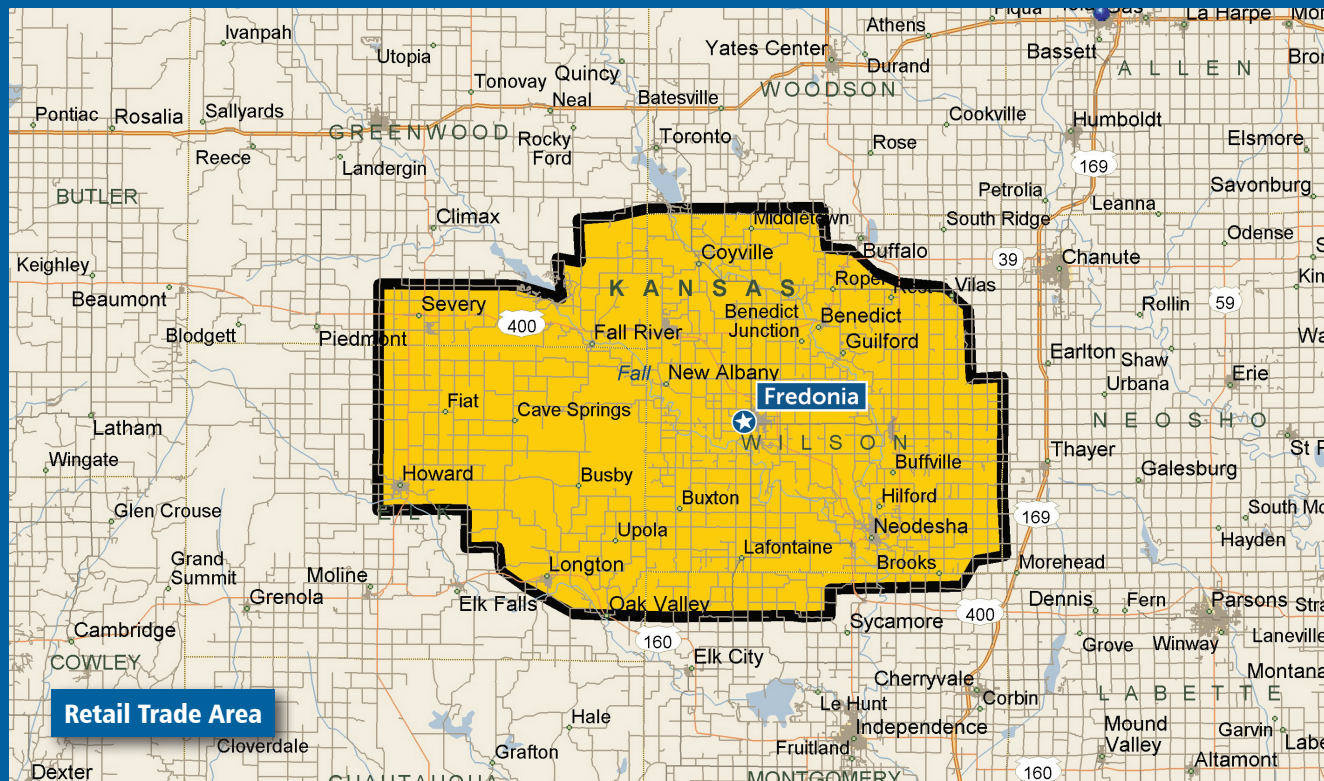


# Retail Market Profile 2016



**FREDONIA**  
— Kansas —

## Contact Information

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February 2017. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

## Population

	2000	2010	2016 ESTIMATE	2021 PROJECTION
Retail Trade Area	12,377	11,181	10,981	10,736

## Income

	2016 ESTIMATE
Average Household	\$50,317
Median Household	\$40,139
Per Capita	\$21,466

### ***Educational Attainment***

	2016 ESTIMATE
Graduate or Professional	4.70%
Bachelor's Degree	9.80%
Associate Degree	8.20%
Some College, No Degree	25.30%
High School Graduate	28.90%
Some High School, No Degree	11.00%
Less than 9th Grade	5.10%

