TheRetailCoach®

COMMUNITY BUSINESS PROFILES MAJOR SECTORS

SHEPHERD, TEXAS

SHEPHERD ECONOMIC DEVELOPMENT CORPORATION
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BUSINESS PROFILES – MAJOR SECTORS

SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
Grand Total	**103**	**734**	**7**	**1**	**$88,227,660**
11: Agriculture, Forestry, Fishing and Hunting	**1**	**4**	**4**	**0**	**$995,000**
115: Support Activities for Agriculture and Forestry	1	4	4	0	$995,000
23: Construction	**4**	**13**	**3**	**0**	**$1,406,000**
236: Construction of Buildings	1	3	3	0	$699,000
237: Heavy and Civil Engineering Construction	1	2	2	0	$99,000
238: Specialty Trade Contractors	2	8	4	0	$608,000
42: Wholesale Trade	**1**	**15**	**15**	**0**	**$19,832,000**
424: Merchant Wholesalers, Nondurable Goods	1	15	15	0	$19,832,000
44: Retail Trade	**4**	**68**	**17**	**0**	**$9,019,000**
441: Motor Vehicle and Parts Dealers	1	10	10	0	$1,143,000
445: Food and Beverage Stores	**3**	**58**	**19**	**0**	**$7,876,000**
45: Retail Trade	17	51	3	0	$26,889,000
455: Warehouse Clubs, Supercenters, General Merchandise and Department Stores	3	18	6	0	$2,767,000
456: Health and Wellness	1	1	1	0	$310,000
457: Fuel Stations and Dealers	11	28	3	0	$23,451,000
458: Clothing and Accessories	1	2	2	0	$274,000
459: Recreation Retailers	1	2	2	0	$87,000
48: Transportation and Warehousing	2	6	3	0	$515,000
484: Truck Transportation	1	2	2	0	$273,000
488: Support Activities for Transportation	1	4	4	0	$242,000
49: Transportation and Warehousing	**1**	**10**	**10**	**0**	**$332,000**
491: Postal Service	1	10	10	0	$332,000
51: Information	**2**	**4**	**2**	**0**	**$315,273**
513: Print Media	1	3	3	0	$216,000
519: Other Information Services	1	1	1	0	$99,273
52: Finance and Insurance	**9**	**8**	**1**	**0**	**$2,580,000**
522: Credit Intermediation and Related Activities	7	5	1	0	$2,305,000
524: Insurance Carriers and Related Activities	2	3	2	0	$275,000
53: Real Estate and Rental and Leasing	**3**	**5**	**2**	**0**	**$454,000**
531: Real Estate	3	5	2	0	$454,000
54: Professional, Scientific, and Technical Services	**4**	**7**	**2**	**0**	**$587,000**
541: Professional, Scientific, and Technical Services	4	7	2	0	$587,000
56: Administrative and Support and Waste Management and Remediation Services	**1**	**1**	**1**	**0**	**$81,000**
561: Administrative and Support Services	1	1	1	0	$81,000

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SECTOR (NAICS)	COUNT	EMPLOYMENT	EMPLOYEES PER ESTABLISHMENT	100+ EMPLOYEES	SALES FROM LOCATION
61: Educational Services	**9**	**229**	**25**	**0**	**$2,423,614**
611: Educational Services	9	229	25	0	$2,423,614
62: Health Care and Social Assistance	**20**	**207**	**10**	**1**	**$15,294,000**
621: Ambulatory Health Care Services	13	32	2	0	$2,581,000
623: Nursing and Residential Care Facilities	1	125	125	1	$10,593,000
624: Social Assistance	6	50	8	0	$2,120,000
72: Accommodation and Food Services	**3**	**21**	**7**	**0**	**$2,812,000**
721: Accommodation	1	6	6	0	$399,000
722: Food Services and Drinking Places	**2**	**15**	**8**	**0**	**$2,413,000**
81: Other Services (except Public Administration)	**14**	**35**	**3**	**0**	**$2,782,000**
811: Repair and Maintenance	2	6	3	0	$425,000
812: Personal and Laundry Services	2	3	2	0	$67,000
813: Religious, Grantmaking, Civic, Professional, and Similar Organizations	10	26	3	0	$2,290,000
92: Public Administration	**8**	**50**	**6**	**0**	**$1,910,773**
921: Executive, Legislative, and Other General Government Support	5	43	9	0	$1,346,000
922: Justice, Public Order, and Safety Activities	2	6	3	0	$232,773
926: Administration of Economic Programs	1	1	1	0	$332,000

About The Retail Coach®

The Retail Coach is a national retail recruitment and development firm that combines strategy, technology, and creative expertise to develop and deliver high-impact retail recruitment and development plans to local governments, chambers of commerce, economic development organizations and private developers.

Through its unique Retail360® Process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

Retail:360® Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms' offerings by combining current national and statewide demographics and trend data with real-world, "on-the-ground" information gathered through extensive visits to our clients' communities. Every community is different, and there is no "one size fits all" retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community's needs help assure our clients that they are receiving the latest and best information for targeted retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360® Process assures that communities get timely, accurate and relevant information.Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

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ACKNOWLEDGMENTS

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Claritas, ESRI, U.S. Census Bureau, Economy.com, Unacast, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics. To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model. Mapping data is provided by Google, Nielsen, ESRI and/or Microsoft Corporation.

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