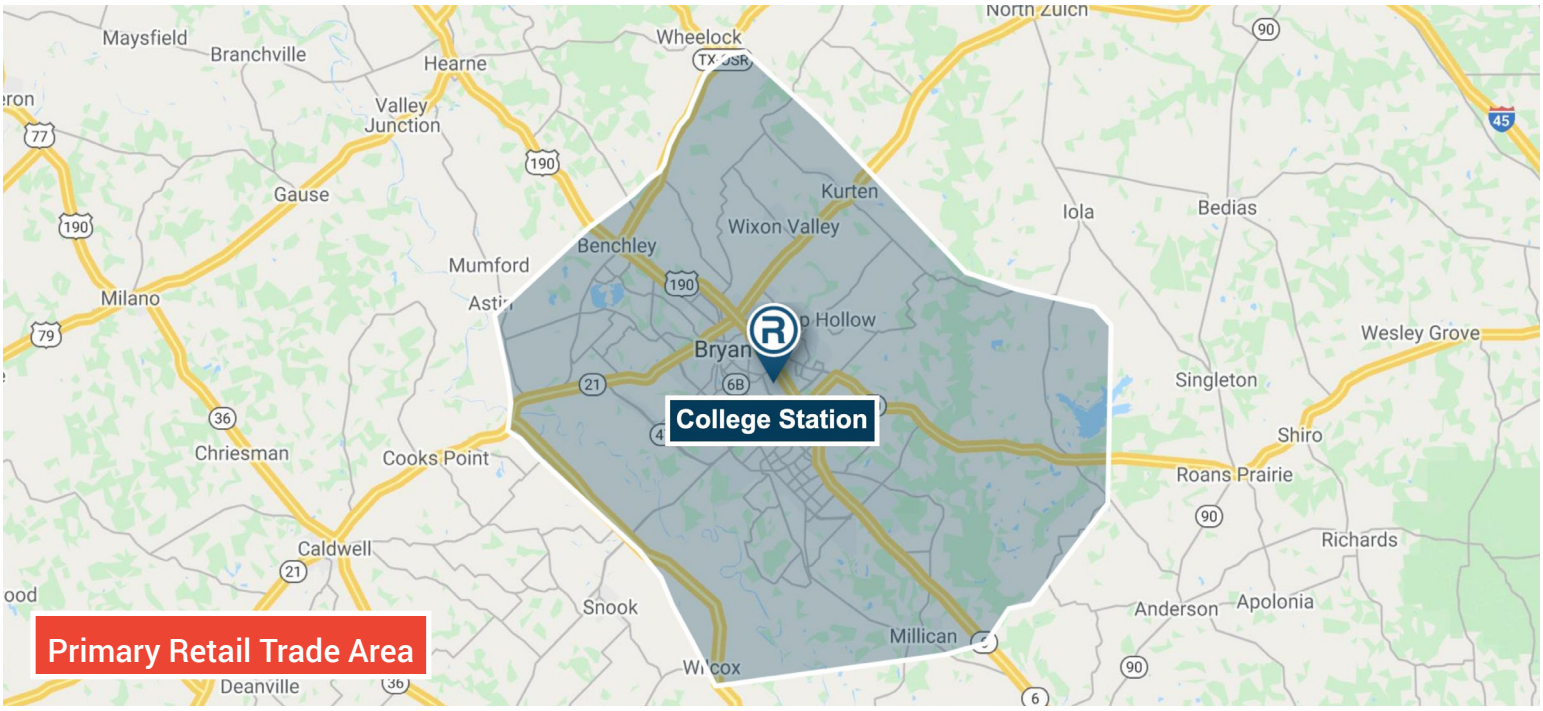
Retail Market Profile

College Station, Texas



Population

2010	195,197
2021	234,924
2026	252,816

Educational Attainment (%)

Graduate or Professional Degree	20.2%
Bachelors Degree	22.4%
Associate Degree	7.5%
Some College	17.6%
High School Graduate (GED)	19.3%
Some High School, No Degree	7.0%
Less than 9th Grade	5.9%

