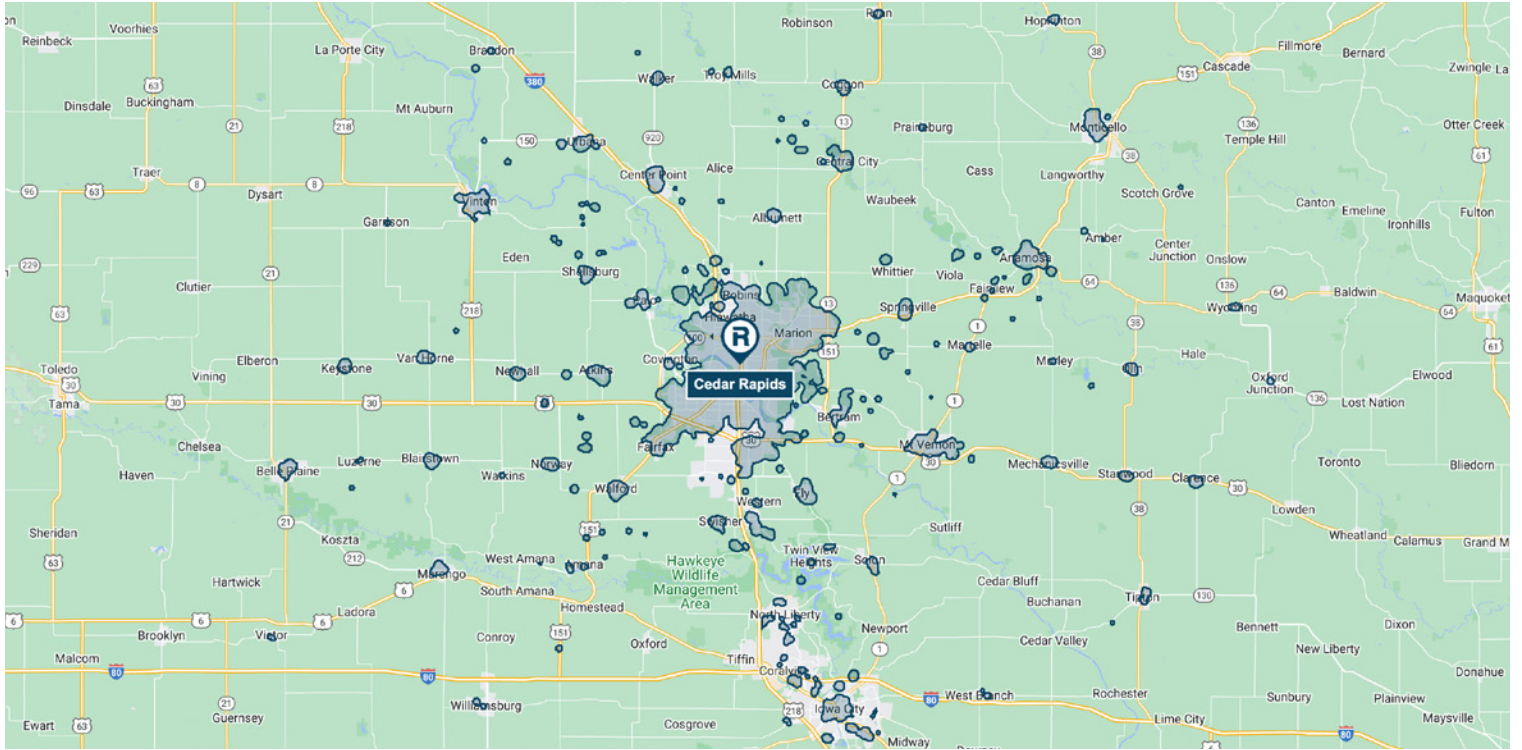


# Retail Trade Area • Retail Market Profile

Cedar Rapids, Iowa



## Population

|      |         |
|------|---------|
| 2020 | 311,644 |
| 2024 | 315,895 |
| 2029 | 323,469 |

## Educational Attainment (%)

|                                 |        |
|---------------------------------|--------|
| Graduate or Professional Degree | 11.69% |
| Bachelors Degree                | 23.39% |
| Associate Degree                | 13.45% |
| Some College                    | 20.89% |
| High School Graduate (or GED)   | 25.42% |
| Some High School, No Degree     | 3.48%  |
| Less than 9th Grade             | 1.67%  |

## Income

|            |          |
|------------|----------|
| Average HH | \$92,545 |
| Median HH  | \$69,026 |
| Per Capita | \$39,765 |

## Age

|               |        |
|---------------|--------|
| 0 - 9 Years   | 11.28% |
| 10 - 17 Years | 9.88%  |
| 18 - 24 Years | 13.94% |
| 25 - 34 Years | 13.35% |
| 35 - 44 Years | 12.68% |
| 45 - 54 Years | 10.84% |
| 55 - 64 Years | 11.15% |
| 65 and Older  | 16.88% |
| Median Age    | 36.18  |
| Average Age   | 38.84  |

## Race Distribution (%)

|                          |        |
|--------------------------|--------|
| White                    | 81.21% |
| Black/African American   | 7.48%  |
| American Indian/Alaskan  | 0.24%  |
| Asian                    | 2.71%  |
| Native Hawaiian/Islander | 0.20%  |
| Other Race               | 1.75%  |
| Two or More Races        | 6.41%  |
| Hispanic                 | 5.07%  |



# CEDAR RAPIDS

City of Five Seasons®

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