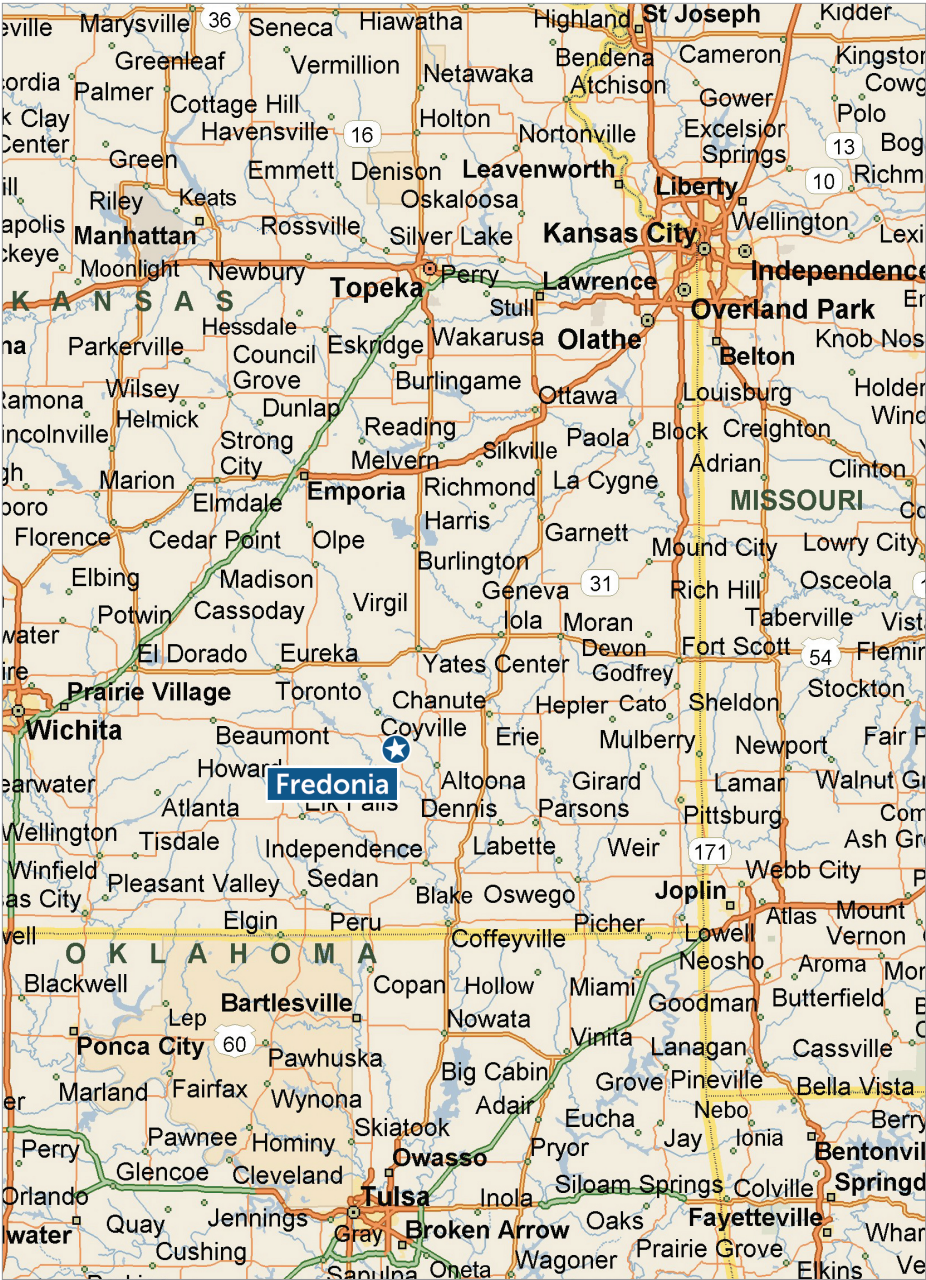
### Race Distribution

	2016 ESTIMATE
White	93.20%
Black or African American	0.70%
American Indian/ Alaskan	1.70%
Asian	0.70%
Native Hawaiian/ Islander	0.10%
Other Race	0.60%
Two or More Races	3.10%
Hispanic or Latino (of any race)	3.50%

