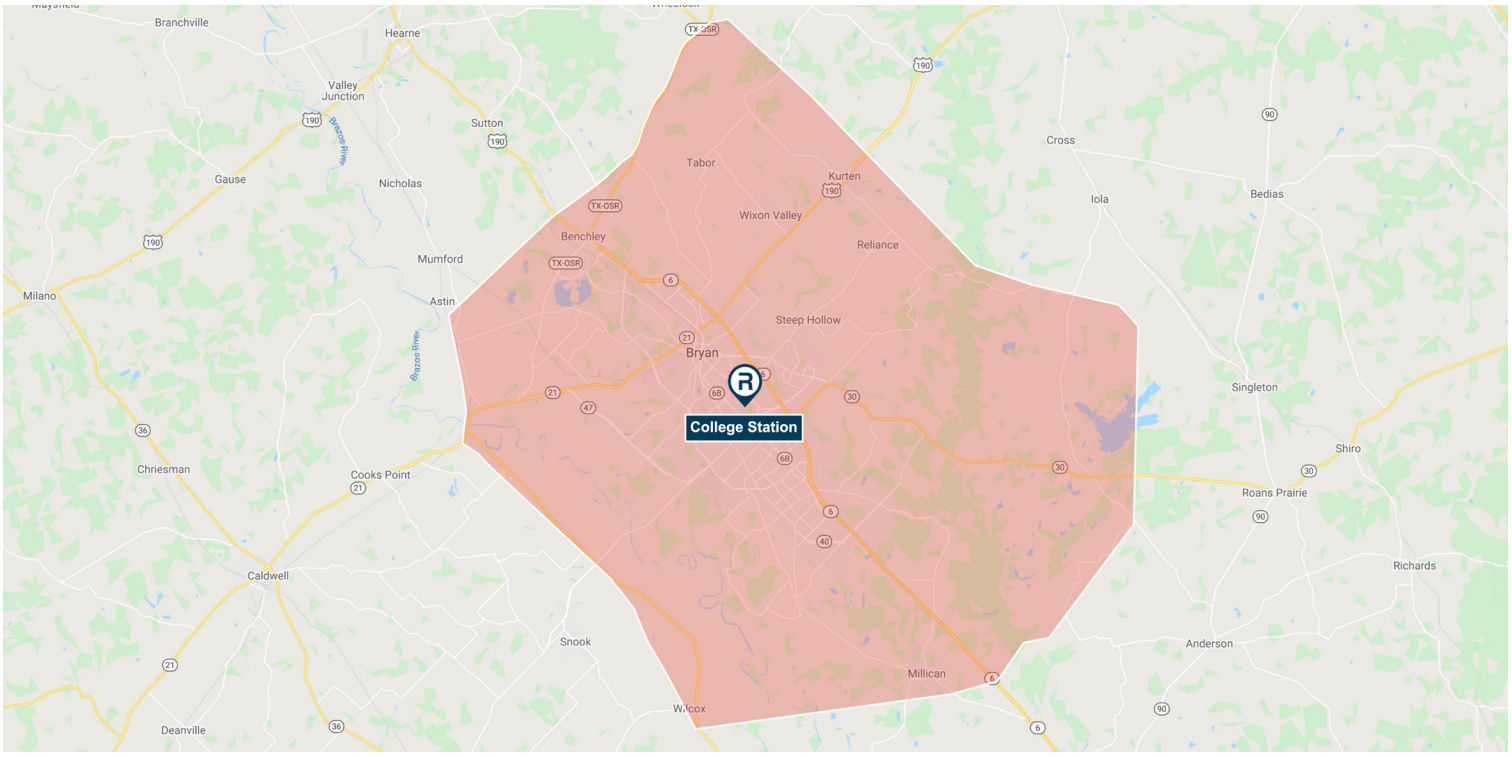
Primary Retail Trade Area • Retail Market Profile

College Station, Texas



Population

2010	195,230
2022	238,109
2027	252,950

Educational Attainment (%)

Graduate or Professional Degree	18.71%
Bachelors Degree	23.49%
Associate Degree	5.61%
Some College	18.86%
High School Graduate (GED)	21.16%
Some High School, No Degree	6.87%
Less than 9th Grade	5.31%

