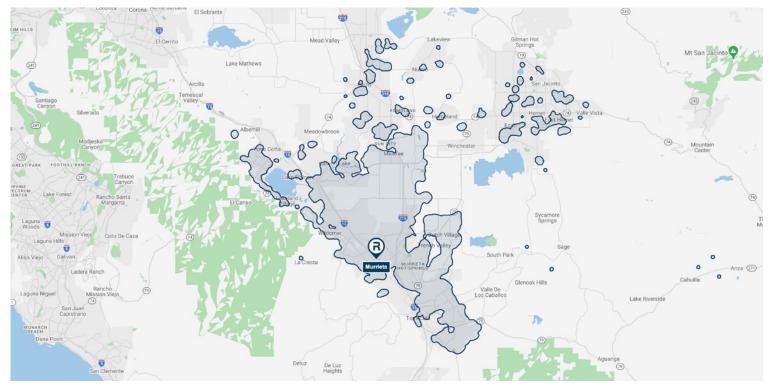
# Secondary Retail Trade Area • Retail Market Profile

### Murrieta, California



Population		Age	
2020	612,838	0 - 9 Years	13.25%
2023	634,508	10 - 17 Years	12.11%
2028	665,368	18 - 24 Years	9.59%
Educational Attainment (%)		25 - 34 Years	13.94%
Graduate or Professional	8.22%	35 - 44 Years	13.25%
Degree		45 - 54 Years	12.59%
Bachelors Degree	16.82%	55 - 64 Years	11.49%
Associate Degree	9.43%	65 and Older	13.78%
Some College	27.89%	Median Age	35.82
High School Graduate (GED)	25.29%	Average Age	37.40
Some High School, No Degree	6.32%	Race Distribution (%)	
Less than 9th Grade	6.02%	White	45.19%
		Black/African American	6.69%
Income		American Indian/Alaskan	1.70%
Average HH	\$120,999	Asian	8.65%
Median HH	\$95,379	Native Hawaiian/Islander	0.50%
Per Capita	\$37,419	Other Race	19.93%
		Two or More Races	17.34%
		Hispanic	43.03%



### **Scott Agajanian**

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Murrieta, California

