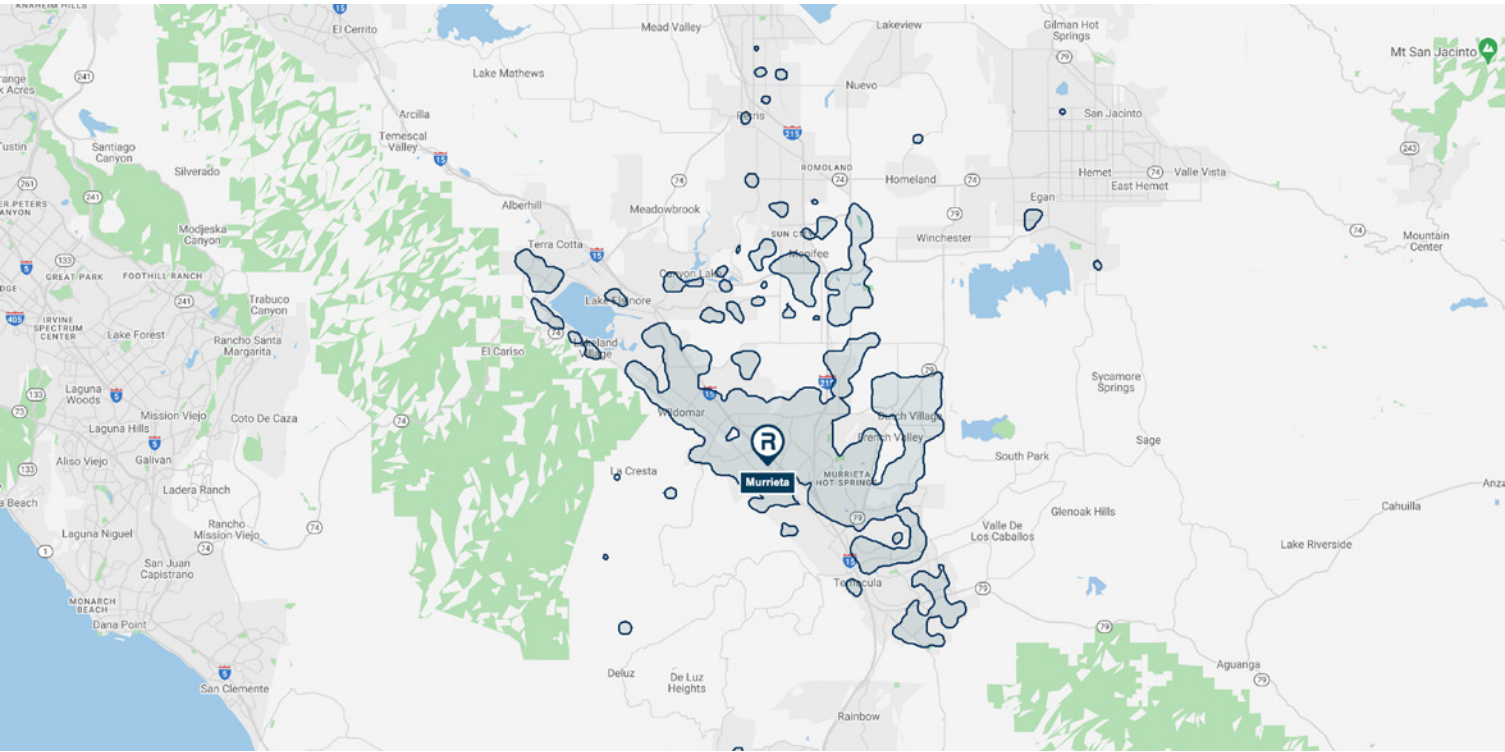


Primary Retail Trade Area • Retail Market Profile

Murrieta, California



Population		Age	
2020	379,627	0 - 9 Years	13.11%
2023	392,946	10 - 17 Years	12.15%
2028	411,699	18 - 24 Years	9.73%
Educational Attainment (%)		25 - 34 Years	14.01%
Graduate or Professional Degree	8.94%	35 - 44 Years	13.42%
Bachelors Degree	18.50%	45 - 54 Years	12.85%
Associate Degree	9.88%	55 - 64 Years	11.68%
Some College	28.37%	65 and Older	13.06%
High School Graduate (GED)	24.46%	Median Age	35.74
Some High School, No Degree	5.23%	Average Age	37.19
Less than 9th Grade	4.62%	Race Distribution (%)	
Income		White	47.58%
Average HH	\$127,855	Black/African American	6.49%
Median HH	\$101,762	American Indian/Alaskan	1.48%
Per Capita	\$39,786	Asian	10.10%
		Native Hawaiian/Islander	0.54%
		Other Race	16.25%
		Two or More Races	17.57%
		Hispanic	38.50%



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Murrieta, California

