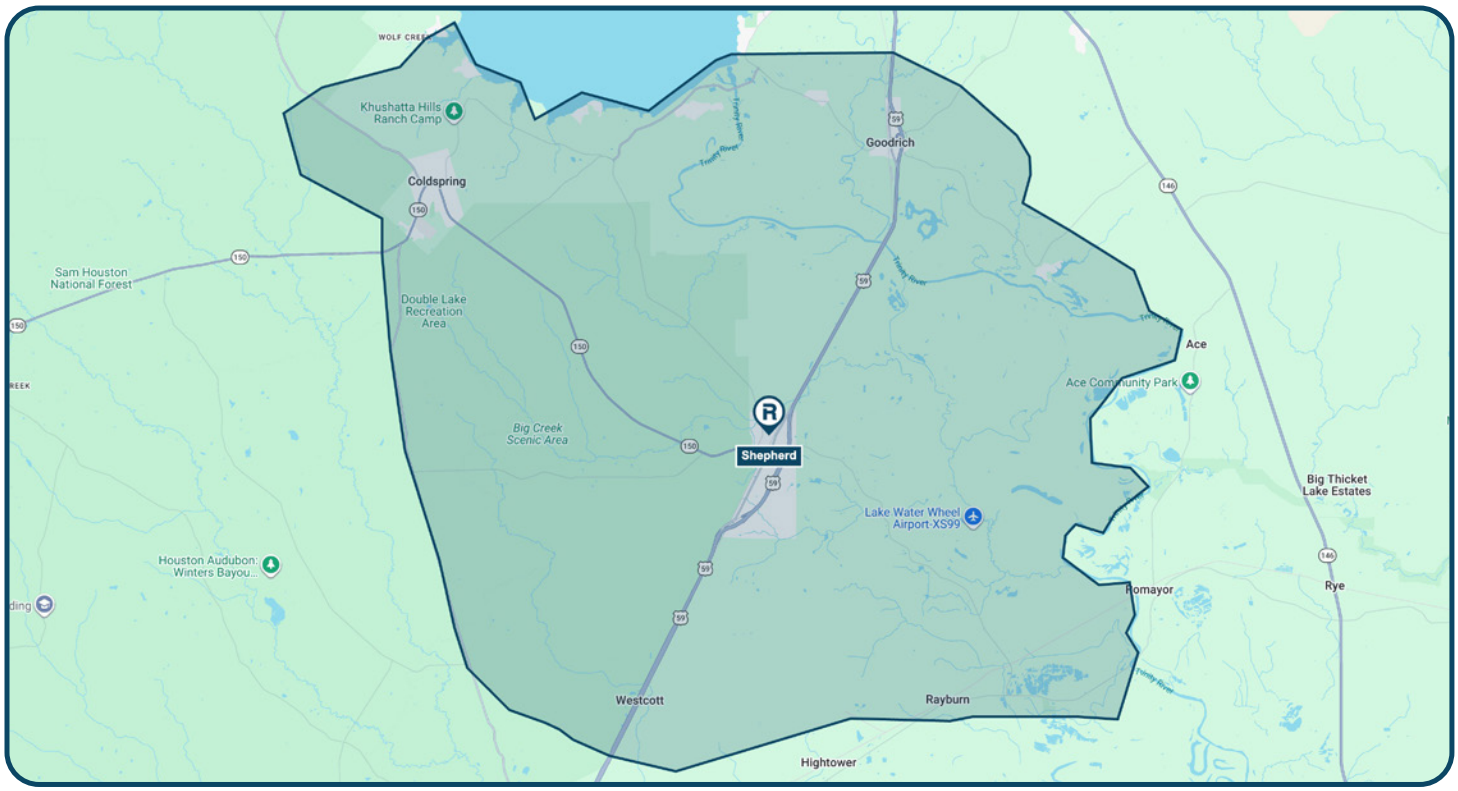
Retail Trade Area — Shepherd, Texas

RETAIL MARKET PROFILE

Lauren Migl | Director
Shepherd Economic Development Corporation
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Population

2020	14,450
2026	15,841
2031	17,112

Age

0-9 Years	11.62%
10 - 17 Years	10.45%
18 - 24 Years	8.59%
25 - 34 Years	11.75%
35 - 44 Years	11.56%
45 - 54 Years	11.86%
55 - 64 Years	12.66%
65 and Older	21.52%
Median Age	41.57
Average Age	41.58