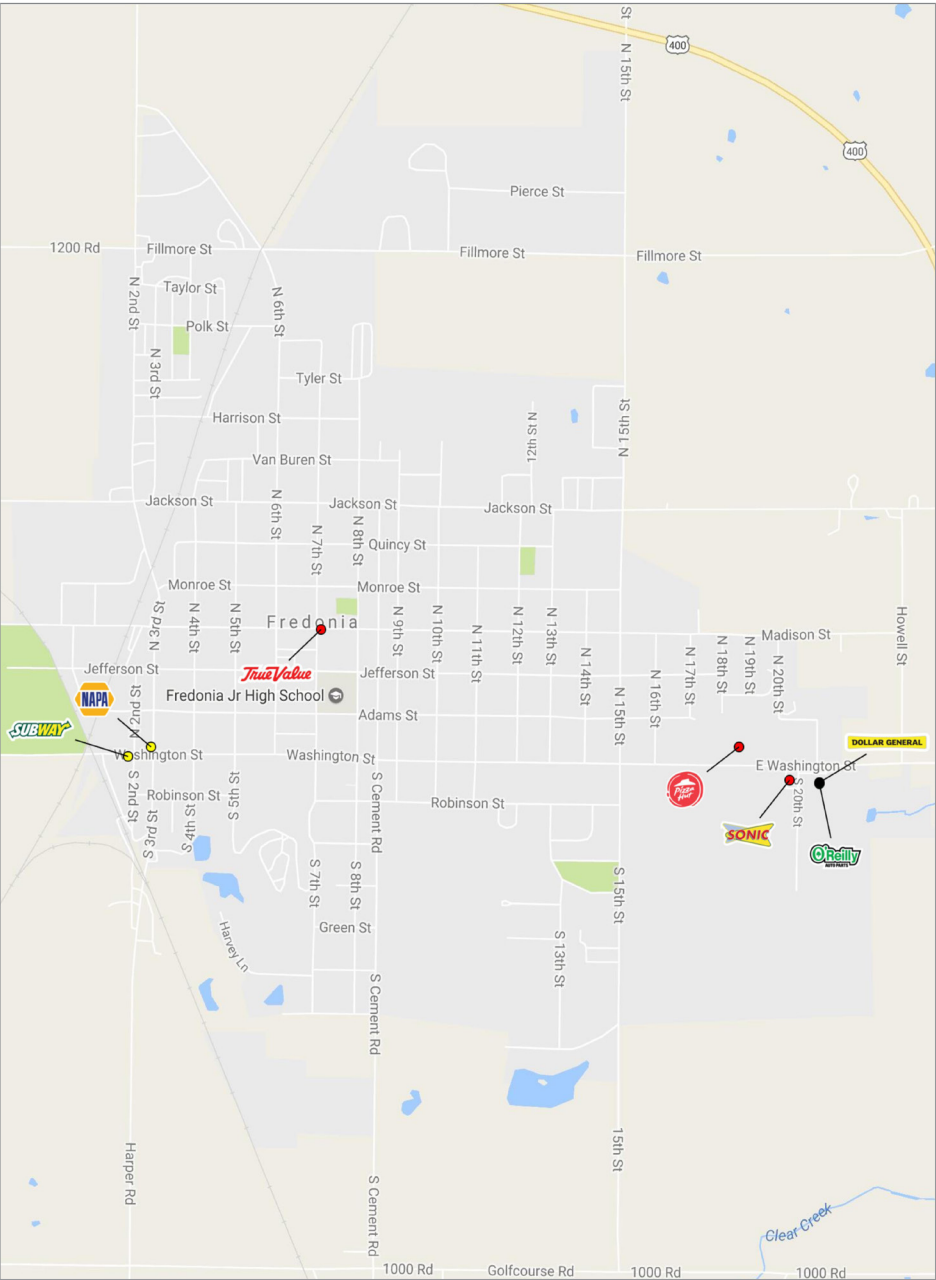
**Age**

GROUPS	2016 ESTIMATE
9 Years and Under	11.80%
10-17 Years	10.30%
18-24 Years	6.70%
25-34 Years	10.50%
35-44 Years	9.80%
45-54 Years	13.00%
55-64 Years	15.40%
65 Years and Over	22.50%
DISTRIBUTION	2016 ESTIMATE
Median Age	45.8
Average Age	42.5

# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document.  
Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.