Income

Average HH	$86,031
Median HH	$58,651
Per Capita	$33,950

Age

0 - 9 Years	11.80%
10 - 17 Years	9.48%
18 - 24 Years	23.23%
25 - 34 Years	15.78%
35 - 44 Years	12.19%
45 - 54 Years	9.08%
55 - 64 Years	8.25%
65 and Older	10.20%
Median Age	27.49
Average Age	33.61

Race Distribution (%)

White	70.24%
Black/African American	10.79%
American Indian/Alaskan	0.53%
Asian	6.37%
Native Hawaiian/Islander	0.11%
Other Race	9.05%
Two or More Races	2.91%
Hispanic	27.37%

City of College Station
Home of Texas A&M University®

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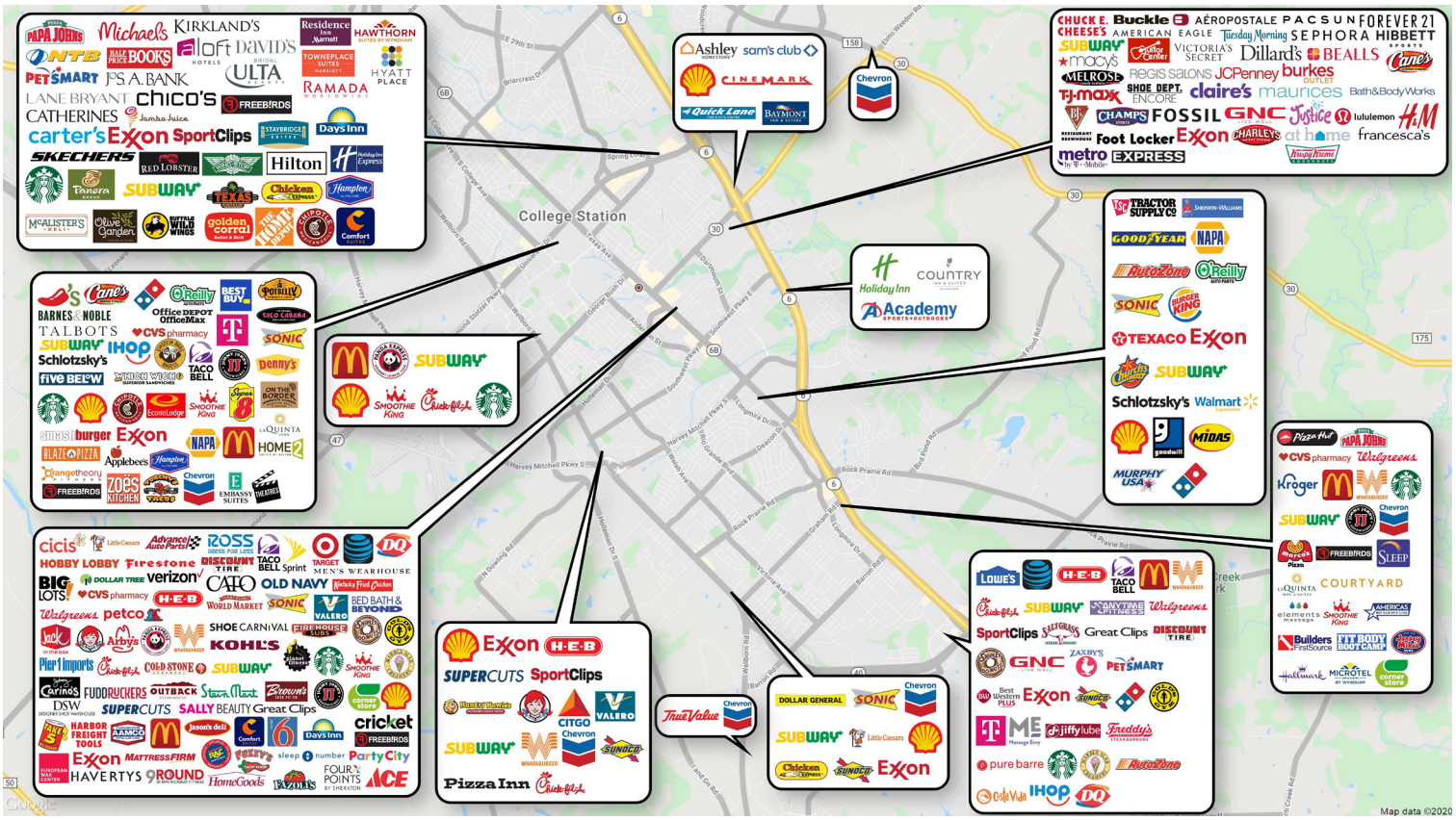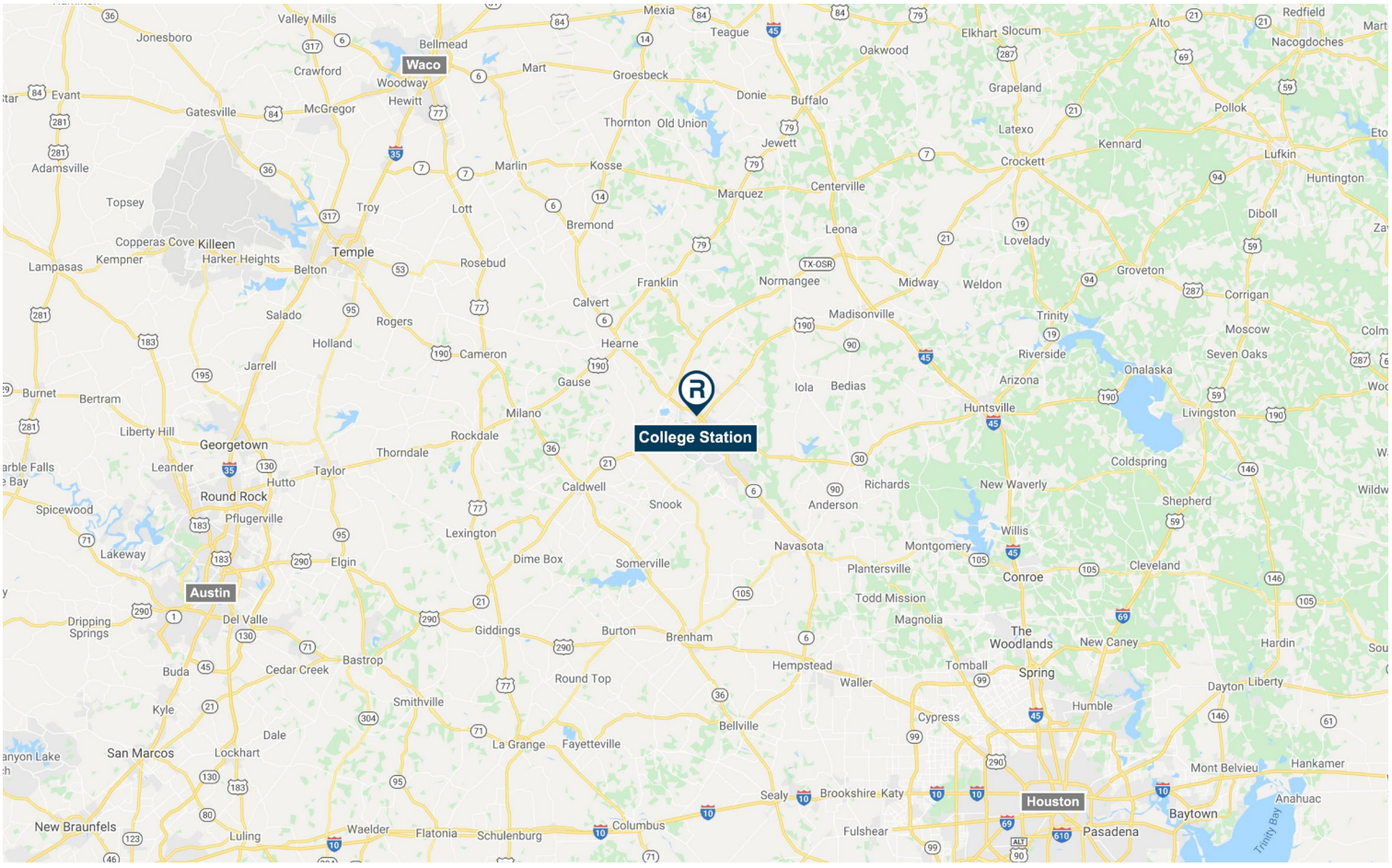
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