Educational Attainment (%)

Graduate or Professional Degree	4.59%
Bachelors Degree	5.88%
Associate Degree	6.46%
Some College	19.68%
High School Graduate (GED)	44.05%
Some High School, No Degree	10.59%
Less than 9th Grade	8.77%

Income

Average HH	$92,315
Median HH	$72,504
Per Capita	$35,305

Race Distribution

White	69.88%
Black/African American	8.16%
American Indian/Alaskan	0.94%
Asian	0.35%
Native Hawaiian/Islander	0.07%
Other Race	10.25%
Two or More Races	10.35%
Hispanic	22.15%
Non-Hispanic	77.85%

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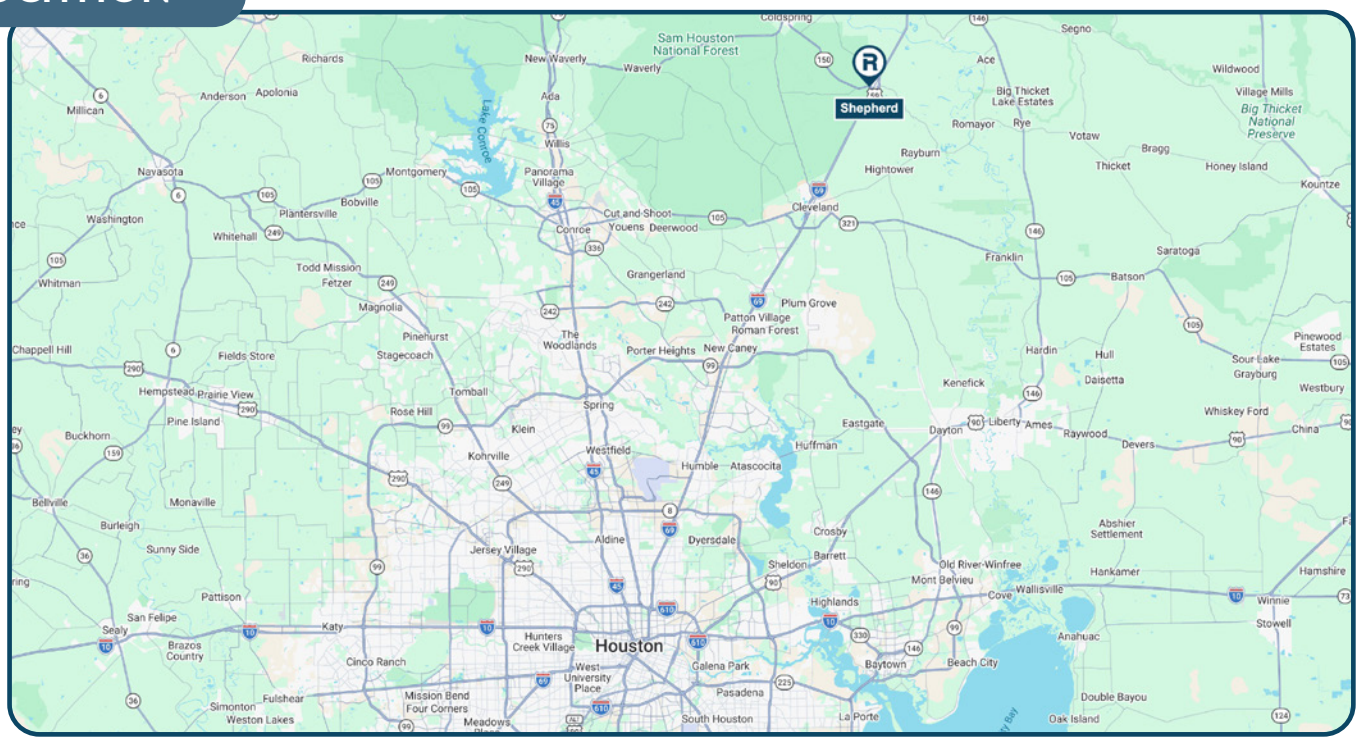
Retail Trade Area — Shepherd, Texas

RETAIL MARKET PROFILE

AREA RETAIL



LOCATION



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