11.99%
High School Graduate (GED)	35.60%	65 and Older	14.81%
Some High School, No Degree	9.55%	Median Age	35.67
Less than 9th Grade	3.94%	Average Age	37.58

### Income

Average HH	\$71,281
Median HH	\$51,479
Per Capita	\$28,126

### Race Distribution (%)

White	46.83%
Black/African American	35.48%
American Indian/Alaskan	0.55%
Asian	0.92%
Native Hawaiian/Islander	0.06%
Other Race	8.02%
Two or More Races	8.15%
Hispanic	14.68%



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