Income

Average HH	$80,516
Median HH	$53,549
Per Capita	$31,784

Age

0 - 9 Years	11.85%
10 - 17 Years	9.36%
18 - 24 Years	23.73%
25 - 34 Years	16.00%
35 - 44 Years	11.91%
45 - 54 Years	9.09%
55 - 64 Years	8.16%
65 and Older	9.89%
Median Age	27.20
Average Age	33.38

Race Distribution (%)

White	70.18%
Black/African American	10.56%
American Indian/Alaskan	0.53%
Asian	6.77%
Native Hawaiian/Islander	0.10%
Other Race	9.03%
Two or More Races	2.84%
Hispanic	27.34%

City of College Station
Home of Texas A&M University®

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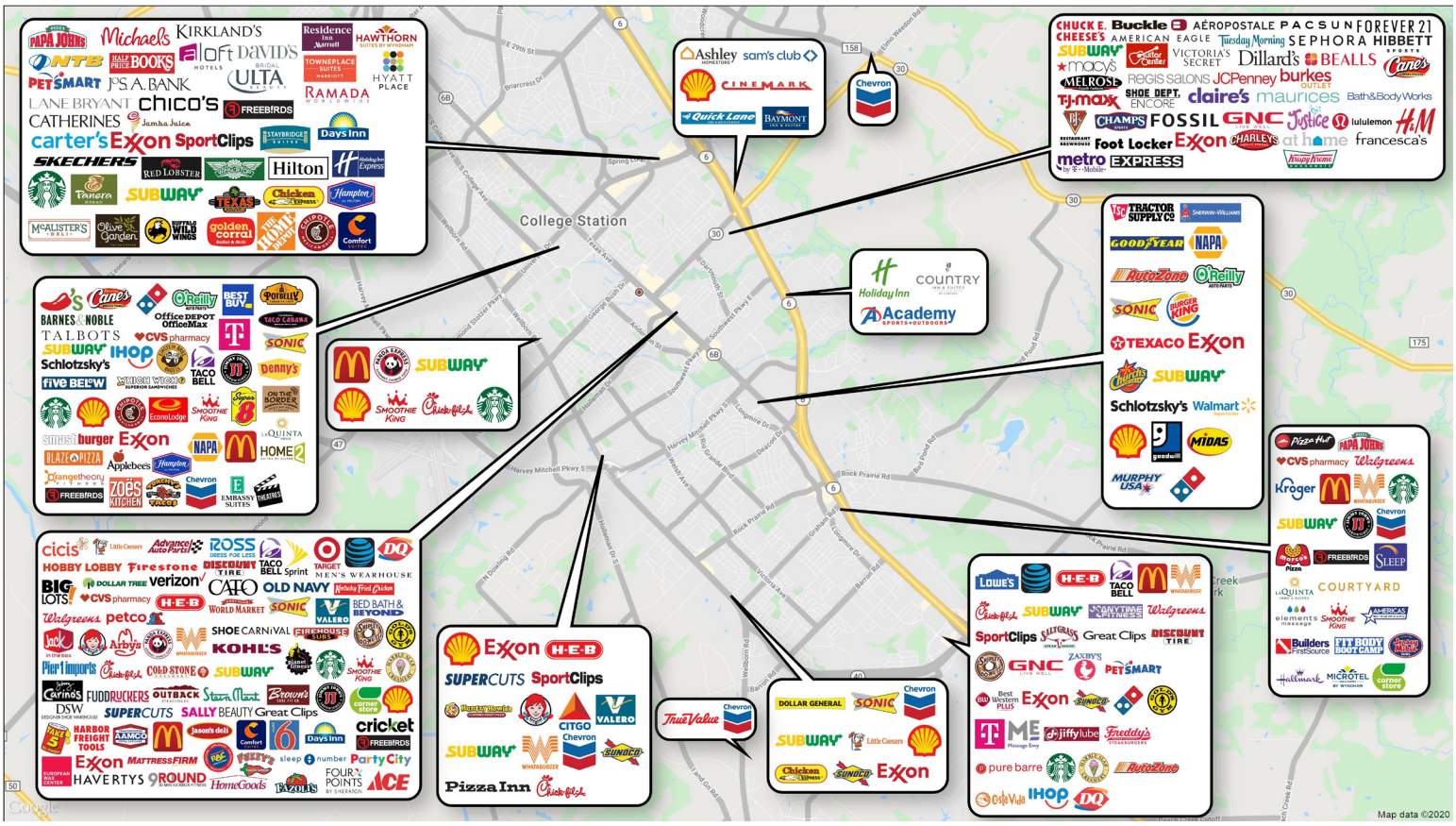
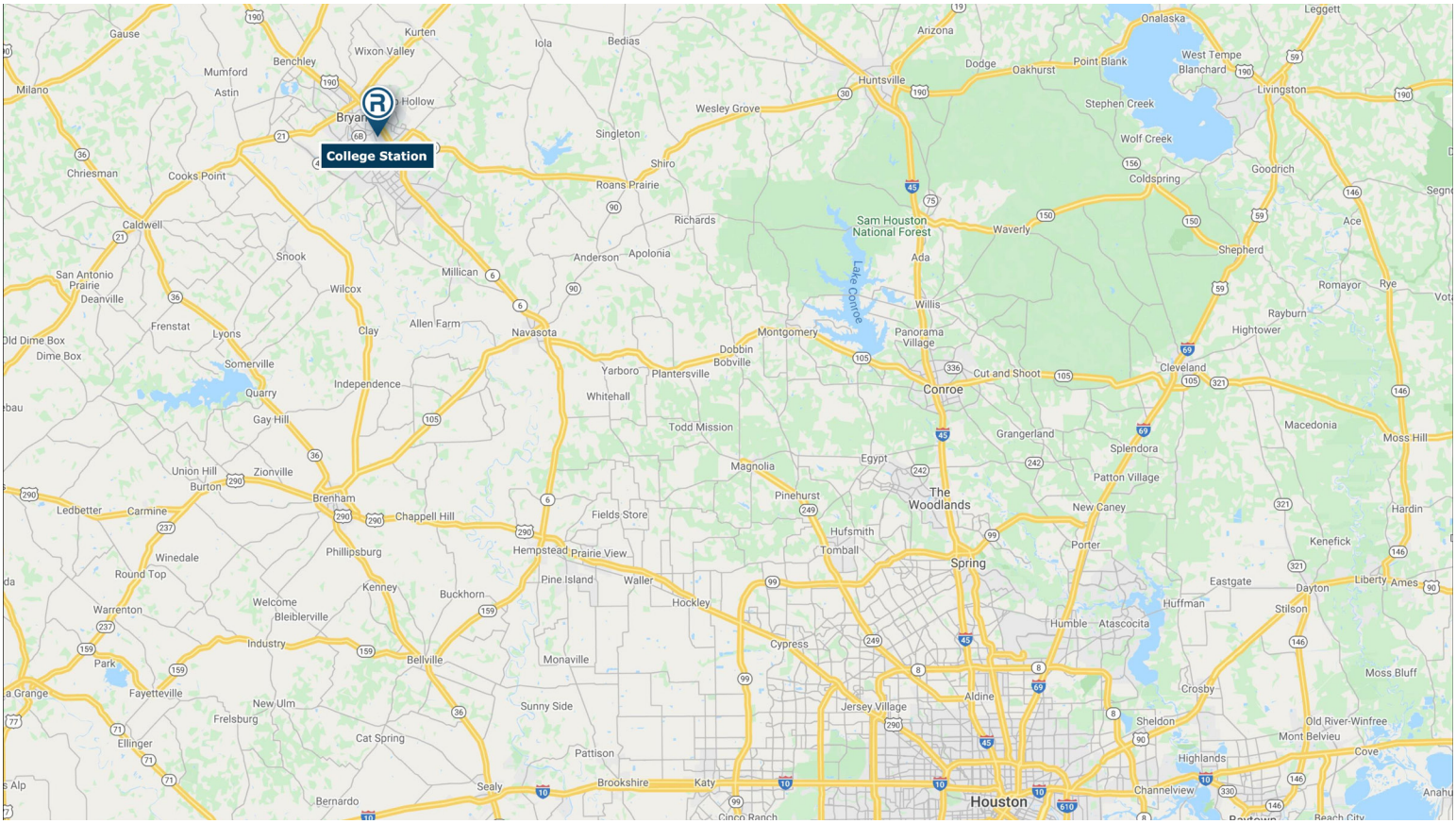
College Station, Texas

Area Retail



Location Map