Retail Market Profile 2016





Contact Information

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Population

	2000	2010	2016 ESTIMATE	2021 PROJECTION
Retail Trade Area	12,377	11,181	10,981	10,736

Income

	2016 ESTIMATE
Average Household	\$50,317
Median Household	\$40,139
Per Capita	\$21,466



Educational Attainment

	2016 ESTIMATE
Graduate or Professional	4.70%
Bachelor's Degree	9.80%
Associate Degree	8.20%
Some College, No Degree	25.30%
High School Graduate	28.90%
Some High School, No Degree	11.00%
Less than 9th Grade	5.10%

Race Distribution

	2016 ESTIMATE
White	93.20%
Black or African American	0.70%
American Indian/ Alaskan	1.70%
Asian	0.70%
Native Hawaiian/ Islander	0.10%
Other Race	0.60%
Two or More Races	3.10%
Hispanic or Latino (of any race)	3.50%

Age

GROUPS	2016 ESTIMATE
9 Years and Under	11.80%
10-17 Years	10.30%
18-24 Years	6.70%
25-34 Years	10.50%
35-44 Years	9.80%
45-54 Years	13.00%
55-64 Years	15.40%
65 Years and Over	22.50%
DISTRIBUTION	2016 ESTIMATE
Median Age	45.8
Average Age	42.5

LOCATION MAP

Highland St Joseph Kidder eville Marysville 36 Seneca Hiawatha Bendena Vermillion Netawaka Cameron Kingstor Greenleaf ordia Palmer Cottage Hill Atchison Cowg Gower k Clay Polo Holton Havensville 16 Excelsion Nortonville 13 Bog Center Springs . Green Emmett Denison Leavenworth Liberty Oskaloosa Riley Keats Wellington Lexi apolis Manhattan Kansas City Rossville Silver Lake keye Moonlight Newbury Independence Lawrence 6 K AN S A S Stull **Overland Park** Council Eskridge Wakarusa Olathe Hessdale Parkerville Belton Grove Burlingame Wilsey Holder Louisburg Ottawa lamona Dunlap Helmick Paola Block Creighton Reading ncolnville Strong Melvern City Clinton Emporia Richmond La Cygne Marion MI\$SOURI Elmdale oro Harris~ Garnett Florence Cedar Point Mound City Lowry City Burlington Elbing Madison Osceola Geneva 31 Rich Hill Virgil Potwin Cassoday Taberville Vist ola Moran Fort Scott 54 Flemir Devon El Dorado Eureka Yates Center Godfrey Prairie Village Toronto Chanute Hepler Cato Sheldon Wichita Erie Beaumont Mulberry Newport Howar Fredonia Altoona Girard Lamar Walnut G earwater Atlanta LIN I Allo Dennis Parsons Pittsburg Com Wellington Tisdale Ash Gh Independence Labette "Weir Winfield Pleasant Valley Sedan Webb City Blake Oswego Joplin 1 Peru Elgin Lowell Vernon Coffeyville OKLAHO Neosho Aroma Mor Blackwell Copan Hollow Miami Goodman Butterfield Bartlesville Lep Nowata Ponca City 60 Pawhuska Vinita Lanagan Cassville Big Cabin Grove Pineville Marland Fairfax Wynona Bella Vista Adair Nebo Eucha Skiatook Pawnee Hominy Jay lonia Bentonvil Owasso Glencoe Cleveland Siloam Springs Colville Springd **prlando** Jennings Fayetteville Broken Arrow Oaks Wagoner Prairie Grove

EXISTING RETAIL



